

Local Government Reorganisation in Worcestershire Options appraisal

August 2025











Introduction

Overview

This options appraisal has been commissioned by five of the six district councils in Worcestershire ('the commissioning councils'):

- Bromsgrove District Council.
- Malvern Hills District Council.
- Redditch Borough Council.
- Worcester City Council.
- Wychavon District Council.

The appraisal is designed to provide an objective and evidence-based assessment of the two options for Local Government Reorganisation ('LGR') identified within the commissioning councils' Interim Plan for LGR in Worcestershire:

- Option A A new unitary council for the whole county of Worcestershire.
- Option B Two new unitary councils in Worcestershire:
 - North Worcestershire: Bromsgrove, Redditch and Wyre Forest.
 - South Worcestershire: Malvern Hills, Worcester City and Wychavon.
- Option B consists of two variant options:
 - Option B1 The transfer of all statutory and non-statutory services, functions and operating models to the two new unitary councils.
 - Option B2 A shared service/hybrid model across both new unitary councils, with specific services (i.e. adult social care, children's services, education, adult education and transport) jointly delivered and commissioned. All other services would be delivered and commissioned by each new unitary council, including prevention and early help. The exact arrangement would be determined during the development of the full LGR proposal.

The criteria ('LGR criteria') used within this appraisal are those identified by the Minister of State for Local Government and English Devolution in his <u>letter to the Leaders of all councils in Worcestershire</u> (dated 5th February 2025). Since being published, further updates have been provided by the Minister. For example, the criteria relating to a required population size of 500,000 is now a 'guiding principle', rather than a hard target. These updates are reflected within the options appraisal.

LGR - an opportunity for reform

LGR presents the opportunity to reimagine local leadership, rebuild trust between citizens and the state and transform public services so they are truly people-centred, integrated and relational.

Creating truly person-centred support requires both a strengthening of collaboration across public and community services and the direct connections between people, their neighbourhoods and the support they need.

Stakeholder engagement and data analysis

As part of this appraisal, significant engagement has been undertaken (see section 3) to gather qualitative information in relation to the views, insights and sentiments of local stakeholders.

From a quantitative perspective, a comprehensive data set has been established to allow for an analysis of Worcestershire at both a county and district council level (see Appendix C). The data set includes the common LGR data set created and shared across all Worcestershire councils.

Introduction

During the engagement process, Worcestershire was regularly referred to as a 'community of communities'. The engagement process and approach to data gathering are designed to ensure a strong understanding of Worcestershire as a whole, while also recognising the diversity that exists across the county; the identities, demographics, heritage and culture, connections and dependencies associated with specific places, communities, public services and local economies.

The approach is also designed to establish a strong understanding of 'what good local government looks like', from the perspectives of residents, communities, public services, local leaders, businesses and voluntary and community sector ('VCSE') organisations.

Options appraisal scope and remit

This options appraisal provides an assessment of the perceived and potential abilities of two options for local government to meet the LGR criteria (see section 5).

The specifics of how services and functions would be delivered has yet to be fully determined by the commissioning councils. While broad principles have been identified (i.e. a focus on locally based prevention), the exact delivery and governance structures, commissioning arrangements and associated operating model requirements have yet to be defined.

As such, this options appraisal assesses the perceived abilities, advantages and disadvantages of the structural arrangements specific to each shortlisted option for LGR in Worcestershire.

Descriptions of the key structural characteristics of each option have been developed (see section 4), however governance and service design and delivery arrangements are still to be determined.

Financial models to assess and test the financial viability and sustainability of each option have been developed. The assumptions that underpin the respective financial models are provided within Appendix A.

LGR decision making and timescales

The commissioning councils have requested an assessment of each shortlisted option for LGR in Worcestershire, rather than the identification of a preferred or recommended option.

The intention is for each commissioning council to independently consider the findings of this appraisal, in addition to other relevant information. Full Council meetings have been scheduled by each council for early September 2025.

At these meetings, each sovereign council will decide on their preferred option for LGR in Worcestershire. Decisions will then be taken by each council on whether to develop a full LGR proposal (individually or collectively), or alternatively to inform/support other proposals being developed by other councils (e.g. Worcestershire County Council's anticipated 'One Worcestershire' proposal).

Councils intending to submit a full LGR proposal are required to do so by 28th November 2025.

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Appendix B - Shape Worcestershire: outputs from public engagement, staff surveys and focus groups

Appendix C - Place profiles



Section 1

Summary of findings











1. Summary - option performance against LGR criteria



Single new unitary council

High probability of meeting criteria:

- Establishing a single tier of local government
- Operating across a sensible economic area
- Appropriate tax base, not creating areas of disadvantage
- Increasing housing supply to meet local need
- Meeting 500,000 population guiding principle (not a hard target)
- Achieving efficiencies to improve council finances and provide value for money
- · Transition cost payback period
- Being the right size to sustain financial shocks
- Improving service delivery and avoiding service fragmentation
- Delivering public service reform
- Impact on crucial services
- Unlocking devolution

Medium probability of meeting criteria:

- · Ensuring effective democratic representation
- Intended outcomes, informed by engagement
- · Positive cost / benefit ratio
- Demonstrating how concerns will be addressed
- Local identity and culture
- Enable stronger community engagement and neighbourhood empowerment

B1

Two new unitary councils

High probability of meeting criteria:

- Establishing a single tier of local government
- Operating across a sensible economic area
- Appropriate tax base, not creating areas of disadvantage
- Increasing housing supply to meet local need
- Ensuring effective democratic representation
- Delivering public service reform
- Demonstrating how concerns will be addressed
- Local identity and culture
- Unlocking devolution
- Enable stronger community engagement and neighbourhood empowerment

Medium probability of meeting criteria:

- Intended outcomes, informed by engagement
- Positive cost / benefit ratio
- Meeting 500,000 population guiding principle (not a hard target; case for exemption would be developed)
- Transition cost payback period
- Being the right size to sustain financial shocks
- Improving service delivery and avoiding service fragmentation
- Impact on crucial services

Low probability of meeting criteria:

• Achieving efficiencies to improve council finances

B2



Two new unitary councils (shared service/hybrid) High probability of meeting criteria:

- Establishing a single tier of local government
- Operating across a sensible economic area
- Appropriate tax base, not creating areas of disadvantage
- Increasing housing supply to meet local need
- Ensuring effective democratic representation
- Improving service delivery and avoiding service fragmentation
- Delivering public service reform
- Impact on crucial services
- Demonstrating how concerns will be addressed
- Local identity and culture
- Unlocking devolution
- Enable stronger community engagement and neighbourhood empowerment

Medium probability of meeting criteria:

- Intended outcomes, informed by engagement
- Positive cost / benefit ratio
- Meeting 500,000 population guiding principle (not a hard target; case for exemption would be developed)
- Achieving efficiencies to improve council finances and provide value for money
- · Transition cost payback period
- Being the right size to sustain financial shocks

Option description: A new single unitary council for the whole county of Worcestershire. The transferring of the county council's statutory and non-statutory services, functions and operating model to a new unitary council. Additionally, the transferring of all statutory and non-statutory services, functions and operating models from the six district councils to the new unitary council.

Criteria	Summary of analysis
1. The establishment of a single tier of local government	Anticipated advantages Sensible geography - The creation of a single tier of local government across Worcestershire that falls within the areas of West Mercia Police, Hereford & Worcester Fire and Rescue and the Herefordshire and Worcestershire Integrated Care Board. Sensible economic area - Provides the foundations for coordinated economic development across council service directorates (economic development, housing, transport, skills, planning etc.) to address local economic challenges (i.e. skills and housing shortages, transport and connectivity issues and comparatively low levels of productivity). The new unitary council would possess the delivery capabilities, resources and economic scale to support the delivery of regional priorities. Areas for further consideration Democratic representation - Options B1 and B2 provide a greater opportunity to ensure effective democratic representation. Should option A establish the maximum number of councillors permitted for a unitary council (i.e. 100 councillors, as per LGBCE guidance), this would result in 6,142 residents per councillor. For options B1 and B2, a new North Worcestershire unitary council would require 63 councillors (4,619 residents per councillor for unitary councils). Risk of diluting local economic priorities - Although option A is considered to represent a sensible economic area, options B1 and B2 may enable greater alignment of economic priorities - Although option A is considered to represent a sensible economic area, options B1 and B2 may enable greater alignment of economic priorities to local economies given the differing characteristics of the north and south Worcestershire economies. Ensuring equitable and needs led decision making - The requirement for governance arrangements to ensure that investment decisions balance local, council and regional priorities. Housing supply - The new unitary council would be required to (i) adopt inherited Local Plans or (ii) review and update the inherited Local Plans. Where emerging Local Plans hav

Criteria	Summary of analysis
1. The establishment of a single tier of local government (cont.)	 Areas for further consideration (cont.) The likelihood of adoption of inherited plans is considered to be greater for options B1 and B2, given that the South Worcestershire Development Plan has been jointly developed by the district councils that would form the new South Worcestershire unitary council. Across north Worcestershire, Bromsgrove and Redditch currently share strategic functions and collaborate on housing delivery while maintaining their own separate Local Plans. Local democracy and representation - Ensuring that existing town and parish councils possess the capacity and capabilities to play an increased role in neighbourhood decision making. Consideration of local governance arrangements given not all of Worcestershire is currently parished (particularly Worcester).
2. The right size to achieve efficiencies, improve capacity and withstand financial shocks	 Anticipated advantages Population size guiding principle - Option A meets the LGR criteria's guiding principle for population size, with a population of c614,000 NB. This is a guiding principle, rather than a hard target. Councils are permitted to submit a case for exception as part of their full LGR proposal. Financial efficiencies and achieving value for money - Forecast to achieve the highest level of financial savings over 10 years (£89.269m). NB. In relation to ongoing efficiencies, recently published evidence indicates that (i) there are no economies of scale in delivering social care, and in some cases, there is evidence that larger systems introduce diseconomies, and (ii) in all areas except Section 251 Residential unit costs, unitaries and those with a population size of 250,000-350,000 are achieving the lowest unit costs (DCN/PeopleToo 'Adults Social Care and Children's Service's Lens'). Transition cost payback period - Option A is forecast to achieve the shortest payback period (3 years) of all options. NB. The LGR criterion does not provide a specific target in terms of the required/maximum duration of the payback period. Financial sustainability - Demonstrates a high probability of being able to withstand financial shocks. NB. Calculations do not take into account the impact of the Fair Funding Formula (which, for example, indicates increased future funding levels for Redditch), the allocation of EFS liabilities, the sale of land or properties and any future additional borrowing. Areas for further consideration Exceptional Financial Support - Further clarity is required regarding the impact of current and future EFS on the financial sustainability of the new unitary council.

Criteria	Summary of analysis
3. Prioritise the delivery of high quality and sustainable public services to citizens	Anticipated advantages Improved service delivery - The avoidance of service fragmentation, with services either aggregated or transferred to new unitary council. Continuation of existing single discharge pathways (social care/health), Better Care Fund and SEND arrangements. Benefits to system partners in terms of the reduced number of partners, relationships and joint working arrangements required (compangements reaprised to option B1). Provides the basis for effective strategic authority oversight of public service reform, transformation and collaboration. Complexity would exist in relation to the aggregation/transfer of existing district council services to the new unitary councils, many of which are currently delivered via shared services delivery models. Public service reform - Demonstrates significant opportunities for public service reform at a system and council level. Services including housing and benefits management would transfer from district councils to the new unitary council (creating the conditions for improved integration with social care and health), while at a system level opportunities would exist to strengthen integration between social care, health, housing, benefits management, homelessness, education and skills. The impact on crucial services - Reduced levels of disruption to services including adult social care, children's services and SEND compared to option B1. Service disruption may be experienced across homelessness services, given they would be aggregated and transferred from the district councils to the new unitary council. However homelessness services being provided by the same new unitary council that delivers housing and social care, in addition to a single interface with health services provided by the same new unitary council to establish a clear strategic vision, strong leadership, integrated working across sectors, resilient provider markets, and a skilled, stable workforce; all are key attributes required to ensure the delivery of high quality public services. These at

Criteria	Summary of analysis
4. How councils in the area have sought to work together in coming to a view that meets local needs and is informed by local views	Areas for further consideration The loss of localism (including the removal of district councils) and requirement to provide clear lines of accountability and governance structures would need to be addressed by option A. During the Shape Worcestershire public engagement process (see Appendix B), 47.8% of respondents (2,026) highlighted their preference for a two unitary model; comments reflected the view that the model would maintain local focus, democratic accountability and community connections. This compared to 28.7% of respondents (1,215) preferring a single new unitary council option, with 4.2% (176) saying they did not have a preference, 18.9% (799) saying they did not support LGR and 0.4% (20) saying they were not interested. Concerns regarding a single new unitary model focussed on diminishing community involvement and remote decision making. As such, option A is required to demonstrate how a single new unitary council would address challenges associated with the following: Local identity - A total of 43.8% of respondents (1,856) stated that the impact on local community and local identity was one of the most important three things that matter to them, in terms of how councils are currently organisation. When asked which option would best support local identity: - 45.7% of respondents (1,924) identified a two unitary model as best supporting local identity. - 20.3% of respondents (855) identified the single unitary option as best supporting local identity. - 25.3% (1,065) of respondents said neither option would support local identity, 5.1% of respondents (215) said both options would support local identity, while 3.6% (152) did not know. Resident concerns - Residents highlight the following concerns regarding the impact of LGR: - A loss of localism and representation - Concerns regarding diminished community involvement, loss of local facilities and remote decision-making. - Clear accountability and governance - A desire for clear, transparent governance with councillors who live in the area

Criteria	Summary of analysis
5. Ability of new unitary structures to unlock devolution	 Anticipated advantages Ability to deliver regional priorities - MHCLG guidance outlines a requirement for each new strategic authority to serve a population of c1.5 million residents (with some flexibility). The creation of a single new unitary would establish a council with a significant population (c614,000) and economy. The new unitary would possess significant economic power / assets and the capacity / scale to deliver regional priorities. Providing a foundation for economic growth - Economic development, skills, transport and housing functions / responsibilities would be delivered by the new unitary council through integrated governance and strategies, aiding strategic planning and the delivery of Worcestershire-wide and regional priorities. Ability to act as a prominent regional public services place leader - A single new unitary council would maintain joint working relationships with all public service system partners (Integrated Care Board, Police and Crime Commissioner, West Mercia Police, Hereford & Worcester Fire and Rescue etc.), in addition to housing providers, VCSE organisations, colleges and the university. The new unitary council would have direct access to numerous levers to initiate change at scale, while supporting the strategic authority to deliver regional priorities (i.e. health, wellbeing and public service reform etc.). Areas for further consideration Potential imbalance of constituent member populations - A single new unitary council with a population of c614,000 would potentially be significantly larger than other constituent members (e.g. Herefordshire and Shropshire), risking an imbalance in a new strategic authority. Balancing local, council and regional priorities - A requirement for a new single unitary council and strategic authority model to mitigate the challenges posed in relation to the north / south and urban / rural splits that exits across the county. Spanning housing, transport, sk

Summary of analysis
The intended structure for community engagement and neighbourhood empowerments involves: Strengthening links with existing town and parish councils, ensuring they have sufficient capacity and capabilities to effectively deliver their responsibilities, represent the views of residents and influence unitary council decision making. The creation of neighbourhood area committees (or equivalent) to work alongside local organisations (including VCSEs) to deliver local priorities and shape services to meet local need. Alignment with the neighbourhood health service, to create integrated person-centred services. Areas for further consideration Given the size and scale of a single new unitary council, the following issues require consideration: Aligning neighbourhood and council governance arrangements - Option A would require clear lines of governance and accountability between neighbourhoods and the council which would serve a population of c614,000 residents. Establishing these arrangements at such a scale, in a way that strengthens each community's trust in decision making while providing transparency and clear lines of local accountability, represents a challenge. Establishing a culture of community engagement and neighbourhood empowerment - Effective local engagement and empowerment would require a culture of ceding control to be embedded within the new unitary council. Local, visible and accountable leaders would be required to work with communities to develop innovative approaches to neighbourhood empowerment, potentially including (for example) the devolution of power, decision making, assets and budgets, all supported by trusting and strong local connections. Establishing bespoke and robust neighbourhood governance arrangements - Delivering person-centred support across Worcestershire's communities requires long term commitment and investment into neighbourhood delivery models, governance, community engagement, and ensuring services are sufficiently flexible to adapt to changing local needs. Building
experience of delivering services both at scale and locally, while ensuring that the corporate intelligence, insights, connections and relationships are effectively transferred from the district councils to the unitary council.
• Establishing a localised approach to working in partnership with VCSE organisations - The new unitary council would be required to adopt a localised approach to commissioning and joint working with VCSE organisations. While some VCSEs operate on a county wide or regional basis, other smaller organisations operate at a hyper-local level and are deeply embedded within their communities.

1. The establishment of a single tier of local government		2. The right size to achieve efficiencies, improve capacity and withstand financial shocks			3. Prioritise the delivery of high quality and sustainable public services to citizens		4. Working together in coming to a view that meets local needs and is informed by local views		5. Ability of new unitary structures to unlock devolution		6. Enable stronger community engagement and neighbourhood empowerment
The establishment of a single tier of local government		Meet the 500 population go principle	•		Improved service delivery and avoidance of unnecessary fragmentation of services	•	Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed	•	Proposal should set out how it will help unlock devolution		Arrangements will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment
Represent a sensible economic area		Efficiencies s identified to h councils' fina	nelp improve		Identified opportunities to deliver public service reform		Consideration of issues of local identity and cultural and historic importance		Sensible population size ratios between local authorities and any strategic authority		
Appropriate tax base & not creating undue advantage or disadvantage for one part of the area*		Identification costs and ho be managed			Consideration for the impact on crucial services	•					
Increase housing supply and meet local need		Be the right size to	Measure 1*						Key		
		withstand financial shocks	Measure 2*						High probability - analys evidence that the option of	car	
Identify intended outcomes, informed by local engagement	•	EFS - putting government i a whole on a							that the option can meet	the	e criterion. ndicates that the option is
Demonstrate a positive cost/benefit ratio									Unclear - further informa performance of the option		n is required to assess the gainst the criterion.
Ensure effective democratic representation for all parts of the area									 Assessment against criter potential impact of the Fa 		does not take into account the Funding Formula.

Option description: Two new unitary councils established across Worcestershire; North Worcestershire and South Worcestershire. The disaggregation and transferring of all statutory and non-statutory services, functions and operating model from Worcestershire County Council to the new unitary councils. The aggregation (where not already shared) and transferring of all statutory and non-statutory services, functions and operating models from district councils to their respective new (north or south) unitary council.

Criteria	Summary of analysis
1. The establishment of a single tier of local government	 Anticipated advantages Sensible geography - The new unitary councils would create a single tier of local government across Worcestershire. Both new unitary councils would fall within the organisational boundaries of system partners (West Mercia Police, Hereford and Worcesters Fire and Rescue service and Herefordshire and Worcestershire Integrated Care Board). Each system partner would be required to hold separate relationships with each new unitary council in relation to adult social care, children's services, prevention and early help etc. Sensible economic area - The creation of two new unitary councils would reflect the varying characteristics of Worcestershire's economic geography (i.e. the 'north / south split'). Each council would coordinate economic development across various directorates (economic development, housing, transport, skills, planning etc.) to address local economic challenges. Each council would possess a strong understanding of their local economies, allowing for the development of tailored and specific economic development strategies, The councils would maintain strong connections with local businesses, skills and housing providers given the increased focus on place and reduced number of relationships required with local stakeholders (i.e. from six district councils and a county council to two unitary councils). Housing supply - The likelihood of adoption of inherited plans is considered to be greater for options B1 and B2, given that the South Worcestershire Development Plan has been jointly developed by the district councils that would form the new South Worcestershire unitary council. Across north Worcestershire, Bromsgrove and Redditch currently share strategic functions and collaborate on housing delivery while maintaining their own separate Local Plans. Additionally, the opportunity exists for a place-based approach to balancing local character and infrastructure. A balanced approach to taxation and meeting local need

Criteria	Summary of analysis
1. The establishment of a single tier of local government (cont.)	 Areas for further consideration Housing supply - The two new unitary councils would be required to work collaboratively to ensure that their separate housing strategies / Local Plans align with the prioritisation, design and delivery of major infrastructure projects. Local democracy and representation - Consideration of local capacity, given not all of Worcestershire is currently parished (particularly Worcester).
2. The right size	Anticipated disadvantages
to achieve efficiencies, improve capacity and withstand financial shocks	 Population size guiding principle - Option B1 does not meet the MHCLG guiding population principle of 500,000 residents per new unitary council. North Worcestershire would possess a population of 290,991, while South Worcestershire's population would be 323,194. NB. Recent updates relating to the MHCLG guidance state that the population guiding principle is not a hard target, with the commissioning councils having the opportunity to demonstrate a compelling case for exemption within their full LGR proposal. Financial efficiencies and achieving value for money - Option B1 is anticipated to realise the lowest level of efficiencies / financial savings across all options. Over a 10 year period, option B1 is anticipated to realise £1.685m of savings, compared to £89.269m for option A and £16.786m for option B2. NB. In relation to ongoing efficiencies, recently published evidence indicates that (i) there are no economies of scale in delivering social care, and in some cases, there is evidence that larger systems introduce diseconomies, and (ii) in all areas except Section 251 residential unit costs, unitaries and those with a population size of 250,000-350,000 are achieving the lowest unit costs (DCN/PeopleToo 'Adults Social Care and Children's Service's Lens'). Transition cost payback period - Option B1 is anticipated to take the longest period to pay back the cost of LGR transformation (10 years). By comparison, option A is forecasted to have a 3 year payback period, while option B2 has a 7 year payback period. NB. The LGR criterion does not provide a specific target in terms of the required/maximum duration of the payback period. Financial sustainability - The new South Worcestershire unitary council demonstrates the anticipated ability to withstand financial shocks (high probability of meeting both liquidity measures), while the new North Worcestershire unitary council demonstrates a medium to high probability. <li< td=""></li<>

Criteria	Summary of analysis							
3. Prioritise the delivery of high quality and sustainable public services to citizens	 Anticipated advantages Improved service delivery - Establishing option B1 would result in significant service disaggregation. It would however provide the basis for longer term service transformation, with future services designed and delivered across a neighbourhood model of working: The benefits of place-based leadership and the convening powers of smaller new unitary councils, including the potential for increased service responsiveness, with services designed in partnership with communities to better reflect their needs. The new unitary councils would be in a strong position to design, deliver and coordinate a range of co-produced person-centred services across their respective unitary council footprints. Providing the conditions for targeted and more timely support to communities experiencing localised inequality and deprivation, through a stronger understanding of local needs and effective investment of additional funds via the Fair Funding Formula. The ability to develop and maintain strong relationships with local VCSE organisations operate on a local (or hyperlocal) basis. Each council would operate across a reduced geography, with council decision making focussed on meeting the needs of a smaller population. This would provide the basis for deeper insights and understanding of the needs of specific communities and businesses, informing a more localised approach to decision making and strategy / policy development. Informed by the greater place focus of options B1 and B2, a culture of ceding control could be embedded within each new unitary council. Local, visible and accountable council representatives would work with communities to develop innovative approaches to neighbourhood empowerment, potentially including (for example) the devolution of power, decision making, assets and budgets, supported by trusting and strong local connections Other opportunities include							

relationships with council partners, in addition to increasing the complexity and cost of establishing and maintaining two sets of joint working

Criteria	Summary of analysis
3. Prioritise the delivery of high quality and sustainable public services to citizens (cont.)	 arrangements. From a place services perspective, option B1 offers better service continuity, as many of the services delivered across north and south Worcestershire are already shared/jointly delivered by district councils. Consideration for the impact on crucial services (in addition to the above) - In relation to SEND, a two unitary council model has the potential to result in more complex interfaces between each council (children's services, education/schools) and health services, potentially risking responsiveness and quality, in addition to adding cost to the system.
4. How councils in the area have sought to work together in coming to a view that meets local needs and is informed by local views	The characteristics of option B1 align with the preferences outlined by a significant proportion of respondents to the Shape Worcestershire public engagement process: 47.8% of respondents (2,026) highlighted their preference for a two unitary model; comments by respondents stated that this was due to a view that the model would maintain local focus, democratic accountability and community connections. 43.8% of respondents (1,856) stated that the impact on local community and local identity was one of the most important three things that matter to them, in terms of how councils are currently organisation. 45.7% of respondents (1,924) identified a two unitary model as best supporting local identity (compared to 20.3% (855) for a single unitary model). Additionally, the characteristics of option B1 provide the conditions to address several of the main concerns expressed by respondents in relation to the impact of LGR (given services would be delivered locally and decisions, informed by strengthened local insights, would be made closer to communities): A loss of localism and representation - Concerns regarding diminished community involvement, loss of local facilities and remote decision-making. Clear accountability and governance - A desire for clear, transparent governance with councillors who live in the areas they represent. Allocation of services and resources - Concerns include potential marginalisation of rural areas, unequal resource allocation and fears that rural needs (e.g. isolation, transport) will be overlooked.

Criteria	Summary of analysis
5. Ability of new unitary structures to unlock devolution	 Anticipated advantages Creating addition opportunities for regional collaboration - The creation of two new unitary councils would establish councils with a population of 290,991 (North Worcestershire) and 323,194 (South Worcestershire). Should option B1 be implemented, several approaches to devolution could be considered: A combined approach to devolution, involving both new unitary councils joining the same strategic authority as constituent members. Other constituent members may include (for example) unitary councils in Herefordshire, Shropshire, Warwickshire, Gloucestershire and Staffordshire. Separate approaches to devolution, reflecting the different social, economic and environmental profiles of north and south Worcestershire. The two new unitary council option provides the opportunity for North Worcestershire to consider associating itself more closely with the West Midlands Combined Authority, while South Worcestershire may consider a strategic authority that contains (for example) unitary councils from south Warwickshire and Gloucestershire. Potential for similarly sized constituent members - Until the future structure of local government in Warwickshire, Gloucestershire and Staffordshire is understood (i.e. one, two or three etc. new unitary councils being established in each two-tier area), it is not possible to provide a definitive assessment against this criterion. However, assuming each two-tier area opts for a two new unitary council model, the populations of Worcestershire's two new unitary councils would be broadly comparable with other constituent members. Areas for further consideration Separate approaches to devolution: Such an approach would risk: Splitting the combined population and collective capacity that exists across both new unitary councils. While joining separate strategic au

Criteria	Summary of analysis
6. New unitary structures should enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment	The intended structure for community engagement and neighbourhood empowerments involves: Strengthening links with existing town and parish councils, ensuring they have sufficient capacity and capabilities to effectively deliver their responsibilities, represent the views of residents and influence unitary council decision making. The creation of neighbourhood area committees (or equivalent) to work alongside local organisations (including the VCSEs) to deliver local priorities and shape services to meet local need. Alignment with the neighbourhood health service, to create integrated people-centred services. Anticipated advantages Neighbourhood delivery model and governance structures would create the conditions for clearer and more localised lines of accountability, enabling residents to influence decisions and hold decision makers to account. Given the greater place focus, a culture of ceding control could be embedded within each new unitary council. Local, visible and accountable leaders from the council and communities would be in a position to work together to develop innovative approaches to neighbourhood empowerment, including (for example) devolved decision making and agreeing a social contract between the council and communities. Given their size and local focus, opportunities exist for the new unitary councils to establish a culture of small wins; where locally designed, achievable solutions can build momentum and encourage greater participation. Such an approach would be supported by smaller geographies, allowing a more tailored approach to increasing community engagement. The new unitary authorities would have the opportunity to promote innovative community led solutions to other neighbourhood areas, with close strategic and operational working relationships with VCSE organisations helping to support the scaling and spreading of 'what works'. As outlined within Appendix B, 47.8% of respondents identified a two unitary option as being their preferred structure for local government; comments

The establishment of a single tier of local government		2. The right size to achieve efficiencies, improve capacity and withstand financial shocks			3. Prioritise the delivery of high quality and sustainable public services to citizens		4. Working together in coming to a view that meets local needs and is informed by local views		structures to unlock commodevolution neighbors.	nable stronger munity engagement and hbourhood owerment
The establishment of a single tier of local government		Meet the 500, population gu principle			Improved service delivery and avoidance of unnecessary fragmentation of services		Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed		how it will help unlock devolution engagenu neigh	ngements will enable nger community gement and deliver line opportunity for hbourhood owerment
Represent a sensible economic area		Efficiencies s identified to h councils' fina	nelp improve		Identified opportunities to deliver public service reform		Consideration of issues of local identity and cultural and historic importance	•	Sensible population size ratios between local authorities and any strategic authority	
Appropriate tax base & not creating undue advantage or disadvantage for one part of the area*			Identification of transition costs and how these will be managed		Consideration for the impact on crucial services				Кеу	
Increase housing supply and meet local need		Be the right size to	Measure 1*	N S					High probability - analysis provide evidence that the option can mee	et the criterion.
		withstand financial shocks	Measure 2*	N S					Medium probability - analysis pr that the option can meet the crite	erion.
Identify intended		EFS - putting	local	0					Low probability - analysis indicate unlikely to meet the criterion.	tes that the option is
outcomes, informed by local engagement		government in a whole on a t							Unclear - further information is reperformance of the option agains	•
Demonstrate a positive cost/benefit ratio									* Assessment against criteria does not take into accoun potential impact of the Fair Funding Formula.	
Ensure effective democratic representation for all parts of the area									N North Worcestershire S South Worcestershire	

Option description: Two new unitary councils established across Worcestershire; North Worcestershire and South Worcestershire. A shared service/hybrid model across both new unitary councils, with specific services (i.e. adult social care, children's services, education, adult education and transport) jointly delivered and commissioned. All other services would be delivered and commissioned by each new unitary council, including prevention and early help. The exact arrangement would be determined during the development of the full LGR proposal.

Criteria	Summary of analysis
1. The establishment of a single tier of local government	 Anticipated advantages Sensible geography - The new unitary councils would create a single tier of local government across Worcestershire. Both new unitary councils fall within the organisational boundaries of system partners. Partners (e.g. health services) would hold relationships with the care partnerships (e.g. adult social care and children's services), while also being aligned to neighbourhood area committees and delivering the neighbourhood health service. Sensible economic area - The creation of two new unitary councils would reflect the varying characteristics of Worcestershire's economic geography (i.e. the 'north / south split'). Each council would coordinate economic development across service directorates (economic development, housing, skills, planning etc.) to address local economic challenges. Each council would possess a strong understanding of their local economics, allowing for the development of tailored and specific economic development strategies. Each unitary council would be well placed to maintain strong connections with local businesses, skills and housing providers given the increased focus on place and reduced number of relationships required with local stakeholders (i.e. from six district councils and a county council to two unitary councils). Housing supply - The likelihood of adoption of inherited plans is considered to be greater for options B1 and B2, given that the South Worcestershire Development Plan has been jointly developed by the district councils that would form the new South Worcestershire unitary council. Across north Worcestershire, Bromsgrove and Redditch currently share strategic functions and collaborate on housing delivery while maintaining their own separate Local Plans. Additionally, the opportunity exists for a place-based approach to balancing local character and infrastructure. A balanced approach to taxation and meeting local need - While North Worcestershire's Council Tax base would be lower t

Criteria	Summary of analysis						
1. The establishment of a single tier of local government (cont.)	 Areas for further consideration Housing supply - The two new unitary councils would be required to work collaboratively to ensure that their separate housing strategies / Local Plans align with the prioritisation, design and delivery of major infrastructure projects. Local democracy and representation - Consideration of local governance arrangements, given not all of Worcestershire is currently parished (particularly Worcester). 						
2. The right size to achieve efficiencies, improve capacity and withstand financial shocks	 Anticipated advantages Population size guiding principle - Option B2 does not meet MHCLG guiding population principle of 500,000 residents per new unitary council. North Worcestershire would possess a population of 290,991, while South Worcestershire's population would be 323,194. NB. Recent updates relating to the MHCLG guidance state that the population guiding principle is not a hard target, with the commissioning councils having the opportunity to demonstrate a compelling case for exemption within their full LGR proposal. Financial efficiencies and achieving value for money - Option B2 is forecast to achieve £16.786m of financial savings over 10 years, less then the financial savings forecast to be realised by option A (£89.269m) but more than option B1 (£1.685m). NB. In relation to ongoing efficiencies, recently published evidence indicates that (i) there are no economies of scale in delivering social care, and in some cases, there is evidence that larger systems introduce diseconomies, and (ii) in all areas except Section 251 residential unit costs, unitaries and those with a population size of 250,000-350,000 are achieving the lowest unit costs (DCN/PeopleToo 'Adults Social Care and Children's Service's Lens'). Transition cost payback period - Option B2 is forecast to achieve a payback period of 7 years, representing a longer period than the 3 years anticipated for option A, but shorter than the 10 year payback period for option B1. NB. The LGR criterion does not provide a specific target in terms of the required/maximum duration of the payback period. Financial sustainability - The new South Worcestershire unitary council demonstrates the anticipated ability to withstand financial shocks (high probability of meeting both liquidity measures), while the new North Worcestershire unitary council demonstrates a medium to high probability. NB. Calculations do not take into account the impact o						

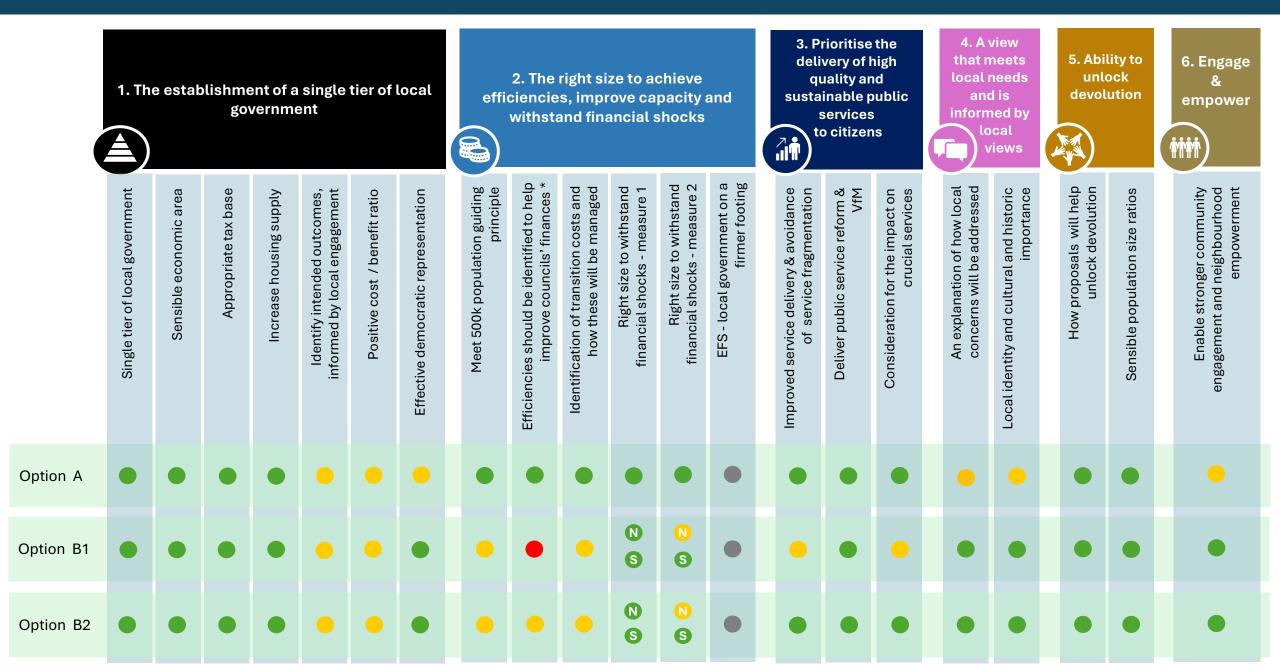
Criteria	Summary of analysis
3. Prioritise the delivery of high quality and sustainable public services to citizens	 Anticipated advantages Reduced service fragmentation - Option B2 would avoid the fragmentation of key services (adult social care, children's services, education, public health, adult learning and transport), given that shared services arrangements would account for c80% of the county council's current annual expenditure. Shared services currently delivered on a north or south basis would be transferred to their respective new unitary council (e.g. south Worcestershire: procurement, ICT, building control, land drainage; north Worcestershire: emergency planning, water management, land drainage and building control). Additionally, place services currently delivered by each district council would be aggregated. Improved service delivery - The establishment of option B2 would create numerous helpful conditions and likely advantages, centred on a model that combines the benefits of a place based approach to the delivery of services with the structural efficiencies of shared service models, and levels of integration associated with public services operating across geographies. Shared services arrangements for adult social care and children's services would create the conditions for further strengthening of integration between social care and health, in addition to the continuation of existing single discharge pathways (social care/health), Better Care Fund and SEND arrangements. Benefits would be realised by system partners in terms of the number of partners, relationships and joint working arrangements required. The option provides the basis for effective strategic authority oversight of public service reform, transformation and collaboration. Option B2 would also support the continuation of the children's services improvement journey. The benefits of a more localised approach to decision making and strategy / policy development. A neighbourhood approach to prevention and early help. Both new unitary councils being responsible for the deli

Criteria	Summary of analysis
3. Prioritise the delivery of high quality and sustainable public services to citizens (cont.)	 The ability to develop and maintain strong relationships with local VCSE organisations. These relationships would support the design and delivery of bespoke services tailored to the needs of each neighbourhood, given that many of VCSE organisations operate on a local (or hyperlocal) basis. The continuation of the North Worcestershire and South Worcestershire Safer Community Partnerships, supported by an enhanced level of neighbourhood working. Opportunities for shared approaches to workforce planning, commissioning and market shaping, the development of specialist provision and supporting current community based provision (i.e. family hubs, community centres and youth centres). Examples of services improvement Evantiles of services improvement Evidence demonstrates that new unitary councils created through LGR are able to realise service delivery improvements via a shared services model. For example, following LGR in Cumbria in 2023, Westmortand and Furness Council's Adult Learning Service, which also provides learning programmes on behalf of Cumberland Council, was rated as 'good' by Ofsted in July 2025, with two service areas rated as 'outstanding'. This represents an improvement from 'good' in all areas at the last inspection (2018). Ofsted found that courses 'are aligned to meet the needs of these communities to help learners develop skills, pick up a new hobby, enhance their CV, or improve their health and wellbeing'. Areas for further consideration Defining the delivery model arrangements for each shared service - Further consideration of the type of shared service arrangement that would be suitable for each service area (e.g. a joint committee model or lead authority model etc.). Strategic considerations - Agree a shared vision for each shared service, in addition to priorities and objectives etc. Governance, scrutiny and oversight arrangements - Cnoc the nature of shared arra

Criteria	Summary of analysis
4. How councils in the area have sought to work together in coming to a view that meets local needs and is informed by local views	The characteristics of option B2 align with the preferences outlined by a significant proportion of respondents to the Shape Worcestershire public engagement process; services would be delivered locally and decisions, informed by strengthened local insights, would be made closer to communities: 47.8% of respondents (2,026) highlighted their preference for a two unitary model; some respondents stated that this was due to a view that the model would maintain local focus, democratic accountability and community connections. 43.8% of respondents (1,856) stated that the impact on local community and local identity was one of the most important three things that matter to them, in terms of how councils are currently organisation. 45.7% of respondents (1,924) identified a two unitary model as best supporting local identity (compared to 20.3% (855) for a single unitary model). Additionally, the characteristics of option B1 provide the conditions to address several of the main concerns expressed by respondents (given services would be delivered locally and decisions, informed by strengthened local insights, would be made closer to communities): A loss of localism and representation - Concerns regarding diminished community involvement, loss of local facilities and remote decision-making. Clear accountability and governance - A desire for clear, transparent governance with councillors who live in the areas they represent. Allocation of services and resources - Concerns include potential marginalisation of rural areas, unequal resource allocation and fears that rural needs (e.g. isolation, transport) will be overlooked. Option B2 is considered to outperform options A and B1, given that the model would blend local service delivery with the realisation of financial efficiencies through a shared services model (providing improved value for money). Residents would also benefit from system and service level integration associated with public services operating across geographies, resulting in single front doors into pub
5. Ability of new unitary structures to unlock devolution	Please refer to the summary of findings for option B1.
6. New unitary structures should enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment	Please refer to the summary of findings for option B1.

1. The establishment of a single tier of local government		2. The right size to ach efficiencies, improve capacity and withstan financial shocks		3. Prioritise the delivery of high quality and sustainable public services to citizens	4. Working together in coming to a view that meet local needs and is informed by local views	5. Ability of new unitary structures to unlock community engagement and neighbourhood empowerment		
The establishment of a single tier of local government		Meet the 500,000 population guiding principle		Improved service delivery and avoidance of unnecessary fragmentation of services	Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed	Proposal should set out how it will help unlock devolution Arrangements will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment		
Represent a sensible economic area		Efficiencies should be identified to help impro councils' finances *	/e	Identified opportunities to deliver public service reform	Consideration of issues of local identity and cultural and historic importance	Sensible population size ratios between local authorities and any strategic authority		
Appropriate tax base & not creating undue advantage or disadvantage for one part of the area*		Identification of transiti costs and how these wi be managed		Consideration for the impact on crucial services		Key High probability - analysis provides demonstrable		
Increase housing supply and meet local need		Be the right size to Withstand financial shocks Measure				 evidence that the option can meet the criterion. Medium probability - analysis provides partial evidence that the option can meet the criterion. Low probability - analysis indicates that the option is unlikely to meet the criterion. 		
Identify intended outcomes, informed by local engagement	•	EFS - putting local government in the area a whole on a firmer foot				Unclear - further information is required to assess the performance of the option against the criterion.		
Demonstrate a positive cost/benefit ratio						 Assessment against criteria does not take into account the potential impact of the Fair Funding Formula. 		
Ensure effective democratic representation for all parts of the area	•					N North Worcestershire S South Worcestershire		

Summary - option performance against LGR criteria





Section 2

Local Government Reorganisation and Devolution in a Worcestershire context











Local Government Reorganisation in a Worcestershire context

The English Devolution White Paper (published on 16th December 2024) sets out the government's vision for simpler local government structures. Alongside the publication of the White Paper, the Minister of State for Local Government and English Devolution wrote to all councils in remaining two-tier areas and neighbouring small unitaries to set out plans for a joint programme of devolution and LGR. This joint programme of reform is designed to:

- Decentralise power from Westminster to local and regional authorities.
- Simplify local government structures by replacing two-tier systems with unitary authorities;.
- Establish new combined authorities with devolved powers in areas like transport, housing, and skills.

The reforms outlined within the English Devolution White Paper will fundamentally change how public services are delivered in Worcestershire. Worcestershire County Council and the six district councils will cease to exist once the LGR programme has been completed. They will be replaced by one or two new unitary councils that are responsible for the delivery of services and functions previously delivered by the county and district councils across the current county footprint.

National reforms - Several other areas of national policy and reform will have a direct impact on local government and communities in Worcestershire in the future, including:

Health Plan (2025-2035) introduces a transformative model for the NHS in England, centred around the creation of a neighbourhood health service. This initiative is designed to shift care from hospitals to communities, making care more preventative, personalised, and localised.

The neighbourhood health service is a new model of care that will:

- Bring NHS services closer to home, especially for people with complex or long-term conditions.
- Focus on preventative care, aiming to keep people well and reduce hospital admissions.
- Integrate GPs, nurses, social workers, home carers, pharmacists, and voluntary sector partners into multi-professional neighbourhood teams.
- Planning reform The Planning and Infrastructure Bill (2025) will
 result in a significant increase in the target for new homes across
 Worcestershire. The future role of the strategic authority, which would
 lead on housing delivery and take on planning powers, will shape the
 future planning and housing supply functions of the new unitary
 council.
- Fair Funding Formula The Fair Funding Review 2.0 consultation, launched in 2025, outlines a major overhaul of how central government allocates funding to local authorities in England and

is anticipated to shape the Local Government Finance Settlement from 2026-27 onwards. The proposed new funding allocation formulae would introduce new Relative Needs Formulas for adult social care, children's services, fire and rescue, highways maintenance and be adjusted for areas cost differences (rurality etc.).

Areas such as Worcestershire that are undergoing LGR and/or forming strategic authorities are expected to benefit from tailored funding models, while it is also anticipated that funding allocations will include a shift from crisis response to prevention (specifically in relation to adult social care and children's services).

- Neighbourhood governance The English Devolution & Community Empowerment Bill will place a new duty for all local authorities to establish effective neighbourhood governance structures. These reforms are designed to:
 - Empower councillors to take a more active role in addressing local issues.
 - Move decision-making closer to residents, ensuring that local voices are heard and acted upon.
 - Create formal mechanisms for neighbourhoods to influence local priorities, budgets, and service delivery.

The structures that deliver the above requirements will vary from place to place, however potential structures are anticipated to include neighbourhood area committees, community assemblies, participatory budgeting panels and / or Local Partnership Boards.

- Local Government Outcomes Framework ('LGOF') Launched by <u>MHCLG for consultation in July 2025</u>, the LGOF is a major reform initiative designed to shift local government accountability from input-based models to a more outcomes-focussed approach. Once implemented, the LGOF is designed to:
 - Clarify national priorities for local government.
 - Empower councils with greater autonomy and flexibility.
 - Reduce burdensome reporting and ringfenced funding.
 - Support strategic, long-term planning and innovation at the local level.

The framework identifies 15 priority outcomes areas, including:

- Housing.
- Homelessness and rough sleeping.
- Multiple disadvantage (adults).
- Best start in life.
- Every child achieving and thriving.
- Keeping children safe and family security (children's social care).
- Health and wellbeing.
- Adult social care Quality.
- Adult social care Independence.
- Adult social care Neighbourhood health / integration.
- Neighbourhoods.
- Environment, circular economy and climate change.

- Transport and infrastructure.
- Economic prosperity and regeneration.

Following consultation, it is anticipated that the final framework will be subject to phased implementation and refinements from 2026 onwards. As such, any new unitary council(s) established within Worcestershire would be required to deliver against these priorities.

System-wide reform across Worcestershire - Other key areas of reform are ongoing across Worcestershire's wider public sector system, with the following closely linked to LGR and devolution:

- Integrated Care Board ('ICB') The Herefordshire and Worcestershire ICB is being reshaped in response to NHS England's directive to reduce management costs and capacity by 50%. A recent announcement has confirmed the cluster and shared management arrangements between Herefordshire and Worcestershire ICB and Coventry and Warwickshire ICB. The ICB will have increased focus on the role of strategic commissioner, including overseeing the design and implementation of a neighbourhood health service designed to bring care and prevention into local communities.
- Police and Crime Commissioner ('PCC') and West Mercia Police
 (which also serve Herefordshire, Shropshire and Telford & Wrekin) The PCC's budget strategy reflects a shift toward regional
 coordination and strategic planning, aligned to the ambitions of the
 Devolution White Paper. West Mercia Police is currently considering
 how policing functions may be integrated into wider regional
 governance structures, including various options for strategic
 authorities.

The future role of the strategic authority/authorities

In addition to implementing LGR for all remaining two-tier areas, the White Paper commits to ensuring that all regions of England are covered by a strategic authority. These strategic authorities will be responsible for coordinating and delivering a wide range of public services and development initiatives across its area in partnership with councils, including (not an exhaustive list):

- Transport and infrastructure
 - Developing and managing regional transport strategies.
 - Overseeing public transport networks, road improvements, and active travel (cycling/walking).
 - Coordinating infrastructure investment and planning.
- Housing and strategic planning
 - Leading on housing delivery, including affordable housing targets.
 - Managing spatial planning and land use across the region.
 - Aligning housing with transport and economic growth priorities.
- Skills and employment
 - Shaping local skills strategies in partnership with employers and education providers.
 - Overseeing adult education and vocational training.
 - Supporting job creation and workforce development.
- Economic development
 - Driving inward investment and business support.
 - Coordinating innovation, enterprise zones, and regeneration projects.
 - Promoting regional economic strategies aligned with national goals.

- Environment and climate change
 - Leading on regional net-zero strategies and climate resilience.
 - Coordinating energy planning, including renewables and grid upgrades.
 - Leading on green infrastructure and biodiversity initiatives.
- Health, wellbeing and public service reform
 - Integrating health and social care services with local government.
 - Tackling health inequalities and improving population health.
 - Reforming public services to be more efficient and community focussed.
- Public safety and resilience
 - Coordinating emergency planning and civil resilience.
 - Working with police and fire services on regional safety strategies.
- Convening and collaboration
 - Bringing together councils, businesses, universities, and the voluntary sector.
 - Representing the region in national and international forums.



Section 3

Design principles for local government in Worcestershire











3. Design principles for local government in Worcestershire

Local stakeholder engagement

Local stakeholder engagement sessions - Over the period June-July 2025, 32 engagement meetings/sessions were undertaken, designed to inform this options appraisal. Stakeholders engaged with during this process included:

- MPs for each of the Worcestershire constituencies (x6).
- Leaders, Deputy Leaders and Chief Executive Officers from each district council, in addition to Worcestershire County Council.
- Group Leader meetings with each of the commissioning councils.
- Full member briefings with each of the commissioning councils.
- Senior Management Teams from each of the commissioning councils.
- Three thematic engagement sessions:
 - Health, wellbeing and system wide considerations (attended by representatives from the IBC, West Mercia Police, PCC, Worcestershire Healthwatch, Worcestershire County Council Public Health (Director) and Adult Social Care (Director of Adult Social Services).
 - Economy, business, skills, leisure and environment (attended by representatives from the University of Worcester, leisure providers, Worcester Regional Chamber of Commerce, local colleges and economic development leads from the district councils).
 - Community engagement and neighbourhood empowerment (attended by representatives from Worcestershire County Association of Local Councils, Bromsgrove and Redditch Network, Citizens Advice Bureau, Young Solutions, Bromsgrove District Housing Trust, Act on Energy, Worcestershire VCS Alliance, Age UK and housing providers).

During each of these engagement sessions, key lines of enquiry were discussed, designed to identify a range of core ambitions and design principles to shape the future structure and functions of local government in Worcestershire:

- What does 'good look like in 10 years time', from perspectives of residents, businesses, public services and third sector organisations?
- What specifically needs to be kept / improved / created to achieve the above?
- What local characteristics (identity, culture, heritage) need to be considered?
- What mechanisms (existing or new) would contribute to ensuring effective community engagement and neighbourhood empowerment?

Public engagement exercise - The commissioning councils undertook a public engagement exercise over the period 1st June - 29th June 2025. A total of 4,249 responses were received from across the county, with the majority (94%) being from residents (see Appendix B).

Other engagement activity - The commissioning councils have undertaken staff surveys and facilitated 14 focus groups involving residents, housing tenants, town and parish councils and VCSE representatives.

Use of outputs to inform the options appraisal process - The outputs from these engagement processes have been compiled and used to develop a series of design principles. These principles demonstrate where broad consensus was achieved in terms of the key ambitions and characteristics that should inform and underpin local government structures, services, culture and priorities post-LGR (see next page).

3. Design principles for local government in Worcestershire

For LGR to be considered a success in 10 years' time, services delivered by local government should:

1 Relationship with the council(s)

- Be consistently high quality whether I live in an urban or rural area
- Represent good value for money so I can be confident in my council
- Be accessible, reliable and responsive through a single front door to public services
- Be accountable so I know who to talk to and how I can influence decisions that affect me and my community / business

Economic

- Create the conditions for economic growth and shared prosperity - aligning ambitious growth plans with the needs of residents, communities and businesses
- Provide connected infrastructure that links communities, public services, businesses, community infrastructure and education/skills provision

Social

- Raise aspirations and improve life chances irrespective of where I live and my background
- Catalyse pride in place by investing in, protecting and celebrating our area, heritage and culture
- Reflect the needs of residents and communities by providing person centred support, rather than standardised services
- Empower communities to support themselves we know what the problems are and how to solve them

Environmental

- Protect our environment prioritising net zero, climate and flood resilience, air quality, nature recovery and protecting biodiversity
- Align increased housing supply with investment in public service provision - to manage the pressures on schools, GPs, roads and community services



Section 4

Overview of options



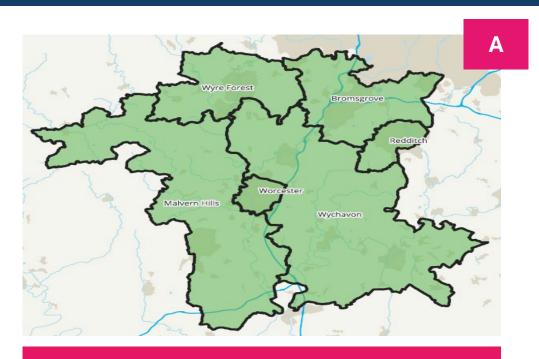






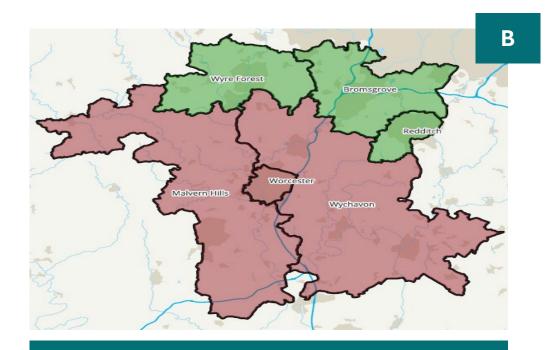


4. Overview of options



Single new unitary council

Bromsgrove District Council
Malvern Hills District Council
Redditch Borough Council
Worcester City Council
Worcestershire County Council
Wychavon District Council
Wyre Forest District Council



Two new unitary councils North Worcestershire

Bromsgrove District Council Redditch Borough Council Worcestershire County Council (part) Wyre Forest District Council

South Worcestershire

Malvern Hills District Council Worcester City Council Worcestershire County Council (part) Wychavon District Council

4. Option A - description

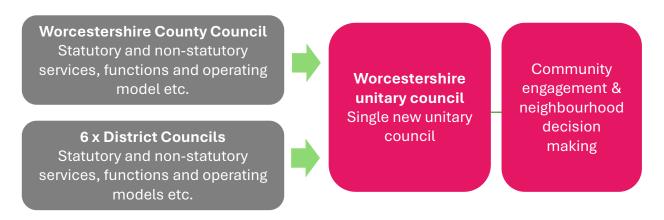
Option A would result in the establishment of a single new unitary council for the whole county of Worcestershire. The process would involve:

- The transferring of statutory and non-statutory services, functions and operating model etc. from Worcestershire County Council to the new unitary council.
- The transferring of the county council's operating model (staff, assets, data, finances, contracts, frameworks, support services etc.) to the new unitary council.
- The aggregation and transferring of statutory and non-statutory services, functions and operating models etc. from the six district councils to the new unitary council.
- The aggregation of operating models from across the six current district councils, transferring these to the new unitary council.
- A new single tier of unitary councillors would be established.

Prior to the creation of the new unitary council in April 2028, the new unitary council's leadership and governance arrangements, corporate core, service directorates and neighbourhood governance arrangements would be designed and confirmed. It is anticipated that this process would:

- Establish a single leadership team, replacing the five leadership teams that currently exist.
- Identify a blueprint for integrated services across the new unitary council's service directorates, ensuring that services are aligned to local need and system wide requirements.

- Establish system wide accountabilities, governance and joint working
 arrangements between the new unitary council are aligned to those of
 local system partners (e.g. health, police etc.), while also establishing
 neighbourhood governance arrangements that link communities, existing
 town and parish councils, neighbourhood area committees, existing
 VCSE structures and the neighbourhood health service with the new
 unitary council.
- Define and design the new unitary council's corporate core functions, including financial and commercial, legal and governance, HR and organisational development and digital and data services. This may involve either the maintaining or removal of existing shared service and joint working arrangements (either initially or over time).



- Design the new unitary council's staffing structure.
- Assumed continuation of existing county wide shared services and partnerships (e.g. Worcestershire Regulatory Services (i.e. 'WRS').

4. Option B1 - description

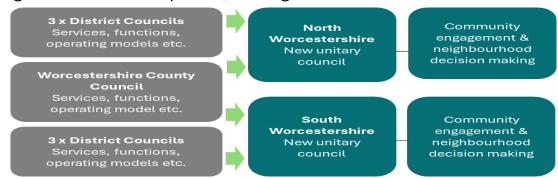
Option B1 would result in two new unitary councils being established across Worcestershire; North Worcestershire and South Worcestershire. The process would involve:

- The disaggregation and transferring of all statutory and non-statutory services and functions from Worcestershire County Council to the new unitary councils.
- The disaggregation and transferring of the county council's operating model (staff, assets, data, finances, contracts, frameworks, support services etc.) to the new unitary councils.
- The aggregation (if not already shared) and transferring of all statutory and non-statutory services, functions and operating models from district councils operating across the north and south of the county, to their respective new (North or South) unitary council.
- A new single tier of unitary councillors would be established.

Prior to the creation of the new unitary councils in April 2028, each council's respective leadership and governance arrangements, corporate core, service directorates and neighbourhood governance arrangements would be designed and confirmed. It is anticipated that the following would be in place:

- Each new unitary council possessing their own separate corporate leadership team (i.e. from five leadership teams to two).
- Each new unitary council appointing a Director of Children's Services ('DCS'), Director of Adult Social Services ('DASS') and Director of Public Health. Each new unitary council would require its own senior leadership team for children's services and adult social care, as well as each operating their own school improvement and admissions services.
- Integrated services within each of the new unitary councils' service

- directorates, ensuring that services are aligned to local need and system wide requirements.
- System wide accountabilities, governance and joint working arrangements between the new unitary councils and system partners (e.g. health, police etc.), while also establishing neighbourhood governance arrangements that link communities, existing town and parish councils, neighbourhood area committees and the neighbourhood health service with the new unitary councils.
- Each new unitary councils' corporate core functions, including financial and commercial, legal and governance, HR and organisational development, and digital and data services.



- The continuation of existing shared services and partnerships (e.g. waste disposal, WRS etc.) where these are currently delivered across the county and represent value for money.
- Staffing structures for each new unitary council.
- Strengthened existing arrangements and the creation of new structures that enable effective community engagement and catalyse neighbourhood empowerment.

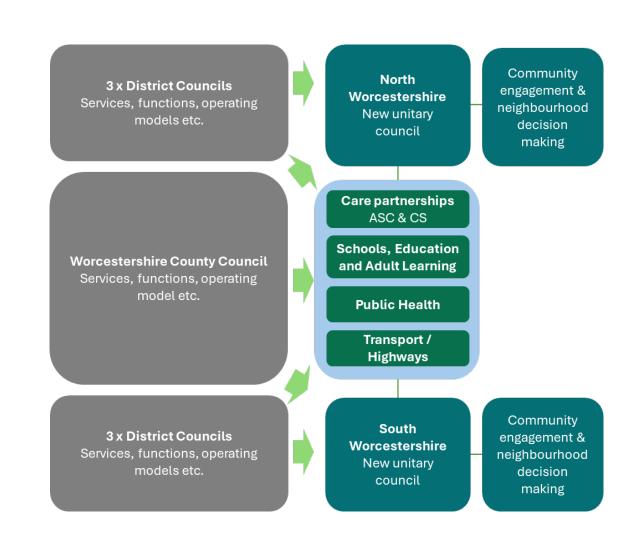
4. Option B2 - description

Option B2 is a variation of option B1, involving a shared service/hybrid model across both new unitary councils, with specific services (i.e. adult social care, children's services, education, adult education and transport) jointly delivered and commissioned. All other services would be delivered and commissioned by each new unitary council, including prevention and early help.

All characteristics of option B2 are similar to option B1 with the following key exceptions:

- A care partnership for children's services would be established between the two new unitary councils. Services would be jointly commissioned and delivered across both new unitary councils, potentially with pooled staff and budgets.
- Similarly, a care partnership for adult social care would be established.
 Adult social care would therefore represent a single function operating across both new unitary councils.
- Public Health functions would be delivered through a shared service.
- Education, schools and adult learning would be delivered via a shared service between the two new unitary councils.
- Strategic Transport would be delivered across both new unitary authorities, via a strategic partnership, shared service or hosted model.

The exact nature of the shared service arrangement has yet to be defined by the commissioning councils. Delivery arrangements could involve a joint committee model, where services are jointly delivered and commissioned across both new unitary councils. Alternatively, a lead authority model could be considered, where one council hosts a service on behalf of the other 'receiving' new unitary council (with pooled staff and budgets etc.).





Section 5

Appraisal criteria and assessment mechanism











5. Appraisal criteria and assessment mechanism

Appraisal criteria - MHCLG guidance

This options appraisal provides an assessment of the perceived and potential ability of shortlisted options to meet the LGR criteria outlined by the Minister. The criteria used to inform this appraisal are as follows:

1. The proposal should seek to achieve for the whole of the area concerned the establishment of a single tier of local government

- Proposal should seek to achieve for the whole of the area concerned the establishment of a single tier of local government.
- Proposals should be for sensible economic areas.
- Proposals should be for areas with an appropriate tax base which does not create an undue advantage or disadvantage for one part of the area.
- Proposals should be for a sensible geography which will help to increase housing supply and meet local need.
- Proposals should identify intended outcomes to be achieved through the new model for local government, informed by local engagement.
- Proposals should demonstrate a positive cost/benefit ratio.
- Proposals should ensure effective democratic representation for all parts of the area.

2. Unitary local government must be the right size to achieve efficiencies, improve capacity and withstand financial shocks

• Proposed unitary councils should meet the 500,000 population guiding principle or provide a compelling case for an exemption.

- Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money.
- Identification of transition costs and how these will be managed.
- Unitary local government must be the right size to withstand financial shocks.
- For areas covering councils that are in receipt of Exceptional Financial Support, proposals should demonstrate how reorganisation will contribute to putting local government in the area as a whole on a firmer footing.

3.Unitary structures must prioritise the delivery of high quality and sustainable public services to citizens

- Improved service delivery and avoidance of unnecessary fragmentation of services.
- Identified opportunities to deliver public service reform, including where they will lead to better value for money.
- Demonstrate consideration for the impact on crucial services such as adult social care, children's services, SEND and homelessness and wider public services including public safety.

4. How councils in the area have sought to work together in coming to a view that meets local needs and is informed by local views

- Evidence of local engagement and an explanation of the views that have been put forward, and how concerns will be addressed.
- Consideration of issues of local identity and cultural and historic importance.

5. Appraisal criteria and assessment mechanism

5. Ability of new unitary structures to unlock devolution

- Where no CA or CCA is already established or agreed then the proposal should set out how it will help unlock devolution.
- Proposals should ensure there are sensible population size ratios between local authorities and any strategic authority, with timelines that work for both priorities.

6. New unitary structures should enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment

 Proposals should demonstrate how arrangements will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment.

Assessing performance against appraisal criteria

A consistent rating mechanisms has been used to appraise the performance of each option against the main and sub-criteria*:

- **High probability** analysis provides demonstrable evidence that the option can meet the criterion.
- Medium probability analysis provides partial evidence that the option can meet the criterion.
- Low probability analysis indicates that the option is unlikely to meet the criterion.
- **Unclear** further information is required to assess the performance of the option against the criterion.

- * Exceptions to the rating mechanism exist. Bespoke rating mechanisms have been applied to the following criterion:
- Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money.
- Identification of transition costs and how these will be managed.
- Unitary local government must be the right size to withstand financial shocks.

Where bespoke rating mechanisms are used, these are explained within the option analysis for option A and applied consistently throughout the appraisal of each option.

NB. Since the LGR criteria were published, further updates have been provided by the Minister; for example, the criteria relating to a required population size of 500,000 is now a 'guiding principle', rather than a specific target. These updates are reflected within the options appraisal.

Weighting of appraisal criteria

The appraisal has not applied any weighting to the appraisal criteria. The commissioning councils have requested that the options appraisal avoids scoring or making recommendations regarding the most desirable, viable and feasible option for new local government in Worcestershire; instead a red / amber / green rating has been used to demonstrate how each option performs against each criterion.

The absence of weightings enables each commissioning council to consider the findings and arrive at their own respective decision, given that each council may allocated differing levels of importance to each criterion.



Section 6

Option A Option analysis





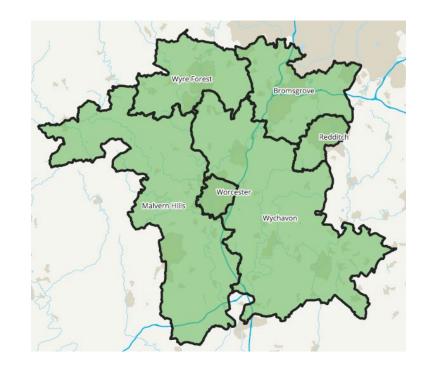






6. Option A - Place profile and option analysis

Key	Proposed new unitary council	Area (km2)	Current population (2023)	Population forecast (2032)
	Worcestershire Bromsgrove District Council Malvern Hills District Council Redditch Borough Council Worcester City Council Worcestershire County Council Wychavon District Council Wyre Forest District Council	1,741	614,185	646,150



6. Option A - Demographic and economic profile

ECONOMIC

	Option A				
	Worcestershire unitary council				
Demographics					
Area (km2) 1,741					
Population (2023)	614,185				
Population forecast (2032)	646,150				
Age 0-15	17.2%				
Age 16-64	59.5%				
Age 65+	23.3%				
Population density (km2) (2021)	346.8				
Population in rural Output Areas	23.9%				
•	Deprivation (2019) , 10 is the least deprived)				
Income	6				
Employment	6				
Skills	6				
Health	6				
Crime	6				
Housing	5				
Living env.	6				

	Option A
	Worcestershire unitary council
Economy	
Claimants as a proportion of residents aged 16-64 (2025)	3.1%
Council tax base	225,128
Total rateable value of all businesses	£537,957,925
GVA per hour	£34.30
Gross median pay	£588.60
Employmt. rate (16-64)	79.4%
Economically active (16-64)	81.2%
% pop - Level 3 skills	17.0%
% pop - Level 4 skills	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	17.9%
% of residents who travel less than 10km to work	33.8%
% of residents who travel more than 10km to work	23.0%
Housing target	3,975
5 year housing land supply (years)	3.3
Employment land (ha)*	425.8

^{*}Required employment land as set out in each area's Local Plan or Demand Study

Establishment of a single tier of local government for the whole area

Proposals should seek to achieve for the whole of the area concerned the establishment of a single tier of local government

The new unitary council would provide a single tier of local government across Worcestershire.

Worcestershire falls within the area of West Mercia Police, which also serves Herefordshire, Shropshire and Telford & Wrekin. Fire and rescue services are delivered under the oversight of the Hereford and Worcester Fire Authority. The Herefordshire and Worcestershire Integrated Care Board covers the area of the two counties.

Criterion: Proposal should seek to achieve for the whole of the area concerned the establishment of a single tier of local government

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Proposals should be for a sensible economic area

Worcestershire boasts a diverse and resilient economy. The Worcestershire LEP Economy Report 2024 identifies five geographical areas across the county, each with its own distinctive economic base and sector strengths:

- The north of the county (Redditch, Bromsgrove and Wyre Forest) is a hub for advanced manufacturing and business services, in addition to a significant and growing proportion of SMEs and business start up growth (particularly in Bromsgrove).
- The rural heartlands (Wychavon) is home to a large number of small and

micro businesses, while the Vale of Evesham (Wychavon) possesses a thriving horticultural sector.

- Worcester City is the primary city economy in Worcestershire, possessing a strong manufacturing base with opportunities in the health and care, business and professional services sectors.
- Malvern Hills is home to the Malvern Hills Science Park and a cluster of cyber and technology led businesses.

This diversity translates into varying levels of economic activity across the county:

- Gross value added ('GVA') per hour ranges from £25.20 (Wyre Forest) to £42.30 (Bromsgrove).
- The proportion of working age adult (aged 16-65) as a percentage of the population ranges from 56.2% (Malvern Hills) to 64.6% (Worcester City).
- The percentage of the population with Level 4 skills ranges from 25.9% (Redditch) to 38.8% (Malvern Hills).
- Employment rates amongst working age adults range from 73.7% (Wychavon) to 87.6% (Wyre Forest).
- Levels of economic activity amongst working age adults range from 74.5% (Malvern Hills) to 87.6% (Wyre Forest)
- Council Tax bases range from 27,004 (Redditch) to 53,767 (Wychavon).

The variance in performance against economic measures illustrates the broad 'north / south split' across the county's economy. While the north's

Establishment of a single tier of local government for the whole area

economy leans towards manufacturing, engineering and professional services, the south's specialisms include tech and cyber, education, agriculture and tourism, with Worcester being a hub for public administration and higher education.

The north of the county holds strong economic ties with Birmingham and the Black Country, while the south has strong links to the south west of England and Warwickshire.

Despite this variance, Worcestershire's economy possesses numerous cornerstone industries (professional services, construction, and health care) and faces shared challenges; skills and housing shortages, transport and connectivity issues and comparatively low levels of productivity.

A single new unitary council would provide a strong foundation for the strategic alignment of economic development, skills, transport, housing and health services across the county to establish the conditions for growth, including:

- A specific focus on investing in and supporting key growth sectors including manufacturing, cyber security, IT and defence, and horti / agricultural technology, in addition to tourism.
- Addressing specific challenges to the county's economy, including the skills gap and workforce participation, by strengthening links between education (including colleges and the university), training providers and employers.
- A coordinated approach to increasing the supply of employment sites, in partnership with businesses / employers. Additionally, the new unitary council would look to address infrastructure constraints (e.g. digital and

utilities) at scale, with these functions currently being delivered by individual councils.

- The development and delivery of a Worcestershire-wide transport strategy that addresses key issues including employment access, business growth, access to education and skills provision, and regional connectivity.
- A housing strategy that leads to improved housing affordability, availability and workforce mobility in both rural and urban areas.
- Strengthening joint working arrangements between the new unitary council, NHS, the Department for Work and Pensions, skills providers and businesses to address barriers to employment (e.g. transport, housing, skills), including those experienced by people with disabilities, health conditions, or those returning to work after long absences.

A single new unitary council would be well placed to coordinate the above, providing a connection for businesses, local anchor institutions (education and skills providers, local employers etc.), government departments and health services etc.

With a population of c614,000, the new unitary would possess the scale and capacities to deliver regional priorities and support the strategic authority to attract investment.

Required conditions and arrangements - To create the conditions for economic growth and shared prosperity across Worcestershire, the new unitary council would be required to align ambitious growth plans with the needs of residents, communities and businesses. Given the size and scale of the new unitary council, specific challenges may be experienced:

Establishment of a single tier of local government for the whole area

- Establishing strong strategic and operational links with existing town and parish councils and other local decision making bodies, ensuring they have sufficient capacity and capabilities to represent the views of residents and businesses and influence decisions (including planning and local regeneration).
- Ensuring the discretionary spend currently invested by district councils in relation to economic development and local regeneration is protected within the new model for local government and invested equitably across the county.
- Ensuring consistent and needs led decision making, with investment decisions balancing regional, county wide and local priorities.
- Mitigating against the risk of investments being concentrated in a particular area or sector, through a strong understanding of local priorities, ensuring a needs led approach to prioritisation and decision making.
- Possessing the flexibility to recognise and invest in areas of growth that fall outside of regional and county wide priorities (e.g. the evening economy).

Although option A is considered to represent a sensible economic area, options B1 and B2 (i.e. the two new unitary council options) may enable greater alignment of economic priorities to the needs of local economies,

given the differing characteristics of the north and south Worcestershire economies.

Criterion: Proposals should be for a sensible economic area

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Proposals should be for areas with an appropriate tax base which does not create an undue advantage or disadvantage for one part of the area

The establishment of a single new unitary council would result in a unified tax base across Worcestershire. This would require Council Tax harmonisation; the government typically allows a transition period (e.g. 5–10 years) to phase in changes gradually.

A Council Tax base differential exists across the councils currently; councils in the south represent c55% of the county's Council Tax base. The range of Council Tax Band D is smaller across the north Worcestershire councils (£38.49) compared to the south Worcestershire councils (£80).

Given the variances in Council Tax bases across the district councils, further work is required to calculate the impact of council tax harmonisation and whether the new unitary would create areas of advantage / disadvantage. The following factors would be taken into account:

The Indices of Multiple Deprivation (2019) identifies North
 Worcestershire's communities as experiencing proportionally higher

Establishment of a single tier of local government for the whole area

levels of deprivation and inequality compared to those in south Worcestershire (skills, health, crime and the living environment). Both areas have similar levels of housing deprivation, with these levels in line with the national average.

- North Worcestershire having a marginally higher average claimant count (3.33%) compared to South Worcestershire (3.10%).
- 45% of the Children Looked After (up to 31/12/24) are from south Worcestershire (home address), compared to 41% in north Worcestershire.
- South Worcestershire is responsible for 49% of all adult social care service users, compared to 46% in North Worcestershire.
- A higher proportion of residents aged 65+ in South Worcestershire (24% of the population), compared to North Worcestershire (22.5%).
- Identical levels of numbers of pupils with the Pupil Premium (23%).
- Similar numbers of pupils with Education, Health and Care Plans ('EHCPs') (North Worcestershire 5%, South Worcestershire 5%) and those receiving SEN support (North Worcestershire 15%, South Worcestershire 14%).

South Worcestershire is forecast to experience higher levels of demand for children's services. Additionally, South Worcestershire's larger population has a higher proportion of residents aged 65+, indicating a higher level of demand for adult social care services in the future.

Given that the Fair Funding Formula is anticipated to invest additional public funds into areas experiencing deprivation, North Worcestershire would expect to experience an increase in funding per capita, in line

with current levels of deprivation and inequality across the county.

Additionally, new unitary council spending intentions would need to be understood, including the level of discretionary preventative spend that would be invested in specific areas.

However, to ensure consistency for how each option is assessed against this criterion, options A, B1 and B2 have been allocated the same rating. The issues and uncertainty identified above would need to be considered by the commissioning councils during the development of a full LGR proposal.

Criterion: Proposals should be for areas with an appropriate tax base which does not create an undue advantage or disadvantage for one part of the area

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Proposals should be for a sensible geography which will help to increase housing supply and meet local need

Worcestershire County Council does not produce a Local Plan. Housing planning and delivery responsibilities lie with the district. With the exception of Wyre Forest, each council currently holds a land supply below the 5-year target. Based on recent increases to housing supply targets (National Planning Policy Framework 2024) and the past performance of individual councils, most are unlikely (with the exception of Wyre Forest) to achieve their individual targets.

Establishment of a single tier of local government for the whole area

The new unitary council(s) would be required to (i) adopt inherited Local Plans or (ii) review and update the inherited Local Plans. Where emerging Local Plans have not yet been adopted, the option of (iii) withdrawing the Local Plan could be considered. There is currently no statutory mechanism for the withdrawal of an adopted plan.

The reviewing / updating of adopted plans or withdrawal of unadopted plans would have significant implications. In addition to resource and cost considerations, the process would result in a lack of clarity in planning policy, potentially causing delays and uncertainty in development decisions. This may impact levels of economic growth and create challenges associated with the alignment between new unitary council plans and regional plans developed by the strategic authority.

The likelihood of adoption of inherited plans is considered to be greater for options B1 and B2, given that the South Worcestershire Development Plan has been jointly developed by the district councils that would form the new South Worcestershire unitary council. Across north Worcestershire, Bromsgrove and Redditch currently share strategic functions and collaborate on housing delivery while maintaining their own separate Local Plans.

An overview of the status of Local Plans across Worcestershire is provided below:

• The South Worcestershire Development Plan (Malvern Hills, Worcester and Wychavon) was adopted in February 2016. Review of plan for examination submitted September 2023. Hearings commenced in March 2025, with the Inspectors' report expected in late 2025. Interim findings issued by the Inspectors state that the plan is likely capable of being found sound and legally compliant, with the principles of

Worcestershire Parkway as a new settlement and a number of new urban settlements supported. The three councils will start work on a new review immediately after it is adopted.

- Bromsgrove The Local Plan was adopted in 2017. Issues and options consultations were conducted in autumn 2018. Consultation on the Draft Development Strategy commenced in June and runs until September 2025. The local development scheme (February 2025) envisages public consultation would take place in June / July 2025 and April / May 2027, with examination in the first 6 months of 2028 and a view to adoption in July 2028. Adoption would fall to the new unitary council(s). This timetable is subject to the government implementing the new plan making system in autumn/winter 2025.
- Redditch Local Plan No.4 was adopted in 2017. The council has commenced reviewing its Local Plan; consultation on Issues and Options was undertaken in May and June 2025. Further public consultation on the next iterations of the plan will be undertaken in May / June 2026 and March / April 2027 with an examination in late 2027 / early 2028, with a view to adopted in June 2028. Adoption would fall to the new unitary council(s). This timetable is subject to the government implementing the new plan making system in late 2025.
- Wyre Forest The council's Local Plan was adopted in April 2022. A
 review of the Local development scheme (March 2025) will be
 undertaken in late 2025. Evidence gathering / Sustainability Appraisal
 work commenced in June 2025, while Issues and Options Consultation
 (Regulation 18) is scheduled for 2026. Plan writing is scheduled for July
 2027 August 2028. The final stages and the adoption would fall to the
 new unitary council(s).

Establishment of a single tier of local government for the whole area

Potential advantages may be realised through the single new unitary option:

- A single new unitary council would provide a strong foundation for the strategic alignment of housing with economic development, skills, transport and health services across the county. Through system wide planning and delivery, the unitary council would be well placed to ensure alignment between new housing and the provision of public services.
- A unified approach to planning, investment and partnership working involving private developers, registered providers, major infrastructure projects (Worcestershire Bus Service Improvement Plan, the Rail Investment Strategy, connectivity between Malvern Hills and the M5 corridor, and links to the east of the county) and town and parish councils would result in a coordinated approach to meeting housing and infrastructure requirements. Additionally, a county wide approach provides the basis for balancing constraints associated with Green Belt land and the availability / suitability of brownfield sites with local and regional housing pressures.

Required conditions and arrangements - Given the size and scale of the new unitary council, specific challenges may be experienced in relation to:

- How planning services would be structured; currently positioned within their respective councils, they possess significant expertise and understanding of local circumstances. Each planning service operates via a different planning system, potentially requiring an integration of systems should they be merged into a county wide function.
- The Devolution White Paper and English Devolution and Community Empowerment Bill (2025) outline the requirement for every town and

city to have a Local Plan, integrated within a wider spatial development strategy across the unitary council. This approach ensures that town-level planning supports county and regional economic and infrastructure strategies. Each town would therefore develop their own respective Local Plan, while specific design codes would be included within each plan, preserving the distinct character of Worcestershire's towns, villages, and landscapes. A two new unitary council option would provide a clear mechanism for ensuring local influence over decisions (i.e. committee membership and the role of town and parish councils); the single unitary option would be required to demonstrate how it would ensure similar levels of local influence and decision making are in place.

- Ensuring the ongoing capacity and capability of existing town and parish councils to maintain / increase their involvement within the planning process.
- Establishing structures that ensure a strong understanding of local need. The diversity of communities and economies result in varying needs across the county. For example, a significant level of housing demand in Malvern Hills relates to bungalows, independent living for older residents and privately rented homes, in comparison to the need for social housing, privately rented homes and affordable family homes in Redditch and Bromsgrove. In areas such as Wychavon, the requirement is to balance rural character with the need for affordable and family housing.

Establishment of a single tier of local government for the whole area

Addressing the systemic challenges associated with building
affordable housing in rural areas. Current challenges include a lack of
appetite from Registered Providers to assume responsibility for
Section 106 provision, primarily driven by financial pressures and the
challenges associated with delivering tenancy management across
dispersed rural areas. Solutions are required to identify financially
sustainable opportunities for Registered Providers to meet rural need.

Criterion - Proposals should help to increase housing supply and meet local need

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Proposals should identify intended outcomes to be achieved through the new model for local government, informed by local engagement

The commissioning councils have undertaken significant local engagement to inform this options appraisal:

- Local stakeholder engagement sessions Over the period June July 2025, 32 engagement meetings / sessions were undertaken with local stakeholders.
- **Public engagement exercise** Over the period 1st June 29th June 2025; a total of 4,249 responses were received from across the county, with the majority (94%) being from residents.
- Staff surveys and focus groups with residents, housing tenants, town and parish councils and representatives from VCSE organisations.

The outputs from these engagements have been compiled and used to develop a series of design principles (see section 3). These principles demonstrate where broad consensus was achieved on the key ambitions and characteristics that should inform and underpin local government structures, services, culture and priorities post-LGR.

Further work is required to develop the design principles into a comprehensive list of outcomes, aligned to the government's Local Government Outcomes Framework.

Criterion - Proposals should identify intended outcomes to be achieved through the new model for local government, informed by local engagement

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

Establishment of a single tier of local government for the whole area

Proposals should demonstrate a positive cost/benefit ratio

An exercise has been undertaken to identify improvements in outcomes that are anticipated to be realised by each option. These outcomes and the rationale for the anticipated/assumed variance in performance by each of the options are outlined within the table opposite.

Initial analysis suggests that Option B1 has the potential to realise the greatest level of wider economic benefits. Further development of these outcomes and the anticipated economic benefits is required during the development of the full LGR proposal.

Criterion - Proposals should demonstrate a positive benefit/cost ratio

 Medium probability - analysis provides partial evidence that the option can meet the criterion. **Cost benefit ratio** - Improvements in outcomes that are anticipated to be realised by each option

Outcome	Reason for differences between options
Job creation	 Potential for extra focus on predominant (cornerstone / emerging) industries, involving county wide sectors and those specific to either north or south Worcestershire. Greater levels of direct employment within public sector with 2 authorities compared to 1.
Cultural engagement	Linked to sense of place, with smaller councils more likely to effectively preserve/enhance local identity, localism and civic engagement.
Physical activity levels	Physical activity participation is usually at a local level and relies on both formal provision (e.g. gyms, sports clubs) and informal (e.g. access to green space).
Crime & disorder	Existing community safety partnerships work on north / south basis, with prevalence of crime also varying across both areas.
Visitor economy	Visit Worcestershire operates at a county level and is likely to be retained; however direct promotion and investment at a more local level is considered to be more effectively delivered by smaller councils.
Homelessness prevention	Solutions to homelessness (or the factors that help prevent it) are often household-specific and reliant on a high degree of flexibility, creativity, local connections and partner organisations, which are easier to build and sustain on a smaller footprint.
Children social care prevention	Solutions that are most effective can be best achieved through creativity, flexibility and strong local relationships and partnerships.

Establishment of a single tier of local government for the whole area

Proposals should ensure effective democratic representation for all parts of the area

A crucial element in any LGR submission is consideration of effective arrangements for democratic representation across the new unitary council(s). The Electoral Commission has published guidance on planning for devolution and LGR which confirms that it is expected that appropriate warding arrangements will be set out in the structural changes order for the new unitary councils.

However, the Local Government Boundary Commission for England ('LGBCE'), which is responsible for undertaking reviews of local authority boundaries, has confirmed that it will not be able to do so on any authority before it has vested. As such, any electoral arrangements will be required to be based on existing ward boundaries. The LGBCE has also indicated in further guidance that they would expect no LGR proposals to contain fewer than 30, nor more than 100 councillors.

Analysis - Worcestershire's most recent electoral boundary review was completed by the LGBCE in July 2024. The review resulted in:

- The number of county councillors remaining at 57.
- An increase in electoral divisions, from 52 to 53, resulting in five twocouncillor divisions and 47 single councillor divisions.
- A redrawing of the majority of electoral divisions, with only 13 remaining unchanged.

NB. The average population per councillor in existing unitary authorities is c4,600.

The commissioning councils propose to initially double the number of unitary councillors as an interim measure post-LGR (prior to a Boundary Commission Review being undertaken), which would result in:

- Option A = 114 councillors (5,388 residents per councillor).
- Option B = 114 councillors, split as follows:
 - North Worcestershire = 54 councillors (5,389 residents per councillor).
 - South Worcestershire = 60 councillors (5,387 residents per councillor).

In terms of a potential long term solution, options B1 and B2 provide the opportunity for each new unitary council to further increase the number of councillors to bring each council broadly in line with the national average (subject to the outcome of a Boundary Commission Review):

- North Worcestershire = 63 councillors (4,619 residents per councillor).
- South Worcestershire = 70 councillors (4,617 residents per councillor).

This proposal aligns with LGBCE guidance that identifies 100 councillors as the maximum number per unitary council*.

In comparison, should option A increase the number of councillors to the maximum of 100, this would result in 6,142 residents per councillor.

This demonstrates that options B1 and B2 provide greater opportunities to ensure effective democratic representation.

* = Prior to any increases in the number of councillors per new unitary council, the commissioning councils would consider all cost and value for money implications.

Establishment of a single tier of local government for the whole area

Required conditions and arrangements - The deletion of district and county councillor roles would result in a reduction in local democratic representation; this is an issue specific to both options and is inherent within all LGR proposals across current two-tier areas. Option A would be required to demonstrate how it would offset this loss of local democratic structures. Key considerations include:

- The future capacity and capabilities of town and parish councils.
 Feedback received during the engagement process indicates that many parish councils will require additional investment to increase capacity and capabilities. The majority of parish councils rely on volunteers to operate, with the ability to achieve quoracy an ongoing issue for some.
- Not all of Worcestershire is parished, while certain towns do not have a Town Council (e.g. Redditch and Bromsgrove). Other areas (e.g. Wychavon) are fully parished or have Town Councils (i.e. Great Malvern, Droitwich Spa, Kidderminster etc.). Given that Worcester City Council would not exist post-LGR, specific consideration would be required to ensure that residents are represented at a local level; the area currently consists of only two parish councils located in the east of the city. Consideration would therefore be required to ensure equitable coverage of democratic structures post-LGR.
- The requirement to define and agree neighbourhood governance arrangements and how these arrangements influence and inform council decision making. While community governance arrangements may vary from community to community, it is assumed that each arrangement would involve a role for each of the following:
 - The new unitary council.

- The unitary councillor(s).
- The neighbourhood area committee and neighbourhood health service.
- The town or parish council (if established).
- Local VCSE organisations.

Ensuring clear lines of accountability between neighbourhood governance structures and councillors would be crucial in offsetting the loss of local representation resulting from the deletion of district and county councillor posts. Local accountability, the ability of residents to influence and understand decisions, and the transparency of decision making were identified as critical characteristics of any new council by local stakeholders during the engagement process.

Criterion - Proposals should ensure effective democratic representation for all parts of the area

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

Proposed unitary councils should meet the 500,000 population guiding principle or provide a compelling case for an exemption

Option A meets the LGR criteria's guiding principle for population size, with a population of 614,185 (2023). The area's population is forecast to increase to 646,150 by 2032.

Criterion - Proposed unitary councils should meet the 500,000 population guiding principle

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money

A bespoke rating mechanism has been used to assess each option's performance against this criterion:

Level of forecast financial efficiencies:

- **High probability** Projected total 10-year savings are over £50m.
- Medium probability Projected total 10-year savings are between £10m and £49.9m.
- Low probability Projected total 10-year savings are below £9.9m.

A systematic approach was taken to project efficiencies and costs associated with the establishment of options A, B1 and B2, using the following steps for each option modelled:

Financial sustainability & efficiencies

- Information was collected and aggregated from the Revenue Outturn 2023/24 returns.
- Council Tax requirements for 2025/26 were collected and aggregated for each council from budgets approved at their respective Full Councils.
- Each line of the Revenue Outturn was inflated by the percentage difference in aggregate Council Tax between 2023/24 and 2025/26.
- Expected general efficiencies were projected for categories of spend on areas of Revenue Outturn where spending is shared between county and district council; with higher efficiencies projected when there were lower numbers of future unitary authorities.
- Ongoing costs and savings were factored in based upon known local factors, such as existing shared services already delivering efficiencies that would otherwise be expected to be achieved within the general efficiencies.
- Based upon experience elsewhere and from other LGR proposals, assumptions were made to realise the full savings over several years with a longer timeline the more complex the reorganisation.
- One-off costs built in (see next criterion for more detail).

Aggregation - In each option the required uplift in Council Tax was between the 2023/24 Revenue Outturn and 2025/26 Council Tax requirement was 11.7%. For the purposes of this analysis, costs and savings have not been apportioned to specific options.

General efficiency factors - The following efficiency factors were used:

	Α	B1	B2
Staff saving	3.25%	3.05%	3.05%
Non-staff saving	3.25%	3.05%	3.05%
Fees & Charges Income	1.00%	1.00%	1.00%

Financial sustainability & efficiencies

In total these factors forecast an efficiency saving of £14.6m. Efficiency estimates were made based upon experience in other authorities previously undergoing reorganisation, local knowledge of the extent of efficiencies and comparison with other recently submitted and ongoing LGR proposals. Fees & charges income savings of just less than £1m is consistent with levels of savings found through fees and charges reviews of similarly sized councils (outside of the reorganisation process).

Specific adjustments for local factors - The following local factors were adjusted for in the case of Option A, the single authority solution.

Adjustment	Justification	Value pa
Aujustinent	Justilloation	(£m)
Existing shared services	Efficiency savings already made (avoids	3.000
Existing shared services	double counting) - replicated across all	0.000
	options.	
Duplicated management	Savings over and above the general staffing	(1.000)
teams	efficiency level *	
Reduction in number of	Savings based upon reduction in number of	(0.633)
councillors (two-tier to one-	councillors and associated elections -	
tier)	replicated across all options*.	
Enhancing local democracy	An allowance for a more localised element of	0.500
	engagement based upon local aims (replicated	
	across all options).	
Total adjustment pa	An overall amount in this case offsetting an	1.867
	element of the assumed efficiency savings -	
	primarily due to the savings already achieved	
	through existing joint-working and	
	partnerships.	

* After validation, these assumptions have been informed by the February 2025 Future Worcestershire Interim LGR Plan considered by Worcestershire County Council Cabinet on 20th March 2025, with the aim to use consistent assumptions and baselines where possible.

Long-term impact of these savings - Combining the impact of these two sets of savings shows the potential long-term savings from each of these models, basing these over the various categories of income and expenditure.

Option A: single new unitary council, strategic services split:

Category	2023/4 Outturn inflated (£m)	General Efficiency (£m)	Further specific costs / (savings) (£m)	Projected Expenditure / (Income) (£m)	Ongoing Saving (£m)
Employee	403.581	(4.734)	(0.633)	398.214	5.367
costs					
Running	1,017.006	(8.889)	2.500	1,010.617	6.389
expenses					
Fees &	(174.497)	(0.953)	0.000	(175.449)	0.953
Charges					
Other income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept	(655.136)	0.000	0.000	(655.136)	0.000
(Inc) / Exp *					
Council Tax	413.649	(14.575)	1.867	400.939	12.710
req					

Financial sustainability & efficiencies

Consideration was also given to how quickly expected savings would be realised. Greater disaggregation of existing county-level services results in a longer projected time to fully realise savings, with the assumptions and impact on early-year savings projected below:

	Α	B1	B2
%age saved - Year 1	40%	30%	40%
%age saved - Year 2	20%	30%	20%
%age saved - Year 3	20%	20%	20%
%age saved - Year 4	20%	10%	20%
%age saved - Year 5		10%	
Saving before one-off costs	£m	£m	£m
Ongoing saving - Year 1	5.084	1.051	1.801
Ongoing saving - Year 2	7.626	2.101	2.701
Ongoing saving - Year 3	10.168	2.802	3.601
Ongoing saving - Year 4	12.710	3.152	4.501
Ongoing saving - Year 5 (and ongoing)	12.710	3.501	4.501

Combined with one-off savings (see next section), this gives an overall position per option and ability to compare direct savings.

Summary of financial modelling - The following table sets out the key metrics from each of the options:

	Α	B1	B2
One-off costs (£m)	22.581	28.431	22.831
Ongoing annual savings (£m)	12.710	3.501	4.501
10 year savings (£m)	89.269	1.685	16.786
Payback period (years)	3	10	7

Further details on the approach to financial modelling for each option are provided within Appendix A.

Conclusions - With consistent and evidence-based cost saving assumptions applied to each option, between c£9.2m and £8.2m of additional annual savings can be realised by establishing option A (compared to options B1 and B2 respectively) once full savings are realised. These savings should however be considered alongside wider economic benefits and disbenefits to the region (such as changes to health, investment, job creation / retention, culture and tourism) to establish a fairer overall reflection of the impact of each LGR option.

Throughout this options appraisal, all savings are considered against a 'stand-still' position. Savings are projected against current needs, current costs and current allocations of grants. None of the options considered include assumptions relating to changes in levels of future needs or changes to resource allocation; these factors are assumed to have the same impact on each option. This approach is required to demonstrate the varying performance of each option to generate efficiencies and realise savings. Similarly, this options appraisal is focussed on appraising structural proposition, rather than appraising detailed system wide, organisational and service level designs (as these are still to be developed). As such, broad but evidence-based assumptions have been used to inform the financial models for each option, including findings from previous LGR programmes, projections from successful recent LGR proposals and Interim LGR Plan proposals for other two-tier areas.

Criterion - Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money

High probability - Projected total 10-year savings are over £50m.

Financial sustainability & efficiencies

Identification of transition costs and how these will be managed

A bespoke mechanism has been used to assess each option's performance against this criterion:

Payback period for transition costs:

- High probability Projected payback period is below 5 years.
- Medium probability Projected payback period is between 5 years and 10 years.
- Low probability Projected payback period is over 11 years.

An indicative breakdown of transition costs is provided, however it is considered that the overall quantum is more important that the specific categories. Local decisions would determine how much transformation delivery is carried out in-house compared to accessing external support, which in turn may adjust the allocation of these budgets. All factors have been set in line with observations from other reorganised areas.

These costs are far from certain and strong project management will need to be undertaken to ensure they are kept under control. Reference is given to this particular risk below:

Transformation needs to be fully costed and those costs kept under control. For example, in one council the estimated transformation costs increased significantly from £29.5 million in November 2019 to £52.12 million by February 2024. Transformation programmes need effective programme management and regular progress reporting in public to elected members is essential. Elected members need enough evidence to challenge delivery and ensure officers are taking corrective action if needed. Source: Learning from the new unitary councils.

Redundancy costs are set at a one-off rate of 120% of ongoing staff savings to reflect redundancy costs and pension strain, based upon experience from authorities that have previously been through LGR. These costs are broken down as follows:

Category	Α	B1	B2
	(£m)	(£m)	(£m)
Redundancy costs	5.681	5.331	5.331
Rebranding / comms	0.500	0.750	0.500
Public consultation	0.400	0.600	0.400
Transition support / remodelling costs	4.000	6.000	4.500
Programme management	2.000	3.000	2.000
Legal costs (contract novation, new constitutions)	0.500	0.750	0.600
ICT costs	3.000	4.000	3.000
Contingency	4.000	5.000	4.000
Shadow operations	1.000	1.500	1.000
Additional agency year 1	0.750	0.750	0.750
HR Support for transition / TUPE etc	0.750	0.750	0.750
Closedown			
Sub-total non-redundancy costs	16.900	23.100	17.500
Total one-off costs	22.581	28.431	22.831

There are several ways this cost can be met in whole or part:

- Existing reserves especially if some existing earmarked reserves are no longer needed for their original purpose post-reorganisation.
- Sale of surplus land / properties due to existing overlap in provision between councils, there may be land and properties that become surplus to requirements post-reorganisation. These assets could be sold and receipts used to offset the transition costs (noting there are likely timing

Financial sustainability & efficiencies

gaps, so alternative interim solutions may be required).

 Additional borrowing - following a capitalisation direction to meet any short-term costs that cannot be met by the above.

The need for borrowing and ability to payback will be influenced by ability to generate efficiencies, so a shorter payback period would mitigate some of the risks of reliance on borrowing.

A summary of the anticipated transition costs and payback periods is provided below:

	Α	B1	B2
One-off costs (£m)	22.581	28.431	22.831
Ongoing annual savings (£m)	12.710	3.501	4.501
10 Year Savings (£m)	89.269	1.685	16.786
Payback period (years)	3	10	7

Criterion - Identification of transition costs and how these will be managed

High probability - Projected payback period is below 5 years.

NB. A review of reserves and surplus land / properties has not been undertaken. However, modelling indicates that the payback period for these transitional costs is likely to be shorter, reducing the risk associated for this criterion compared to alternative options.

NB. The LGR criterion does not provide a specific target in terms of the required/maximum duration of the payback period.

Unitary local government must be the right size to withstand financial shocks

Two liquidity measures have been used to appraise the financial viability and sustainability of options A and B.

- Total borrowing as a proportion of total general reserves.
- Total general reserves as a proportion of service expenditure.

The calculations informing the above measures are informed by individual council RO returns (for 2023/24, or latest outturn reports (2024/25) where applicable.

The levels of total general reserves, total borrowing and service expenditure for each respective council were identified. These values were then allocated to the various options (i.e. all councils for option A, while options B1 and B2 involved separately allocating values for each council to their respective new unitary council (North Worcestershire or South Worcestershire)).

The general reserves, total borrowing and service expenditure for Worcestershire County Council were allocated on a proportionate basis to the North and South Worcestershire options, informed by the population of each proposed new unitary council.

The assessment of performance against this appraisal criteria has been structured as follows:

Financial sustainability & efficiencies

Total borrowing as a proportion of total general reserves:

- According to the <u>Local Government Financial Statistics England No. 35</u>
 2025, the average total borrowing as a proportion of reserves across all local authorities was 325% in 2023-24. The following appraisal mechanism has therefore been used:
 - **High probability** Borrowing as a proportion of reserves is below 300%.
 - **Medium probability** Borrowing as a proportion of reserves is within the range of 301% and 400%.
 - **Low probability** Borrowing as a proportion of service expenditure is above 400%.

Total general reserves as a proportion of service expenditure:

- According to the <u>Local Government Financial Statistics England No. 35</u>
 2025, the average total reserves as a % of expenditure across all local authorities was 26.2% in 2023-24. The following appraisal mechanism has therefore been used:
 - **High probability** Reserves as a proportion of service expenditure is above 30%.
 - **Medium probability** Reserves as a proportion of service expenditure is within the range of 20% and 29.9%.
 - **Low probability** Total general reserves as a proportion of service expenditure is below 19.9%.

Total borrowing as a proportion of total general reserves - The single new unitary council is forecast to have a borrowing as a proportion of reserves level of 192.20%.

In comparison to option B, the North Worcestershire new unitary council is forecast to achieve a value of 251.89%, The South Worcestershire new unitary is forecasted to achieve a value of 156.44%.

Criterion - Unitary local government must be the right size to withstand financial shocks (1)

• **High probability** - Borrowing as a proportion of reserves is below 300%.

Total general reserves as a proportion of service expenditure - The single new unitary council is forecast to have a total general reserves as a proportion of service expenditure value of 32.93%.

In comparison to option B, the North Worcestershire new unitary council is forecast to achieve a value of 25.93%. The South Worcestershire new unitary is forecasted to achieve a value of 39.28%.

Criterion - Unitary local government must be the right size to withstand financial shocks (2)

 High probability - Reserves as a proportion of service expenditure is above 30%.

Financial sustainability & efficiencies

Metric	Bromsgrove DC	Malvern Hills DC	Redditch BC	Worcester CC	Wychavon DC	Wyre Forest DC	Worcestershire CC
Total general reserves including: school reserves, DSG, Public Health, other earmarked reserves (including exceptional elements) and unallocated reserves)	£24.32m*	£28.91m	£23.87m*	£12.79m	£102.92m	£22.66m	£99.60m
Total borrowing <i>Total long and short-term borrowing</i>	03	92	£0	£16.06m	92	£34.25m	£555.27m
Service expenditure Includes (where applicable): • Education services • Highways and transport services • Children's social care • Adult social care • Public Health • Housing services (GFRA only) • Cultural and related services • Environmental and regulatory services • Planning and development services • Police services • Fire and rescue services • Central services • Other services	£15.81m	£8.96m	£13.70m	£15.61m	£18.12m	£12.61m	£872.1m

Source: Total general reserves and service expenditure: Council RO returns for 2023/24, or latest outturn reports (2024/25) where applicable (*) Source: Total borrowing: Quarterly Borrowing & Investment 4 (QB4), Q4 2023/24

Financial sustainability & efficiencies

Metric	Option A	Options B1 & B2
Total general reserves including: school reserves, DSG, Public Health, other earmarked reserves (including exceptional elements) and unallocated reserves	Worcestershire = £315.07m	North Worcestershire = £118.04m * South Worcestershire = £197.03m *
Total borrowing <i>Total long and short-term borrowing</i>	Worcestershire = £605.58m	North Worcestershire = £297.33m * South Worcestershire = £308.25m *
Service expenditure Includes (where applicable): • Education services • Highways and transport services • Children's social care • Adult social care • Public Health • Housing services (GFRA only) • Cultural and related services • Environmental and regulatory services • Planning and development services • Police services • Fire and rescue services • Central services • Other services	Worcestershire = £956.90m	North Worcestershire =£455.30m * South Worcestershire = £501.60m *

^{*} Worcestershire County Council reserves, borrowing and service expenditure apportioned/allocated based on population of each new unitary council

Financial sustainability & efficiencies

Metric	Option A	Options B1 & B2*
Liquidity measure 1 Total borrowing as a proportion of total general reserves		
NB. Liquidity measure does not take into account the impact of the Fair Funding Formula, the allocation of EFS costs/liabilities, the sale of land or properties, and any future additional borrowing.	Worcestershire = 192.20%	North Worcestershire = 251.89% * South Worcestershire = 156.44% *
Liquidity measure 2 Total general reserves as a proportion of service expenditure Guide: Higher ratio value is preferred NB. Liquidity measure does not take into account the impact of the Fair Funding Formula, the allocation of EFS costs/liabilities, the sale of land or properties, and any future additional borrowing.	Worcestershire = 32.93%	North Worcestershire = 25.93% * South Worcestershire = 39.28% *

^{*} Worcestershire County Council reserves, borrowing and service expenditure apportioned/allocated based on population of each new unitary council

Financial sustainability & efficiencies

For areas covering councils that are in receipt of EFS, proposals should demonstrate how reorganisation will contribute to putting local government in the area as a whole on a firmer footing

Worcestershire County Council received £33.6m of Exceptional Financial Support ('EFS') for financial year 2025-26. Within the county's request to government, a further £43.6m was also identified as potentially being required in 2026-27.

The support is designed to provide the council with flexibilities to address financial challenges, particularly in relation to rising demand and costs associated with adult social care and children's services.

Further information is required in relation to the liabilities (e.g. interest payments on any borrowings resulting from the EFS) and levels of efficiencies/savings and sales of assets that may be realised through EFS flexibilities. Further work is also required to understand the longer-term financial implications of the EFS, given that the maximum duration of support is 20 years; EFS may therefore impact on the financial positions of new unitary council(s). As such, it is not currently possible to appraise Option A against this criterion.

Criterion - For areas covering councils that are in receipt of EFS, proposals should demonstrate how reorganisation will contribute to putting local government in the area as a whole on a firmer footing

 Unclear - further information is required to assess the performance of the option against the criterion.

High quality and sustainable public services

Improved service delivery and avoidance of unnecessary fragmentation of services

Option A would avoid unnecessary service fragmentation, given that establishing a new single unitary council would involve:

- Transferring all statutory and non-statutory services, functions and operating model from Worcestershire County Council to the new unitary council.
- Aggregating all statutory and non-statutory services, functions and operating models currently held by the six current district councils, with these being transferred to the new unitary council.
- The continuation of existing county wide partnerships and shared services (e.g. WRS).

The process of establishing a single unitary council to deliver the above would support service continuity of social care and education functions and the integration of services delivered by councils across Worcestershire. Additionally, Option A would establish single governance and scrutiny arrangements and lines of accountability. However, the aggregation of district council services and operating models comes with significant complexity.

LGR of any two-tier area would result in housing and homelessness functions delivered by district councils being transferred to the new unitary council. This provides opportunities for improving integration between housing, homelessness, adult social care and children's cervices, as well as strengthening the interface between housing and health services, all of which are required conditions to improve service delivery and outcomes.

Potential exists to aggregate services that are shared by some, but not all, district councils (e.g. south Worcestershire: procurement, ICT, building control, land drainage; north Worcestershire: emergency planning, water management, land drainage and building control), subject to a compelling cost/benefit case. Such a case would be required to consider factors including cost, quality and the ability to meet a diverse range of social, economic and environmental needs across Worcestershire.

Option A's structural characteristics have the potential to realise several benefits in relation to improved services and system wide delivery:

A single unitary council being responsible for the delivery of **adult social care and children's services** would provide the conditions for further strengthening of the interface between social care and health. The county council and health system partners share many of the same demand and cost pressures, including:

- Pressures associated with an ageing, frailer and more complex population.
- Children and young people with mental health needs (often requiring immediate support and intervention), disabilities and those experiencing health and wellbeing inequality.

Option A would maintain the county council's current adult social care and children's services offers and Better Care Fund arrangements, while also protecting single discharge pathways between health and adult social care. Option A would also reduce the number of partners, connections and relationships needing to be held and maintained across the wider system.

High quality and sustainable public services

A single unitary council will also support the county's children's services improvement journey, while health services would avoid being required to manage the complexity associated with supporting two improvement journeys.

In relation to **prevention**, opportunities exist for all proposed LGR options to deliver a neighbourhood model that aligns with neighbourhood health service. Each would focus on building community capacity and resilience, supporting the establishment of a single front door for health and wellbeing services.

The delivery of a single Worcestershire wide public health function via options A and B2, overseen by a Director of Public Health, would also assist in the coordination of system wide and local prevention planning and delivery.

Recent examples of the effective community level preventative interventions include the award-winning preventative 'We are Westlands' project in Droitwich Spa. Community development work on the estate was originally facilitated and funded by Wychavon, with the 'We are Westlands' project developed by the county council's Public Health Team and the community; the project focusses on supporting residents and professionals to collaborate with a focus on preventing health problems, providing better access to services and support and helping people to stay well. This project also reflects Wychavon's investment in increasing the social mobility of residents across the district council.

The establishment of a network of neighbourhood area committees (or equivalent) across the new unitary council provides the opportunity to further embed prevention at a local level, in partnership with family hubs, schools, libraries, youth services and community centres. Additionally,

community services and local VCSE organisations would provide the foundation for a localised preventative offer.

In terms of **devolution**, the English Devolution White Paper (2024) sets out a transformative role for strategic authorities. They will be required to oversee the reforming of public services, making them more efficient, community-focussed and person-centred.

Strategic authorities will be given new bespoke statutory powers to improve health outcomes and reduce health inequalities, with a focus on the social determinants of health (e.g. housing, transport, education, employment etc.) through a 'health in all policies' approach. Strategic authorities will be required to convene partners, support the integration between health and social care, and promote prevention. Strategic authorities engaging with fewer organisations at a system wide level (through a single new unitary council model) would create the conditions for greater coordination. However challenges associated with translating system-wide transformation into effective community led prevention and capacity building would need to be addressed.

Across the wider public service system, a single new unitary council would provide the Police and Crime Commissioner, West Mercia Police, Hereford and Worcester Fire and Rescue Service and housing providers with opportunities to influence and integrate at scale, compared to a two new unitary model. However, the challenge of ensuring tailored services to a diverse range of communities would need to be addressed. The scale of a single new unitary council risks creating distance between communities and services, while connections are required through effective neighbourhood working to develop and maintain trust and confidence.

High quality and sustainable public services

Required conditions and arrangements - While option A's structural characteristics would create conditions for improved service delivery, structural reform alone is not a guarantee for effective, placed based service delivery and improved outcomes. Given the size and scale of the new unitary council, specific challenges may be experienced in relation to:

- Replicating the integral role currently played by district councils in supporting communities to design and deliver preventative (discretionary) services at a neighbourhood level that would be lost through LGR; new neighbourhood delivery models would be required to establish trusting and empowering relationships that result in approaches and services reflecting the diversity that exists across Worcestershire's urban and rural communities.
 - Changes associated with the Fair Funding Formula may create challenges, with funding being reallocated to areas experiencing inequality and deprivation; this may leave less funding in other areas for non-statutory preventative services.
- The risks associated with the new unitary council operating at scale and across multiple systems would require mitigation. In terms of social care, prevention/early help, public health, education and leisure services, communities require locally specific services and support that is developed and delivered collaboratively, as opposed to a standardised and universal offer.
- Delivering person-centred support across Worcestershire's communities requires long term commitment and investment into neighbourhood delivery models, governance, community engagement, and ensuring services are sufficiently flexible to adapt to changing local

- needs. Prevention is well served by local connections at a neighbourhood level that can become dispersed or disconnected when local communities, including the VCS, feel distant and isolated.
- The new unitary council would be required to adopt a localised approach
 to commissioning and joint working with VCSE organisations. While
 some of these organisations operate on a county wide or regional basis,
 other organisations operate at a hyper-local level and are deeply
 embedded within their communities.
- Ensuring clear lines of accountability between neighbourhood governance structures and councillors would be crucial in offsetting the loss of local representation that would result from the deletion of district and county councillor posts. The ability of residents to influence and understand decisions, and the transparency of decision making, were identified as critical characteristics of any new council by local stakeholders during the engagement process.
- How the new unitary council engages, supports and works with town and parish councils, neighbourhood area committees, neighbourhood health service and community organisations would be critical to determining the quality of services and outcomes achieved by each locality.

Criterion - Improved service delivery and avoidance of unnecessary fragmentation of services

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

High quality and sustainable public services

Identified opportunities to deliver public service reform, including where they will lead to better value for money

Detailed service design plans are not currently available; therefore the assessment of performance against this criterion focusses on the potential opportunities for public service reform.

System and council level - A single unitary creates opportunities for strengthening integration across a range of currently disbursed service areas. While adult social care, children's services and public health are currently delivered by the county council, housing, homelessness, leisure and benefits management and support are delivered by the district councils. A single unitary responsible for the delivery of these services provides potential for greater levels of integration, creating the conditions for person-centred services via single front doors. From a system partner perspective, health services would benefit from the new unitary council's integrated housing, adult social care and children's service functions by reducing the number of partners, connections, decision making points and budgets/commissioning arrangements required to plan and deliver integrated services.

Opportunities also exist (across all options) for an integrated approach to the strategic planning and delivery of economic development, skills, transport, housing and health services, by:

 Addressing specific challenges to the county's economy, including the skills gap and workforce participation, by strengthening links between education (including colleges and universities), skills providers and employers.

- A single approach to increasing the supply of employment sites, in partnership with local businesses/employers.
- The development and delivery of a transport strategy that addresses key issues including access to employment and skills provision, business growth and regional connectivity.
- A joint approach to the digitisation of public services, in conjunction with the NHS and other system partners, including the use of shared data and artificial intelligence to support the identification of emerging need.
- Designing and implementing a housing strategy that leads to improvements in housing affordability / availability and workforce mobility in both rural and urban areas.
- At a regional level, the role of the strategic authority will be crucial in supporting public service reform across Worcestershire. As a constituent member with a population of c614,000, the single new unitary council would possess scale and capacity to deliver regional priorities, as well as supporting the strategic authority to attract investment and deliver priorities locally.

Neighbourhood level - Option A would be required to establish effective governance/decision making arrangements and delivery structures that enable council services to respond effectively to local needs and ensure fair resource distribution across a large geographical area.

Options A, B1 and B2 each intend to strengthen existing locality working across Worcestershire's communities. Both options would implement neighbourhood arrangements designed to increase community capacity, capability and resilience to improve outcomes and reduce demand on

High quality and sustainable public services

public services. Opportunities exist to transfer council assets and devolve decision making via local governance arrangements

Required conditions and arrangements - Given the size and scale of the new unitary council, specific challenges may be experienced in relation to designing and implementing public service reform:

- The ability to significantly expand the new unitary council's current neighbourhood working function. LGR presents the opportunity to reimagine local leadership, rebuild trust between citizens and the state and transform public services so they are truly people-centred, integrated and relational. Creating truly person-centred support requires both a strengthening of collaboration across public and community services and the direct connections between people, their neighbourhoods and the support they need. While option A provides the conditions for strengthened system wide collaboration, it does not demonstrate at this stage how neighbourhood working will be strengthened beyond current levels; these characteristics are inherent within options B1 and B2, given their close proximity to local communities.
- While the single new unitary will be committed to investing in public service reform, financial pressure may result in ongoing funding constraints and the prioritisation of social care, resulting in reductions in funding being allocated to preventative services and innovative neighbourhood pilots.

Evidence indicates that lower additional ongoing costs for social care can follow disaggregation. The findings of the Impower report commissioned

by DCN (https://www.districtcouncils.info/wp-content/uploads/Impower-DCN-ASC-LGR-Report-2025-FINAL-compressed-version.pdf) state "There are no economies of scale in delivering social care, and in some cases, there is evidence that larger systems introduce diseconomies".

Additionally, evidence from the DCN/PeopleToo 'Adults Social Care and Children's Service's Lens' report states: 'There is no evidence that county councils are achieving lower unit costs as a result of greater buying power'. While the single new unitary may be committed to investing in public service reform, financial pressure (potentially resulting from the above) may result in ongoing funding constraints and the prioritisation of social care, resulting in reductions in funding being allocated to preventative services and innovative neighbourhood pilots.

• Challenges would exist regarding the implementation of public service reform that benefits all residents across the single new unitary council, given the risks associated with the new unitary council operating at scale and across multiple systems. Potential limitations on delivering effective community engagement across all areas of Worcestershire may also limit the delivery and spread of innovation across neighbourhood areas.

Criterion - Identified opportunities to deliver public service reform, including where they will lead to better value for money

High probability - analysis provides demonstrable evidence that the option can meet the criterion.

High quality and sustainable public services

Demonstrate consideration for the impact on crucial services such as adult social care, children's services, SEND and homelessness and wider public services including public safety

Adult social care and children's services - Given that statutory responsibilities, service delivery functions, existing operating models and commissioning arrangements would transfer from Worcestershire County Council to the new unitary council (i.e. with no aggregation or disaggregation), the risks associated with service disruption are considered to be low.

The establishment of option A would result in the retention of current experience within leadership teams and established service structures, both of which would aid service continuity. Staff would transfer directly to the new unitary council, retaining the current workforce and expertise. Options A's larger scale and footprint would support the management of risks and fluctuations in demand.

Option A would also support children's services to continue with the improvement journey, avoiding the complexity of disaggregation and two separate Ofsted inspections (in contrast to options B1 and B2).

SEND - Worcestershire supports a higher proportion of SEND pupils than national and local comparators. A single unitary council model would result in a more simplified interface between the council and health services. A two unitary model with separate social care/education services (option B1) would increase complexity and potentially risk responsiveness and quality, in addition to adding cost to the system.

Homelessness - Service disruption is possible, given that homelessness services would be aggregated and transferred from the district councils to the new unitary council. However, in the medium to long term, homelessness support being provided by the same new unitary council that delivers housing and social care, in addition to a single interface with health services, creates the conditions for improvements in prevention, service integration and outcomes.

Public safety - <u>Concerns were raised</u> during the engagement process that amid the processes of reforming the ICB and implementing LGR, safeguarding the most vulnerable and children could fall between the cracks. Proactive risk mitigation would therefore be required between system partners.

A single new unitary council would provide the Police and Crime Commissioner and West Mercia Police with a simplified and less complex interface with local government.

The single new unitary model would also assist in coordination between the police, council and health services, creating the conditions for increased integration, prevention and improved outcomes. Existing community safety partnerships (north/south) could be retained by the new unitary council, however evidence from elsewhere indicates new unitary councils may seek to establish a single community safety partnership.

Criterion - Demonstrate consideration for the impact on crucial services such as ASC, children's services, SEND and homelessness and wider public services including public safety

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed

Details of local engagement undertaken to date are included within section 3 and Appendix B.

In relation to the public engagement exercise, 47.8% of respondents identified their preferred option for LGR to be a two unitary model (option B1 and B2), with 28.7% identifying a single new unitary council as their preferred model:

- Support for a single new unitary was at broadly the same levels from respondents from both north and south Worcestershire (c30%).
- Support for two new unitary councils was demonstrated most strongly by residents living in south Worcestershire (c52%), compared to north Worcestershire (42%).

Respondents identified the following as being the most important to them, in terms of how councils are organised:

- 1. Infrastructure planning (e.g. roads, schools, health): 63%
- 2. Maintaining/improving local services and council-owned facilities: 59%
- 3. How much Council Tax I pay: 44.7%
- 4. Impact on the local community and local identity: 43.8%
- 5. Access to local representation/councillors to get my voice heard: 35.1%

Of the services currently delivered by the county and district councils, respondents stated that they were most concerned about the following

A view that meets local need and is informed by local views

being affected:

- 1. Highways (potholes, footpaths, drainage, street lighting etc.): 49.9%
- 2. Adult social care, such as support for people with disabilities, or care for the elderly: 41.7%
- 3. Waste and recycling collection and disposal: 39.8%
- 4. Parks and other green spaces: 35.0%
- 5. Planning and related services: 34.3%
- 6. Education and children's services: 33.7%

Specific concerns regarding the outcome of the LGR process included:

- Loss of localism and representation Concerns regarding diminished community involvement, loss of local facilities and remote decisionmaking.
- Accountability and governance A desire for clear, transparent governance with councillors who live in the areas they represent.
- Allocation of services and resources Concerns include potential marginalisation of rural areas, unequal resource allocation and fears that rural needs (e.g. isolation, transport) will be overlooked.
- Service quality Fear of service decline, particularly for vulnerable populations (e.g. elderly, disabled, rural residents). Additionally, concerns regarding the loss of non-statutory services (e.g. parks) and reliance on digital-only systems.
- Financial concerns and cost-saving scepticism Concerns regarding higher council tax, service cuts and potential hidden costs.

 Planning, housing and environmental protections - Concerns regarding overdevelopment, loss of green belt and strain on infrastructure. There was also an emphasis on protecting the environment, nature reserves and heritage sites, as well as a requirement to integrate climate adaptation and sustainability into planning decisions.

Option A would be required to address the loss of localism and requirement to provide clear lines of accountability and governance structures. Respondents highlighted their preference for a two unitary model due to the model strengthening local connections and place based working, increasing the ability of public services to reflect the diverse needs of urban and rural communities. Concerns regarding a single new unitary model also focussed on diminishing community involvement and remote decision making.

Criterion - Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed

• **Medium probability** - analysis provides partial evidence that the option can meet the criterion.

A view that meets local need and is informed by local views

Consideration of issues of local identity and cultural and historic importance

During the engagement process, two views emerged in relation to the identities held by residents and communities across Worcestershire:

- Residents and communities are more likely to identify with and relate to the county's identity, heritage and culture.
- Residents and communities are more likely to identify with and relate to their local place's identity, heritage and culture (city, town or rural).

Two different views were demonstrated in relation to the impact that LGR would have on local identity:

The preservation of Worcestershire's identity - 20.3% of respondents identified the single unitary option as best supporting local identity. A thematic analysis of responses identified:

- A strong emotional and practical support for retaining the county as a whole.
- References to Worcestershire's historical and cultural coherence.
- A desire for 'One Worcestershire' as a way of avoiding unnecessary geographic or administrative splits.
- A reflection of how residents already see themselves as part of 'Worcestershire,' not as 'north' and 'south'.

The preservation of local identity, local knowledge and localism - An alternative view was provided by 45.7% of respondents who identified a two unitary model as best supporting local identity, with 25.3% stating neither option. A thematic analysis of responses identified the following

main reasons for their position:

- Respondents value local identity, local knowledge and community character, which they see as being a strength of a two unitary model.
 Some fear that this might be eroded in a large one unitary.
- Some respondents stressed the importance of decision-makers having direct knowledge of local communities, including living in those communities, which they believe will be stronger in a two unitary model.
- A two-council model is seen as maintaining local pride and cohesion better than a centralised, 'one-size-fits-all' model.

Additionally, 43.8% of respondents state that local identity was one of the most important three things that matter to them, in terms of how councils are organised.

While both options have the potential to support local identity, cultural heritage and historic distinctiveness, the feedback from the public engagement exercises identifies a prominent proportion of respondents who feel their local identity would be best preserved through a two unitary model (options B1 and B2).

Criterion: Proposals should consider issues of local identity and cultural and historic importance

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

A view that meets local need and is informed by local views

Current status of devolution in Worcestershire

Establishing a single tier of local government in Worcestershire is an essential step towards devolution. The English Devolution and Community Empowerment Bill does not specify a fixed deadline for the creation of new strategic authorities outside of the Devolution Priority Programme; instead, it provides a framework for ongoing applications.

Worcestershire and nearby authorities including Herefordshire, Gloucestershire, Shropshire, Staffordshire, Warwickshire are not included within government's current Devolution Priority Programme.

The future structure of local government in Worcestershire and surrounding two-tier areas will heavily influence the design of devolution arrangements across the region. Councils across Gloucestershire and Warwickshire are currently considering various LGR options. Once confirmed, these new structural arrangements will provide further clarity on strategic authority options. The future layout of new unitary authorities may create or limit opportunities, depending on the geographical configuration and population size of each new unitary.

Additional considerations include the cluster and shared management arrangements between Herefordshire and Worcestershire ICB and Coventry and Warwickshire ICB, given the requirement for public services to align with strategic authority boundaries.

Discussions between Worcestershire councils, system partners and neighbouring authorities regarding devolution are continuing during the LGR process.

Ability to unlock devolution

Where no CA or CCA is already established or agreed then the proposal should set out how it will help unlock devolution

The creation of a single new unitary council would establish a council with a significant population (c614,000) and economy. As a constituent member of a new strategic authority, the new unitary would possess significant economic power/assets and the capacity/scale to deliver regional priorities.

A single new unitary in Worcestershire would help to unlock devolution by:

Providing a foundation for economic growth - Economic development, skills, transport and housing functions/responsibilities would be delivered by the new unitary council through integrated governance and strategies, aiding strategic planning and the coordinated delivery of priorities both locally and regionally. These characteristics would assist the new unitary council in influencing and delivering anticipated regional priorities:

- Transport and infrastructure: Shaping and delivering interventions aligned to the regional transport strategy.
- Housing delivery: Including affordable housing and aligning housing supply with transport and economic growth.
- Skills and employment: Shaping and delivering local skills strategies in partnership with employers and education providers.
- Economic development: Providing the scale to attract investment and deliver large infrastructure projects.

 Environment and climate change: Shaping and delivering net-zero and climate resilience policy and interventions, as well as leading on the delivery of green infrastructure and biodiversity initiatives.

Acting as a prominent public services place leader - A single new unitary council would establish joint working relationships with all public service system partners (ICB, Police and Crime Commissioner, West Mercia Police, Hereford & Worcester Fire and Rescue etc.), in addition to housing providers, colleges and the university. The new unitary council would have direct access to numerous levers to initiate change and be well placed to work in partnership with the strategic authority to deliver:

- Health and wellbeing transformation: Through the integration of health, social care and housing, tacking health inequalities and improving population health.
- Public service reform: Designing and delivering reformed public services that are more efficient, needs led and community focussed.
- Improved public safety and resilience: Through the coordination of emergency planning and civil resilience at scale, while working directly with the police and fire services to deliver local strategies.

Providing significant scope and scale to support regional efforts to secure investment - The strategic authority would benefit from the new unitary council's strategic scale and scope, particularly in relation to transport, housing and economic development.

Required conditions and arrangements - While a single unitary council would provide the conditions to unlock devolution, it would be required to ensure that arrangements are in place to mitigate the risks

Ability to unlock devolution

and issues identified during the engagement process, including:

- Worcestershire is a 'community of communities', with significant variance in terms of needs and opportunities across the county. As outlined within options B1 and B2, the two new unitary council option provides the opportunity for North Worcestershire to consider associating itself more closely with the West Midlands Combined Authority, while South Worcestershire may consider a strategic authority that contains (for example) Warwickshire and Gloucestershire; these options may represent more sensible economic and social geographies
- A requirement for any strategic authority model to mitigate the challenges posed in relation to the north / south and urban/rural splits that exist across the county. Spanning housing, transport, skills and health inequality, the needs of Worcestershire's residents, communities and businesses vary. The ability to ensure equal and inclusive growth that aligns ambitious growth plans with the needs of all residents and businesses, over a large and diverse geographic area, represents a significant challenge, particularly across areas of the county that currently feel underserved by current arrangements. Clear lines of local accountability, inclusive governance, deep insight into the needs of all communities and economic sectors are required to ensure the effective translation of regional priorities into meaningful change and improvement from the perspectives of Worcestershire's diverse communities and business base.
- The requirement to balance a coherent regional voice with local accountability. The new unitary council would be required to establish effective local structures that empower town and parish councils,

Ability to unlock devolution

embed newly established neighbourhood area committees and enhance the current roles played by a diverse and comprehensive group of VCSE organisations that will together play a pivotal role in translating regional priorities into local services.

Criterion - Where no CA or CCA is already established or agreed then the proposal should set out how it will help unlock devolution

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Sensible population size ratios between local authorities and any strategic authority

MHCLG guidance outlines a requirement for each new strategic authority to possess a population of 1.5 million residents, although exceptions may be permitted due to local circumstances.

A new unitary council for Worcestershire would have a population of c614,000. While discussions are ongoing, other potential areas that could combined to create a new strategic authority include:

- Warwickshire (population c600,000).
- Herefordshire (population c187,600).
- Gloucestershire (population c646,600).
- Shropshire (population c330,000)
- Staffordshire (population c877,900).

As an example, a strategic authority involving new Worcestershire unitary council and new (single) unitary councils within two of the other three

larger councils (i.e. excluding Herefordshire) would meet the population requirement, while constituent members would be of a broadly similar size.

Criterion - Sensible population size ratios between local authorities and any strategic authority

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Enabling stronger community engagementand neighbourhood empowerment

Proposals should demonstrate how councils will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment

The intended structure for community engagement and neighbourhood empowerments involves (across all options):

- Establishing strengthened links with existing town and parish councils and other local decision making bodies, ensuring they have sufficient capacity and capabilities to effectively deliver their responsibilities, represent the views of residents and businesses and influence unitary council decision making.
- The creation of neighbourhood area committees (or equivalent), potentially similar to local area partnerships (Cornwall) or the area boards (Wiltshire). The membership of these committees may include town and parish councils, representatives from public services (police, health services, youth services etc.), unitary councillors, skills providers, VCSE organisations, residents and local businesses. These committees would work alongside other organisations to deliver local priorities and shape services to meet local need; local priorities would be agreed based on local data and insights and delivered in ways that increase community capacity, capability and resilience.
- Alignment between the above and the neighbourhood health service, to create integrated services that reflect the needs of each local community. Additionally, the council's delivery of adult social care, children's services and public health services are anticipated to be delivered in an increasing localised way.

Once neighbourhood governance and delivery model arrangements are established, the new unitary council(s) would be required to coordinate and sufficiently fund the ongoing collaboration between neighbourhood governance and public services.

Effective local engagement is a function of how local places are empowered, rather than being determined by the size of the council. While the structural aspects of community engagement have been identified, consideration is required to ensure that each option possess the capacity and commitment to establish/maintain arrangements that reflect local need within each community.

Required conditions and arrangements (for all options, A, B1 and B2)

- Investing in the capacity and capabilities of existing town and parish councils. Feedback received during the engagement process strongly indicates that many town and parish councils require additional investment. The majority of parish councils rely on volunteers, while the ability to achieve quoracy can be a regular issue for some.
- Not all of Worcestershire is parished, while certain towns do not have a town council (e.g. Redditch and Bromsgrove). Other areas (e.g. Wychavon) are fully parished or have town councils (e.g. Great Malvern, Droitwich Spa, Kidderminster etc.). Given that Worcester City Council would not exist post-LGR, specific consideration would be required to ensure that residents are represented at a local level; the area currently consists of only two parish councils located in the east of the city. Consideration is therefore required to ensure that

Enabling stronger community engagementand neighbourhood empowerment

communities across Worcestershire are represented equally and fairly by neighbourhood governance structures.

Option A - Required conditions and arrangements - In addition to the above, option A would specifically be required to:

- Align neighbourhood and council governance arrangements. Option A would require clear lines of governance and accountability between neighbourhoods and the council which would serve a population of c614,000 residents. Establishing these arrangements at such a scale, in a way that strengthens each community's trust in decision making while providing transparency and clear lines of accountability, represents a challenge.
- Establish a culture of community engagement and neighbourhood empowerment. Effective local community engagement and empowerment requires the devolution of power, decision making, assets and budgets, supported by trusting and strong local connections. The new unitary council would be required to establish such arrangements across all of Worcestershire's neighbourhoods. Additionally, a culture of ceding control would need to be embedded within the new unitary council. Local, visible and accountable leaders from the council and communities would need to be in a position to work together to develop innovative approaches to neighbourhood empowerment, potentially including (for example) devolving decision making, powers and budgets to communities; potential also exists to develop new social contracts between residents and the council.

- Establish bespoke and robust neighbourhood governance arrangements. Delivering person centred support across Worcestershire's communities requires long term commitment and investment into neighbourhood delivery models, governance, community engagement, and ensuring services are sufficiently flexible to adapt to changing local needs.
- Build on existing arrangements and 'what works'. The new unitary council would be required to leverage the county council's current experience of delivering services at both scale and locally, while ensuring that the corporate intelligence, insights, connections and relationships are effectively transferred from the district councils to the unitary council.
- Establish a localised approach to working in partnership with VCSE organisations. The new unitary council would be required to adopt a localised approach to commissioning and joint working with local VCSE organisations. While some of these organisations operate on a countywide or regional basis, other smaller organisations operate at a hyper-local level and are deeply embedded within their communities.

Criterion - Proposals should demonstrate how councils will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

Overview of findings

1. The establishment of a single tier of local efficiencies, improve capacity and withstand financial shocks			3. Prioritise the delivery of high quality and sustainable public services to citizens		coming to a view that meets		5. Ability of new unitary structures to unlock devolution		6. Enable stronger community engagement and neighbourhood empowerment		
The establishment of a single tier of local government	•	Meet the 500 population go principle			Improved service delivery and avoidance of unnecessary fragmentation of services	•	Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed		Proposal should set out how it will help unlock devolution		Arrangements will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment
Represent a sensible economic area		Efficiencies s identified to h councils' fina	nelp improve		Identified opportunities to deliver public service reform		Consideration of issues of local identity and cultural and historic importance		Sensible population size ratios between local authorities and any strategic authority		
Appropriate tax base & not creating undue advantage or disadvantage for one part of the area*		Identification costs and ho be managed			Consideration for the impact on crucial services						
Increase housing supply and meet local need		Be the right size to	Measure 1*						Key		
		withstand financial shocks	Measure 2*	•					 High probability - analysis provides demonstrable evidence that the option can meet the criterion. Medium probability - analysis provides partial evided that the option can meet the criterion. Low probability - analysis indicates that the option is unlikely to meet the criterion. 		n meet the criterion.
Identify intended outcomes, informed by local engagement	•	EFS - putting government i a whole on a									e criterion. ndicates that the option is
Demonstrate a positive cost/benefit ratio									Unclear - further information is required to assess the performance of the option against the criterion.		•
Ensure effective democratic representation for all parts of the area	•								* Assessment against criteria does not take into accoupotential impact of the Fair Funding Formula.		



Section 7

Option B1 Option analysis





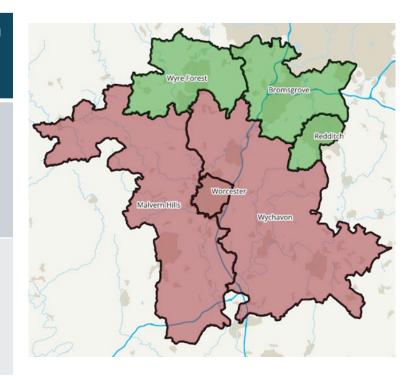






7. Options B1 and B2 - Place profile and option analysis

Key	Proposed new unitary council	Area (km2)	Current population (2023)	Population forecast (2032)
	North Worcestershire Bromsgrove District Council Redditch Borough Council Worcestershire County Council (part) Wyre Forest District Council	466	290,991	300,133
	South Worcestershire Malvern Hills District Council Worcester City Council Worcestershire County Council (part) Wychavon District Council	1,254	323,194	346,017



7. Options B1 and B2 - Demographic and economic profile

	Optio	on B	Worcs.	
	North Worcs.	South Worcs.	average	
	Demograph	ics		
Area (km2)	466	1,254	1,741	
Population (2023)	290,991	323,194	614,185	
Population (2032)	300,113	346,017	646,150	
Age 0-15	18.0%	16.4%	17.2%	
Age 16-64	59.5%	59.6%	59.5%	
Age 65+	22.5%	24.0%	23.3%	
Population density (km2) 2021	861	1,153	346.8	
Population in rural Output Areas	12.6%	35.2%	23.9%	
	x of Multiple Depr nost deprived, 10 is		d)	
Income	6	6	6	
Employment	6	6	6	
Skills	5	6	6	
Health	6	7	6	
Crime	6	7	6	
Housing	5	5	5	
Living env.	7	5	6	

	Optio	on B	
	North Worcs.	South Worcs.	Worcs. average
	Economy		
Claimants as a proportion of residents aged 16-64 (2025)	3.2%	2.9%	3.1%
Council tax base	101,006	124,123	-
Total rateable value of all businesses	£244,549,186	£293,408,739	-
GVA per hour	£33.3	£35.3	£34.3
Gross median pay	£610.4	£577.9	£588.6
Employmt. rate (16-64)	81.9%	76.7%	79.4%
Economic activity (16-64)	83.8%	78.2%	81.2%
% pop - Level 3 skills	16.9%	17.0%	17.0%
% pop - Level 4 skills	29.5%	35.2%	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	16.7%	19.1%	17.9%
% of residents who travel less than 10km to work	34.8%	32.9%	33.8%
% of residents who travel more than 10km to work	23.5%	22.5%	23.0%
Housing target	1,794	2,181	-
5 year housing land supply (years)		1.8	3.3
Employment land*	112.0	313.8	-

^{*}Required employment land as set out in each area's Local Plan or Demand Study

Establishment of a single tier of local government for the whole area

Proposals should seek to achieve for the whole of the area concerned the establishment of a single tier of local government

The new unitary councils would create a single tier of local government across Worcestershire. Both new unitary councils would fall within the organisational boundaries of system partners (West Mercia Police, Hereford and Worcester Fire and Rescue service and Herefordshire and Worcestershire Integrated Care Board).

Criterion: Proposal should seek to achieve for the whole of the area concerned the establishment of a single tier of local government

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Proposals should be for a sensible economic area

The creation of two new unitary councils would result in the grouping of the various economic geographies identified within the Worcestershire LEP Economy Report 2024:

North Worcestershire:

 The north of the county (Redditch, Bromsgrove and Wyre Forest) is a hub for advanced manufacturing and business services, in addition to a significant and growing proportion of SMEs and business start up growth.

South Worcestershire:

• The rural heartlands (Wychavon) is home to a large number of small and micro businesses, while the Vale of Evesham (Wychavon) possesses a thriving horticultural sector.

- Worcester City is the primary city economy in Worcestershire, possessing a strong manufacturing base with opportunities in the health and care, business and professional services sectors.
- Malvern Hills is home to the Malvern Hills Science park and a cluster of cyber and technology led businesses.

The varying characteristics of the economic geography illustrates the broad 'north / south split' across the county's economy. While the north's economy leans towards manufacturing, engineering and professional services, the south's specialisms include tech and cyber, education, agriculture and tourism, with Worcester being a hub for public administration and higher education.

The north of the county holds strong economic ties with Birmingham and the Black Country, while the south has strong links to the south west of England and Warwickshire.

Grouping the various economic geographies on a north / south basis in most cases reduces the overall variance / disparity that exists, compared to when the county's economy is viewed as a whole:

Establishment of a single tier of local government for the whole area

	Variance range across county footprint (highest to lowest)	North - variance range across new unitary council footprint (highest to lowest)	South - variance range across new unitary council footprint (highest to lowest)
GVA per hour	17.1%	17.1%	3.2%
Proportion of working age adults	8.4%	3.4%	8.2%
Level 4 skills	12.9%	10.5%	5.8%
Employmt. rate (16-64)	12.6%	9.2%	8.1%
Economically active (16-64)	13.1%	3.8%	9.3%
Council Tax base range	30,554	11,659	22,315

This analysis demonstrates the commonalities that exist across the economies within each area (north/south); the lower ranges of performance against a number of key economic indicators demonstrates that a two new unitary council model would be well positioned to understand, focus on and address the key structural and system challenges that are specific to each place's economy.

Given these sensible economic areas and each new unitary council's place based approach to economic development, the following benefits would likely be realised:

- A two new unitary model would provide each council with the opportunity to develop economic growth strategies that align with the needs and ambitions of residents, communities and businesses.
 Each council would possess a strong understanding of their local economies, allowing for the development/delivery of tailored strategies and interventions.
- Each new unitary council would be in a position to develop strong relationships with education and skills providers, ensuring the development of local partnerships to address challenges around accessibility, inclusion and aspirations, while also working closely with businesses to address skills shortages that suppress economic growth and productivity.
- Equally, the new unitary authorities would be in a strong position to collaborate to support Worcestershire's cornerstone and emerging industries, while also providing strong links between each place's economy and the development/delivery of regional economic priorities via the strategic authority. With populations of c290,000 and c323,000, each new unitary council would possess economic assets and strength to effectively deliver regional priorities (potentially in collaboration).
- Additionally, there would be less pressure to ensure fair and equal investment across the whole of Worcestershire's economic footprint, with new unitary councils instead focussing their investment decisions on a smaller, more concentrated economic areas.

• Options B1 and B2 would provide the opportunity to work in an increasingly placed based way with the neighbourhood health service, the Department for Work and Pensions, skills providers and businesses to address barriers to employment experienced by people with disabilities, health conditions, or those returning to work after long absences (e.g. health, housing, transport, skills etc.).

Required conditions and arrangements - While a two unitary approach provides the opportunity to establish a more focussed approach to economic development, challenges would exist in relation to:

- Ensuring strategic alignment between both councils and the strategic authority/authorities in relation to creating the key conditions for growth. A regional approach would be required to address the structural and systemic challenges impacting on both local economies (e.g. skills and housing shortages, transport and connectivity issues and comparatively low levels of productivity). Some form of collaboration (strategic planning and joint economic development/delivery) would most likely be required.
- Establish and coordinate a unified approach that supports key growth sectors across Worcestershire, including manufacturing, cyber security, IT and defence, horti / agricultural technology and tourism. Given that the majority of these sectors span both north and south Worcestershire, a joint approach would be required.

Criterion: Proposals should be for a sensible economic area

 High probability - analysis provides demonstrable evidence that the option can meet the criterion

Establishment of a single tier of local government for the whole area

Proposals should be for areas with an appropriate tax base which does not create an undue advantage or disadvantage for one part of the area

The establishment of a single new unitary council would result in a unified tax base across Worcestershire. This would require Council Tax harmonisation; the government typically allows a transition period (e.g. 5–10 years) to phase in changes gradually.

A Council Tax base differential exists across the councils currently; councils in the south represent c55% of the county's Council Tax base. The range of Council Tax Band D is smaller across the north Worcestershire councils (£38.49) compared to the south Worcestershire councils (£80). According to the Indices of Multiple Deprivation (2019), North Worcestershire's communities would experience greater levels of deprivation and inequality compared to those in South Worcestershire, in relation to skills, health, crime and the living environment. Both new unitary councils would have similar levels of housing deprivation, with these levels in line with the national average.

Other considerations include:

- North Worcestershire having a marginally higher average claimant count (3.33%) compared to South Worcestershire (3.10%).
- 45% of the Children Looked After (up to 31/12/24) are from south Worcestershire (home address), compared to 41% in north Worcestershire.
- South Worcestershire is responsible for 49% of all adult social care service users, compared to 46% in North Worcestershire.

Establishment of a single tier of local government for the whole area

- A higher proportion of residents aged 65+ in South Worcestershire (24% of the population), compared to North Worcestershire (22.5%).
- Identical levels of numbers of pupils with the Pupil Premium (23%).
- Similar numbers of pupils with Education, Health and Care Plans ('EHCPs') (North Worcestershire 5%, South Worcestershire 5%) and those receiving SEN support (North Worcestershire 15%, South Worcestershire 14%).

South Worcestershire is forecast to experience higher levels of demand for children's services. Additionally, South Worcestershire's larger population has a higher proportion of residents aged 65+, indicating a higher level of demand for adult social care services in the future.

Given that the Fair Funding Formula is anticipated to invest additional public funds into areas experiencing deprivation, North Worcestershire would expect to experience an increase in funding per capita, in line with current levels of deprivation and inequality across the county.

Further information is required to assess whether Council Tax harmonisation would create undue advantage or disadvantage across the new unitary councils (for each option).

Additionally, the spending intentions for each new unitary council would need to be understood, including the level of discretionary preventative spend that would be invested across areas.

To ensure consistency for how each option is assessed against this criterion, options A, B1 and B2 have been allocated the same rating. The issues and uncertainty identified above would need to be considered by the commissioning councils during the development of a full LGR proposal.

Criterion: Proposals should be for areas with an appropriate tax base which does not create an undue advantage or disadvantage for one part of the area

High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Proposals should be for a sensible geography which will help to increase housing supply and meet local need

The creation of two new unitary councils in Worcestershire would result in the aggregation of housing (supply/support) responsibilities and functions currently delivered separately by district councils, with these functions transferring to the relevant new unitary council.

Each council would be required to adopt their own Local Plan and spatial development strategy.

Disparity would exist in terms of the 5-year housing land supply levels across each new unitary council:

- North Worcestershire: 4.7 years.
- South Worcestershire: 1.8 years.

Housing deprivation (informed by the IMD) would be at identical levels across each new unitary council, in line with the national average.

A two unitary approach would create several advantages in relation to meeting housing supply needs:

 The likelihood of adoption of inherited plans is considered to be greater for options B1 and B2, given that the South Worcestershire Development Plan has been jointly developed by the district

Establishment of a single tier of local government for the whole area

councils that would form the new South Worcestershire unitary council. Across north Worcestershire, Bromsgrove and Redditch currently share strategic functions and collaborate on housing delivery while maintaining their own separate Local Plans.

- The district councils currently deliver their own housing functions.
 Planning teams operate via their own planning systems and possessing significant expertise and understanding of local need, context and challenges. These teams would be combined within their respective new unitary council's planning service, while still being able to focus on their specific areas.
- In addition to housing, the implementation of Option B1 would also result in each council assuming responsibility for economic development, skills, education, transport and infrastructure. This would enable each council to adopt a place-based approach, coordinating the development and delivery of Local Plans with other place based strategies and interventions.
- Given that each new unitary council would also be responsible for delivering and coordinating (with public service system partners) public service provision, each council would be in a position to ensure that housing supply aligns with local service provision (e.g. schools, GPs, preventative services, green spaces etc.).
- A two unitary model would enable each council to focus on the specific needs of their populations. Demand for housing varies across the county, informed by demographic variance and the requirement to balance local heritage and character with the need for affordable housing. Each council

- would be well placed to support towns with their own local and neighbourhood plans, including design codes specific to each area.
- A two unitary model would also enable a place-based approach to balancing local character with the need for affordable and family housing. With planning services focussed on specific geographical areas, the development and implementation of local design codes provides the opportunity to balance housing supply with local character. Additionally, close local relationships between each new unitary council and town and parish councils would assist in the development of these design codes and ensuring decisions reflect local considerations. The ability to establish and maintain close long term relationships and connections between each new unitary councils and their communities (given the concentrated localised focus of each new unitary council, compared to the single unitary option) provides the conditions for housing supply to align with and reflect the ambitions outlined within neighbourhood plans.
- From a South Worcestershire unitary council perspective, there would be increased potential to address specific issues relating to housing supply in rural areas. For example, closer working with Registered Providers to identify financially sustainable ways of meeting rural housing supply requirements.
- From a North Worcestershire unitary council perspective, opportunities would exist to expand the social housing stock/systems possessed by Redditch, with the potential to scale-up arrangements to cover other areas of North Worcestershire where social housing is required.

Establishment of a single tier of local government for the whole area y, Proposals should identify intended outcomes to be

 The new unitary authorities, in conjunction with the strategic authority, would collaborate to address the issues that currently restrict housing supply; namely Green Belt constraints and a lack of brownfield land. The collaborative arrangements between Bromsgrove and Redditch demonstrate that opportunities to work effectively across a place exist, while a joint approach has already been established through the South Worcestershire Development Plan.

government, informed by local engagement

The commissioning councils have undertaken significant local engagement, including:

achieved through the new model for local

Required conditions and arrangements

- **Engagement sessions** Over the period June-July 2025, 32 engagement meetings/sessions were undertaken with local stakeholders.
- The two new unitary councils would be required to work collaboratively to ensure that their separate housing strategies / Local Plans align with the prioritisation, design and delivery of major infrastructure projects. A significant level of joint strategic planning would be required to ensure that each council's plans align with wider infrastructure plans.
- **Public engagement exercise** Over the period 1st June 29th June 2025; a total of 4,249 responses were received from across the county, with the majority (94%) being from residents.
- The two new unitary councils would consider collaborative arrangements to support (where required) a joint approach to engagement with housing providers, Registered Providers and private developers.
- Staff surveys and focus groups with residents, housing tenants and representatives from VCSE organisations.

Criterion: Proposals should be for a sensible geography which will help to increase housing supply and meet local need

The outputs from these engagements have been compiled and used to develop a series of design principles (see section 3). These principles demonstrate where broad consensus was achieved on the key ambitions and characteristics that should inform and underpin local government structures, services, culture and priorities post-LGR.

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Further work is required to develop the design principles into a comprehensive list of outcomes aligned to the government's Local Government Outcomes Framework.

Criterion - Proposals should identify intended outcomes to be achieved through the new model for local government, informed by local engagement

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

Establishment of a single tier of local government for the whole area

Proposals should demonstrate a positive cost/benefit ratio

An exercise has been undertaken to identify improvements in outcomes that are anticipated to be realised by each of the options. These outcomes and the rationale for the anticipated/assumed variance in performance by each of the options are highlighted on the right hand side.

Initial analysis suggests that Option B1 has the potential to realise the greatest level of wider economic benefits. Further development of these outcomes and the anticipated economic benefits is required during the development of the full LGR proposal.

Criterion - Proposals should demonstrate a positive benefit/cost ratio

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

Outcome	Reason for differences between options
Job creation	Potential for extra focus on predominant (cornerstone /
	emerging) industries, involving county wide sectors and
	those specific to either north or south Worcestershire.
	Greater levels of direct employment within public sector
	with 2 authorities compared to 1.
Cultural engagement	Linked to sense of place, with smaller councils more likely
	to effectively preserve/enhance local identity, localism and
	civic engagement.
Physical activity levels	Physical activity participation is usually at a local level and
,	relies on both formal provision (e.g. gyms, sports clubs) and
	informal (e.g. access to green space).
Crime & disorder	Existing community safety partnerships work on north /
	south basis, with prevalence of crime also varying across
	both areas.
Visitor economy	Visit Worcestershire operates at a county level and is likely
	to be retained; however direct promotion and investment at
	a more local level is considered to be more effectively
	delivered by smaller councils.
Homelessness prevention	Solutions to homelessness (or the factors that help prevent
	it) are often household-specific and reliant on a high degree
	of flexibility, creativity, local connections and partner
	organisations, which are easier to build and sustain on a
	smaller footprint.
Children social care	Solutions that are most effective can be best achieved
prevention	through creativity, flexibility and strong local relationships
•	and partnerships.
	aa pa

Establishment of a single tier of local government for the whole area

Proposals should ensure effective democratic representation for all parts of the area

NB. The average population per councillor in existing unitary authorities is c4,600.

The commissioning councils propose to initially double the number of unitary councillors as an interim measure post-LGR (prior to a Boundary Commission Review being undertaken), resulting in the following:

- Option A = 114 councillors (5,388 residents per councillor).
- Option B = 114 councillors, split as follows:
 - North Worcestershire = 54 councillors (5,389 residents per councillor).
 - South Worcestershire = 60 councillors (5,387 residents per councillor).

In terms of a potential long term solution, options B1 and B2 provide the opportunity for each new unitary council to further increase the number of councillors to bring each council broadly in line with the national average (subject to the outcome of a Boundary Commission Review):

- North Worcestershire = 63 councillors (4,619 residents per councillor).
- South Worcestershire = 70 councillors (4,617 residents per councillor).

This proposal aligns with LGBCE guidance that identifies 100 councillors as the maximum number per unitary council*.

By comparison, should option A increase the number of councillors to the maximum of 100, this would result in 6,142 residents per councillor. This demonstrates that options B1 and B2 provide greater opportunities to ensure effective democratic representation.

* = Prior to any increases in the number of councillors per new unitary council, the commissioning councils would consider all cost and value for money implications.

Required conditions and arrangements - Key considerations include:

- The capacity and capabilities of existing town and parish councils. Feedback received during the engagement process indicates that many parish councils will require additional investment to increase capacity and capabilities. The majority of parish councils rely on volunteers to operate, with the ability to achieve quoracy is an ongoing issue for some councils.
- Not all of Worcestershire is parished, while certain towns do not have a Town Council (e.g. Redditch and Bromsgrove). Other areas (e.g. Wychavon) are fully parished or have Town Councils (e.g. Great Malvern, Droitwich Spa, Kidderminster etc.). Given that Worcester City Council would not exist post-LGR, specific consideration would be required to ensure that residents are represented at a local level; the area currently consists of only two parish councils located in the east of the city. Consideration would therefore be required to ensure equitable coverage of democratic structures post-LGR.
- The requirement to define and agree neighbourhood governance arrangements and how these arrangements influence and inform council decision making. While community governance arrangements may vary from community to community, it is assumed that each arrangement would involve a role for each of the

Establishment of a single tier of local government for the whole area

following:

- The new unitary council.
- The unitary councillor(s).
- The neighbourhood area committee and neighbourhood health service.
- The town or parish council (if established).
- Local VCSE organisations.

Criterion: Proposals should ensure effective democratic representation for all parts of the area

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Proposed unitary councils should meet the 500,000 population guiding principle or provide a compelling case for an exemption

Option B does not meet the LGR criteria's guiding principle for population size:

- North Worcestershire = 290,991 (forecast: 300,133 in 2032).
- South Worcestershire = 323,194 (forecast: 346,017 in 2032).

NB. Recent updates relating to the MHCLG guidance state that the population guiding principle is not a hard target, with commissioning councils having the opportunity to demonstrate a compelling case for exemption during the development of the full LGR proposal.

Criterion - Proposed unitary councils should meet the 500,000 population guiding principle

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money

A systematic approach was taken to project efficiencies and costs associated with the establishment of options A, B1 and B2, using the following steps for each option modelled:

• Information was collected and aggregated from the Revenue Outturn 2023/24 returns.

Financial sustainability & efficiencies

- Council Tax requirements for 2025/26 were collected and aggregated for each council from budgets approved at their respective Full Councils.
- Each line of the Revenue Outturn was inflated by the percentage difference in aggregate Council Tax between 2023/24 and 2025/26.
- Expected general efficiencies were projected for categories of spend on areas of Revenue Outturn where spending is shared between county and district council; with higher efficiencies projected when there were lower numbers of future unitary authorities.
- Ongoing costs and savings were factored in based upon known local factors, such as existing shared services already delivering efficiencies that would otherwise be expected to be achieved within the general efficiencies.
- Based upon experience elsewhere and from other LGR proposals, assumptions were made to realise the full savings over several years with a longer timeline the more complex the reorganisation.
- One-off costs built in (see next section for more detail).

Aggregation - In each option the required uplift in Council Tax was between the 2023/24 Revenue Outturn and 2025/26 Council Tax requirement was 11.7%. For the purposes of this analysis, costs and savings have not been apportioned to specific options.

General efficiency factors - For Option B1, the following efficiency factors were used:

	Α	B1	B2
Staff saving	3.25%	3.05%	3.05%
Non-staff saving	3.25%	3.05%	3.05%
Fees & Charges Income	1.00%	1.00%	1.00%

Financial sustainability & efficiencies

In total these factors forecast an efficiency saving of £13.7m.

Efficiency estimates were made based upon experience in other authorities previously undergoing reorganisation, local knowledge of the extent of efficiencies and comparison with other recently submitted and ongoing proposals.

Fees & Charges income savings at just under £1m is consistent with levels of savings found through fees and charges reviews of similarly sized Councils (outside of the reorganisation process).

Specific adjustments for local factors - The following local factors were adjusted for in the case of option B1:

Adjustment	Justification	Value pa (£m)
Ongoing disaggregation	Additional costs from splitting existing county level	5.370
costs	services*.	
Existing shared services	Efficiency savings already made (avoids double	3.000
	counting) – replicated across all options.	
Duplicated	Additional senior staff required for two separate	2.000
management teams	councils (NB this is a 3m total cost swing compared	
	to Option A).	
Reduction in number of	Savings based upon reduction in number of	(0.633)
councillors (two-tier to	councillors and associated elections - replicated	
one-tier)	across all options*.	
Enhancing local	An allowance for a more localised element of	0.500
democracy	engagement based upon local aims (replicated	
	across all options).	
Total adjustment pa	An overall amount in this case offsetting an element	10.237
	of the assumed efficiency savings – primarily due to	
	the savings already achieved through existing joint-	
	working and partnerships plus disaggregation	
	costs.	

* After validation, these assumptions have been informed by the February 2025 Future Worcestershire Interim LGR Plan considered by Worcestershire County Council Cabinet on 20th March 2025, with the aim to use consistent assumptions and baselines where possible.

Long-term impact of these savings - Combining the impact of these two sets of savings shows the potential long-term savings for each option, basing these over the various categories of income and expenditure (see next table).

Option B1: Two new unitary councils, strategic services split:

Category	2023/4 Outturn inflated (£m)	General efficiency (£m)	Further specific costs / (savings) (£m)	Projected expenditure / (income) (£m)	Ongoing Saving (£m)
Employee costs	403.581	(4.443)	5.052	404.191	(0.609)
Running expenses	1,017.006	(8.342)	5.185	1,013.849	3.157
Fees & Charges	(174.497)	(0.953)	0.000	(175.449)	0.953
Other income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept (Inc) / Exp *	(655.136)	0.000	0.000	(655.136)	0.000
Council Tax req	413.649	(13.737)	10.237	410.147	3.501

Financial sustainability & efficiencies

Consideration was also given to how quickly expected savings would be realised. Greater disaggregation of existing county-level services results in a longer projected time to fully realise savings, with the assumptions and impact on early-year savings projected below:

	Α	B1	B2
%age saved – Year 1	40%	30%	40%
%age saved – Year 2	20%	30%	20%
%age saved – Year 3	20%	20%	20%
%age saved – Year 4	20%	10%	20%
%age saved – Year 5		10%	
Saving before one-off costs	£m	£m	£m
Ongoing saving - Year 1	5.084	1.051	1.801
Ongoing saving - Year 2	7.626	2.101	2.701
Ongoing saving - Year 3	10.168	2.802	3.601
Ongoing saving - Year 4	12.710	3.152	4.501
Ongoing saving - Year 5 (and ongoing)	12.710	3.501	4.501

Combined with one-off savings (see next criterion) this gives an overall position per option and ability to compare direct savings.

Summary of financial modelling - The following table sets out the key metrics from each of the options:

	Α	B1	B2
One-off costs (£m)	22.581	28.431	22.831
Ongoing annual savings (£m)	12.710	3.501	4.501
10 year savings (£m)	89.269	1.685	16.786
Payback period (years)	3	10	7

Conclusion - With consistent and evidence-based cost saving assumptions applied to each option, c£9.2m of additional annual savings would be realised by option A once full savings are realised, compared to option B1. These savings should however be considered alongside wider economic benefits and disbenefits to the region (such as changes to health, investment, job creation / retention, culture and tourism) to establish a fairer overall reflection of the impact of each LGR option.

Throughout this options appraisal, all savings are considered against a 'stand-still' position. Savings are projected against current needs, current costs and current allocations of grants. None of the options considered include assumptions relating to changes in levels of future needs or changes to resource allocation; these factors are assumed to have the same impact on each option. This approach is required to demonstrate the varying performance of each option to generate efficiencies and realise savings. Similarly, this options appraisal is focussed on appraising structural propositions, rather than appraising detailed system wide, organisational and service level designs. As such, broad but evidence-based assumptions have been used to inform the financial models for each option, including findings from previous LGR programmes, projections from successful recent LGR proposals and Interim LGR Plan proposals for other two-tier areas.

While option B1 demonstrates the ability to realise efficiencies and generate savings, these are at lower levels than the other two options. Option B1 is forecasted to realise $c \pm 1.7m$ of savings over 10 years.

Financial sustainability & efficiencies

Further details on the approach to financial modelling for each option is provided within Appendix A.

Criterion - Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money

• Low probability - Projected total 10-year savings are below £9.9m.

NB. In relation to ongoing efficiencies, recently published evidence indicates that (i) there are no economies of scale in delivering social care, and in some cases, there is evidence that larger systems introduce diseconomies, and (ii) in all areas except Section 251 Residential unit costs, unitaries and those with a population size of 250,000 - 350,000 are achieving the lowest unit costs (DCN/PeopleToo 'Adults Social Care and Children's Service's Lens').

Identification of transition costs and how these will be managed

An indicative breakdown of transition costs is provided, however it is considered that the overall quantum is more important that the specific categories. Local decisions will determine how much transformation delivery is carried out in-house compared to accessing external support, which in turn may adjust the allocation of these budgets. All factors have been set in line with observations from other reorganised areas.

These costs are far from certain and strong project management will need to be undertaken to ensure they are kept under control. Reference is given to this particular risk:

Transformation needs to be fully costed and those costs kept under control. For example, in one council the estimated transformation costs increased significantly from £29.5 million in November 2019 to £52.12 million by February 2024. Transformation programmes need effective programme management and regular progress reporting in public to elected members is essential. Elected members need enough evidence to challenge delivery and ensure officers are taking corrective action if needed. Source: Learning from the new unitary councils.

Redundancy costs are set at a one-off rate of 120% of ongoing staff savings to reflect redundancy costs and pension strain, based upon experience from authorities that have previously been through LGR. These costs are broken down as follows:

Category	Α	B1	B2
	(£m)	(£m)	(£m)
Redundancy costs	5.681	5.331	5.331
Rebranding / comms	0.500	0.750	0.500
Public consultation	0.400	0.600	0.400
Transition support / remodelling costs	4.000	6.000	4.500
Programme management	2.000	3.000	2.000
Legal costs (contract novation, new constitutions)	0.500	0.750	0.600
ICT costs	3.000	4.000	3.000
Contingency	4.000	5.000	4.000
Shadow operations	1.000	1.500	1.000
Additional agency year 1	0.750	0.750	0.750
HR Support for transition / TUPE etc	0.750	0.750	0.750
Closedown			
Sub-total non-redundancy costs	16.900	23.100	17.500
Total one-off costs	22.581	28.431	22.831

Financial sustainability & efficiencies

There are several ways this cost can be met in whole or part:

- Existing reserves especially if some existing earmarked reserves are no longer needed for their original purpose post-reorganisation.
- Sale of surplus land / properties due to existing overlap in provision between councils, there may be land and properties that become surplus to requirements post-reorganisation. These assets could be sold and receipts used to offset the transition costs (noting there are likely timing gaps, so alternative interim solutions may be required).
- Additional borrowing following a capitalisation direction to meet any short-term costs that cannot be met by the above.

The need for borrowing and ability to payback will be influenced by ability to generate efficiencies, so a shorter payback period would mitigate some of the risks of reliance on borrowing.

A summary of the anticipated transition costs and payback periods is provided below:

	Α	B1	B2
One-off costs (£m)	22.581	28.431	22.831
Ongoing annual savings (£m)	12.710	3.501	4.501
10 year savings (£m)	89.269	1.685	16.786
Payback period (years)	3	10	7

Criterion - Identification of transition costs and how these will be managed

 Medium probability - Projected payback period is between 5 years and 10 years.

NB. The LGR criterion does not provide a specific target in terms of the required/maximum duration of the payback period.

Unitary local government must be the right size to withstand financial shocks

Total borrowing as a proportion of total general reserves - The new North Worcestershire unitary council is forecast to achieve a value of 251.89%. The new South Worcestershire unitary is forecasted to achieve a value of 156.44%.

In comparison, the single new unitary council is forecast to have a borrowing as a proportion of reserves level of 192.20%.

Criterion - Unitary local government must be the right size to withstand financial shocks (1)

- North Worcestershire: High probability Borrowing as a proportion of reserves is below 300%.
- South Worcestershire: High probability Borrowing as a proportion of reserves is below 300%.

Total general reserves as a proportion of service expenditure - The North Worcestershire new unitary council is forecast to achieve a value of 25.93%. The South Worcestershire new unitary is forecasted to achieve a value of 39.28%.

In comparison, the single new unitary council is forecast to have a borrowing as a proportion of reserves level of 32.93%.

Financial sustainability & efficiencies

Criterion - Unitary local government must be the right size to withstand financial shocks (2)

- North Worcestershire: Medium probability Reserves as a proportion of service expenditure is within the range of 20% and 29.9%.
- South Worcestershire: High probability Reserves as a proportion of service expenditure is above 30%.

NB. Calculations do not take into account the impact of the Fair Funding Formula (which, for example, indicates increased future funding levels for Redditch), the allocation of EFS liabilities, the sale of land or properties and any future additional borrowing.

For areas covering councils that are in receipt of EFS, proposals should demonstrate how reorganisation will contribute to putting local government in the area as a whole on a firmer footing

Worcestershire County Council received £33.6m of Exceptional Financial Support ('EFS') for financial year 2025-26. Within the county's request to government, a further £43.6m was also identified as potentially being required in 2026-27.

The support is designed to provide the council with flexibilities to address financial challenges, particularly in relation to rising demand and costs associated with adult social care and children's services.

Further information is required in relation to the liabilities (e.g. interest payments on any borrowings resulting from the EFS) and levels of

efficiencies/savings and sales of assets that may be realised through EFS flexibilities. Further work is also required to understand the longer-term financial implications of the EFS, given that the maximum duration of support is 20 years; EFS may therefore impact on the financial positions of new unitary council(s). As such, it is not currently possible to appraise options B1 or B2 against this criterion.

Criterion - For areas covering councils that are in receipt of EFS, proposals should demonstrate how reorganisation will contribute to putting local government in the area as a whole on a firmer footing

• **Unclear** - further information is required to assess the performance of the option against the criterion.

High quality and sustainable public services

Improved service delivery and avoidance of unnecessary fragmentation of services

Service fragmentation - Establishing option B1 would result in significant service disaggregation, given that establishing two new unitary authorities would involve:

- The transferring of statutory and non-statutory services and functions from Worcestershire County Council to the new unitary councils, involving the disaggregation of service directorates currently delivered by the county council.
- The disaggregation and transferring of the county council's operating model (staff, assets, data, finances, contracts, frameworks, support services etc.) to the new unitary councils.

The disaggregation of the above services represents a complex process involving a range of core functions and statutory services. In addition to the complexity of disaggregation, the process would also represent a risk to service continuity. It would however provide the basis for longer term service transformation, with services in the future designed and delivered across an enhanced neighbourhood model of working.

The following aggregation of services would also be required:

 The aggregation (if not already shared) and transferring of all statutory and non-statutory services, functions and operating models from district councils operating across the north and south of the county, to their respective new (north or south) unitary council.

It is assumed that existing shared services and partnerships (e.g. WRS etc.) would not be disaggregated, but would instead be shared across the

unitary councils. Other shared services would be allocated to their respective new unitary council (i.e. Procurement, ICT, Building Control, Land Drainage and Revenue and Benefits services currently shared across south Worcestershire councils).

Improved service delivery - The likelihood and scale of the potential benefits associated with the disaggregation and reconfiguration of service directorates is heavily dependent on a clear strategic vision, strong leadership, integrated working across sectors, resilient provider markets, and a skilled, stable workforce (District Council Network 'The Power of prevention and place in new unitary councils' report).

The following potential benefits associated with option B1 include:

The benefits of place-based leadership and the convening powers of smaller new unitary councils. The potential for increased service responsiveness, with services being designed in partnership with communities to reflect their needs. Given the smaller footprint of each new unitary council, opportunities exist to design (for example) adult social care and preventative services that are tailored to the needs of individual communities. This relies upon effective community engagement and strong, trusting relationships with residents, communities and VCSE organisations, which is anticipated to be a strength of options B1 and B2. Through the proposed neighbourhood delivery model (that underpins both options) and alignment with the neighbourhood health service, the new unitary councils would be in a position to design, deliver and coordinate a range of co-produced person-centred services across their respective unitary council footprints, while also developing / delivering innovative and specialised services required by communities.

High quality and sustainable public services

- Building on what currently works locally. A range of shared services
 currently exist across the district councils. For example, district across
 south Worcestershire jointly deliver Procurement, ICT, Building Control,
 Land Drainage and Revenue and Benefits services. Councils in the
 north share Building Control, Land Drainage, Water Management and
 Emergency Planning services/functions. As such, these services would
 continue to be delivered in close proximity to communities and
 businesses within a two new unitary council model, maintaining
 efficiencies and effective delivery arrangements.
- Providing the conditions for targeted and timely support to communities experiencing localised inequality and deprivation, through a stronger understanding of local needs and effective investment of additional funds via the Fair Funding Formula.
- Strengthened place based structures, local presence and connections to support communities experiencing localised inequality and deprivation. New unitary councils would be in a strong position to support residents in areas experiencing higher levels of deprivation that surrounding areas. For example, Redditch has a disproportionately high level of deprivation compared to other district council areas, relating to education, employment, skills, health and housing. A new North Worcestershire unitary council, using the anticipated increase in funding via the Fair Funding Formula, would be in a position to invest in the town's public services and communities, while also reviewing the structure of education (with Redditch being one of few remaining places that operates middle schools) with a view to increasing attainment, life chances and aspiration.

Two examples of where LGR has resulted in the disaggregation of Children's Services are provided in this section, with both examples sourced from the District Council Network's <u>Building the best places for children and families</u>; <u>Children's services in new unitary councils</u>.

Cumbria (Cumberland Council and Westmorland and Furness Council) - In 2023, six district councils and Cumbria County Council were reorganised into two unitary councils, Cumberland Council and Westmorland and Furness Council. Both councils are sparsely populated, covering very large areas. Westmorland and Furness is the third largest authority in England and Wales by geographic area. It has a small population of whom 15% are children aged 0 to 15 across a rural geography. Key aspects of the approach include:

- Strong alignment between the Children's Plan and council priorities.
- Priorities are driven through engagement with children and families.
- Adoption of an early intervention and prevention Family Help locality offer implementing a partnership model of delivery, which includes Health partners, Police, Education, Local Authority, Voluntary and Community sectors working together to identify needs within families as early as possible.
- Clear governance arrangements through a Family Help programme Board, Safeguarding partnership, Strategic Education Alliance and a SEND Partnership Board.
- Using community and partnership support to help deliver coordinated, connected and integrated family help through placebased family help hubs which include both a physical and virtual offer.

High quality and sustainable public services

- Deprivation and inequality may not be identified through place based deprivation measures. A new unitary council with a strong understanding of their urban and rural communities would be well placed to identify pockets of deprivation.
- The new unitary councils would be in a stronger position to develop and maintain strong relationships with local VCSE organisations. These relationships would support the design and delivery of bespoke services tailored to the needs of each neighbourhood, given that many of VCSE organisations operate on a local (or hyperlocal) basis.
- Local accountability Taking children's services as the example, each new unitary council would require a Director of Children's Services and Lead Member for Children's Services. Placed based services and governance structures would create the conditions for clear and more localised lines of accountability, creating the conditions for residents to influence decisions and hold decision makers to account.
- Opportunities for local innovation Given the integration of core council functions (e.g. social care, education, public health, leisure, parks, housing and homelessness) within each new unitary council, opportunities exist to pilot local innovations; while these opportunities exist for option A, option B1 and B2's structures and enhanced place based working would create the conditions for a more consistent neighbourhood based approach to innovation. Supported by deep insights into local need, effective community engagement and the decision-making agility associated with more localised governance, the new unitary councils would be well placed to deliver these innovations in partnership with the neighbourhood area committees and the

Bedfordshire (Bedford Borough Council and Central Bedfordshire Council) - Bedfordshire separated in 2009. Each new council appointed its own DCS and leadership team and adopted its own delivery model. Specific identified benefits include:

- Support for children and families is central to corporate and strategic partnership decisions.
- Leaders are visible and approachable and have built a positive, relationship based culture in their work with practitioners and families.
- Locality working is embedded.
- Leaders know the service well, are accessible and approachable, and are responsive to changes in demand.

All information in relation to these example have been provided by the DCN's 'Building the best places for children and families; Children's services in new unitary councils' report.

neighbourhood health service. Examples of how district councils have invested in timely and needs led preventative services and support are provided below:

Social mobility - In 2017 the Social Mobility Commission's State of the Nation Report ranked the Wychavon area as 15th worst nationally for social mobility. The council introduced new grant schemes for schools and settings to help make a difference to pupils. These were available annually and typically between $\mathfrak{L}500$ and $\mathfrak{L}2,000$. The grants enabled schools and

High quality and sustainable public services

settings to deliver opportunities to improve outcomes for Free Schools Meal eligible children and/or their families. Social mobility grants funded sensory gardens and outside learning spaces, summer school for children who are from a Gypsy, Roma or Traveller heritage, Clicker 8 programme to help with writing, Dance classes for young people and aspiration and achievement programmes. The council also created a Breakfast club grant that provided funds for food and drinks for breakfast and wrap around care.

- Preventing homelessness In January 2025 Redditch Borough Council agreed a £50,000 annual investment from the Housing Revenue Account budget to set up a Homelessness Prevention Hardship Fund, designed to support those at risk of becoming homeless. The fund also supports tenants to maximise their benefits entitlement and also explore other income opportunities and signposting where appropriate.
- Voluntary, community and social enterprise grants Worcester City
 Council has allocated £30,000 from its Household Support Fund to
 provide VCSE crisis and prevention grants which enable voluntary/
 community sector organisations to provide flexible prevention
 activities, advice, crisis intervention and support, provide food and
 warm meals, facilitate warm spaces and meaningful activities.

Required conditions and arrangements - The disaggregation of services represents a complex process involving a range of core functions and statutory services. In addition to the complexity of disaggregation, the process would also represent a risk to service continuity in the short term. The potential disadvantages associated with the disaggregation of services include:

- Option B1 would result in splitting the county council's current adult social care and children's services offers. From an adult social care perspective, Better Care Fund arrangements would be split across both councils, while the current single discharge pathways between health and social care would need to be redesigned for each council, involving significant complexity and inefficiency in establishing and maintaining two separate systems.
- Option B1 would likely to create complications in relation to the ongoing implementation of children's services improvement plan. In addition to both new unitary councils being required to support the improvement journey, the health system would experience complexity and cost in supporting two (rather than one) councils to secure further improvements to children's services.
- Challenges and additional costs associated with recruiting and retaining two corporate leadership teams, in addition to leadership teams for each service directorate across each council. Each new council would (for example) be required to appoint a Director of Adult Social Services, Director of Children's Services and Director of Public Health.
- Public service system partners would be required to establish and maintain relationships, connections and joint working arrangements with twice the number of councils, adding complexity, cost and inefficiency into a system that is experiencing significant financial and demand pressures. Long term efficiencies and savings resulting from improved impact through improved local delivery may therefore create costs elsewhere across public service systems.

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- In relation to SEND, a two unitary council model would also result in more complex interfaces between each council, schools and health services, potentially risking responsiveness and quality, in addition to adding cost to the system.
- Without coordination between the new unitary councils, criteria for granting funding or other forms of investment may be different across each council (particularly given each council would be increasingly focussed on local needs and requirements), resulting in additional complexity and cost to businesses. Additionally, skills providers, colleges and the university would be required to agree priorities and jointly deliver across both councils. Each new unitary council would hold their own Adult Skills Budget, requiring skills providers to follow two separate engagement and funding frameworks. As such, the risk of fragmentation or duplication of skills provision exists.
- In relation to devolution, strategic authorities will be required to oversee
 the reforming of public services, making them more efficient,
 community-focussed and person-centred. The creation of two new
 unitary councils complicates this responsibility. Strategic authorities
 engaging with fewer organisations at a system wide level (i.e. option A)
 creates the conditions for improved coordination and impact, however
 option B1 would be well placed to translate system-wide transformation
 into effective community led prevention and capacity building.

In summary, while option B1 would potentially realise benefits in relation to the quality of public services delivered by the new unitary councils in the medium to long term, it risks creating inefficiencies, costs and complexity for system wide partners and other local stakeholders. The option would however avoid the disaggregation of certain place based services currently

delivered by the district councils.

Criterion - Improved service delivery and avoidance of unnecessary fragmentation of services

 Medium probability - analysis provides partial evidence that the option can meet the criterion.

Identified opportunities to deliver public service reform, including where they will lead to better value for money

LGR presents the opportunity to reimagine local leadership, rebuild trust between citizens and the state and transform public services so they are truly people-centred, integrated and relational.

Creating truly person-centred support requires both a strengthening of collaboration across public and community services and the direct connections between people, their neighbourhoods and the support they need.

Given the structural characteristics of Option B1 and B2, these option would possess significant agility to deliver change at pace. Integrated services, close connections to communities and deep local insights provide the conditions to achieve significant and impactful public service reform, particularly at a neighbourhood level.

System and council level - Inherent within option B1 is the integration of services and functions previously delivered by the county council (e.g. adult social care, children's services, education, public health) with those previously delivered by the district councils (housing, leisure homelessness, benefits management etc.). The opportunity to meaningfully integrate these services provides significant scope for public service reform, improved

High quality and sustainable public services

outcomes and impact. Additionally, the opportunity to integrate local services with the neighbourhood health service provides the basis for a single front door into public service systems and a neighbourhood approach to prevention.

Greater levels of integrated strategic planning and delivery across council and health services would provide the opportunity to digitise health and wellbeing services, in addition to using artificial intelligence to support the real time identification of emerging need at a local level.

In partnership with the strategic authority/authorities, each unitary council would be well placed to support the transformation of public services, given each council's increasingly agility and localised approach to delivering services.

Neighbourhood level - A localised approach to delivering services creates numerous potential advantages for option B1:

- A relational approach to public service reform. Opportunities exist in relation to each unitary council's role as a place leader; by establishing strong working relationships with neighbourhood area committees, town and parish councils and VCSE organisations, the conditions required for long term planning, investment and ongoing reform, tailored to the needs of local communities, would be established.
- The agility, connections and culture to be radical. Through their local connections and relationships, the two new unitary authorities would be well positioned to implement neighbourhood governance models that reflect preferences and need on a community by community basis. Once established, these would provide an effective mechanism for ongoing engagement and empowerment, building further trust and

strengthening connections. These arrangements would provide a strong basis for discussions around local expectations and how best to deliver localised support to enhance community capacity and capabilities.

Supported by the above, a culture of ceding control could be embedded within each new unitary council. Local, visible and accountable leaders from both the council and communities would be in a position to work together to develop innovative approaches to neighbourhood empowerment, potentially including (for example) devolving decision making, powers and budgets to communities.

- Ensuring the required level of investment and capacity to support neighbourhood led public service reform. Evidence indicates that lower additional ongoing costs for social care can follow disaggregation. The findings of the Impower report commissioned by DCN (https://www.districtcouncils.info/wp-content/uploads/Impower-DCN-ASC-LGR-Report-2025-FINAL-compressed-version.pdf) state "There are no economies of scale in delivering social care, and in some cases, there is evidence that larger systems introduce diseconomies"; allowances have still been made for additional leadership roles and ICT relating to running an additional ICT system.
- Additional evidence from the DCN/PeopleToo 'Adults Social Care and Children's Service's Lens' report states: 'There is no evidence that county councils are achieving lower unit costs as a result of greater buying power'.

High quality and sustainable public services

For option A, financial pressure (resulting from the above) may result in the prioritisation of social care, resulting in reductions in funding being allocated to preventative services and innovative neighbourhood pilots. Option B1 would however benefit from the anticipated ongoing financial efficiencies, resulting in increased investment in local services.

- Continued investment in communities Examples of preventative services recently funded by district councils were outlined within the analysis of the previous criterion (social mobility, preventing homelessness and Voluntary, community and social enterprise grants; the expectation is that the new unitary councils would continue to invest in innovative preventative services, including parks and leisure, designed in partnership with neighbourhoods and communities.
- Given their local connections to town and parish councils and neighbourhood area committees, opportunities would exist for the new unitary councils to transfer council assets and devolve decision making via local governance arrangements. Additionally, the new unitary councils would be well placed to implement long term strategies designed to increase the capacity, capabilities and resilience of communities; priorities and timescales would vary from community to community, as would the scope and scale of VCSE involvement.

Criterion - Identified opportunities to deliver public service reform, including where they will lead to better value for money

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Demonstrate consideration for the impact on crucial services such as adult social care, children's services, SEND and homelessness and wider public services including public safety

From a structural perspective, the establishment of two new unitary councils is likely to have the following impacts:

Service continuity - The complexity of disaggregation represents a risk to service continuity. The new unitary councils would be required to identify risks and mitigations during the development of the full LGR proposal. Potential risks to service continuity (not an exhaustive list) include:

- Two sets of leadership and management teams needing to be appointed well before vesting day, requiring timely recruitment and inductions.
- Operational disruption and inconsistent service standards, with particular risks associated with safeguarding, children's services, adult social care and emergency planning.
- The impact on support systems (ICT, finance, case management systems and data storage) that are required to deliver day-to-day functions and services.
- Protecting expertise and experience at a time of uncertainty for staff; ensuring low staff turnover during a period of significant organisational reform.

High quality and sustainable public services

 Disruption to existing partnerships and joint working arrangements with system partners and external organisations, including the IBC, PCC / West Mercia Police, Herefordshire and Worcestershire Fire and Resue, private businesses and VCSE organisations.

Adult social care and children's services - Key considerations include:

- The implications for discharge pathways between health and social care. This would either require the development of pathways specific to each new unitary council and health services, or the development of single pathways shared by both councils (within implications for how each new unitary structures their adult social care services). Consideration would also need to be given to the impact of these arrangements on health services and patients/service users.
- The risk of service duplication. While the new unitary councils
 would design services in partnership with local communities,
 certain service functions may be suited to a shared service, for
 example the management of out of hours adult social care services.
 Consideration would therefore need to be given to opportunities for
 shared service arrangements.
- The implications and complexity of splitting existing Better Care
 Fund arrangements. Consideration should be given to how
 arrangements could be structured in each new unitary council, or
 alternatively how collaborative arrangements between the new
 unitary councils could be structured. Again, the councils would be

- required to consider the impact on health services and patients/service users.
- The challenges associated with recruitment and retention of staff (senior management, team managers and front line staff). Both new unitary authorities risk competing to attract new staff.
 Consideration should be given to the opportunities for joint recruitment and workforce strategies.
- The implications associated with both new unitary authorities separately commissioning provision and ensuring sufficiency for their respective services. Both new unitary authorities risk competing to procure (for example) placements and foster care provision. Consideration would be given to the opportunities for joint commissioning and procurement. Options for consideration include regional collaborative arrangements that support sufficiency and value for money (e.g. Regional Care Cooperatives designed to support a regional approach to planning, commissioning and delivering children's care places in fostering, children's homes, secure children's homes and supported accommodation).
- **SEND** Worcestershire supports a higher proportion of SEND pupils than national and local comparators. A two unitary council model would also result in more complex interfaces between each council, schools and health services, potentially risking responsiveness and quality, in addition to adding cost to the system. Areas for consideration include:

High quality and sustainable public services

- The opportunity to establish shared arrangements relating to EHCPs, requiring coordination across each new unitary council's education and social care services, in partnership with health services.
- Establishing collaborative arrangements relating to the sufficiency of SEND provision across both new unitary councils.

Homelessness - Homelessness services would be aggregated and transferred from the district councils to the new unitary councils. Homelessness prevention and support being provided by the same new unitary council that delivers housing and social care, in addition to the interface with health services, creates the conditions for improvements in prevention, service integration, quality and outcomes. Additionally, a neighbourhood level approach to homeless prevention has the potential to improve outcomes and limit demand on public services. Links between the new unitary authorities and strategic authority responsibilities would need to be considered, given the latter's regional responsibilities for the coordination of homelessness services.

Public safety - The creation of two new unitary authorities would provide the opportunity for the continuation of the North Worcestershire and South Worcestershire Safer Community Partnerships, supported by an enhanced level of neighbourhood working.

Criterion - Demonstrate consideration for the impact on crucial services such as adult social care, children's services, SEND and homelessness and wider public services including public safety

 Medium probability - analysis provides partial evidence that the option can meet the criterion

A collective view that meets local need and is informed by local views

Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed

Details of local engagement undertaken to date are included within section 3 and Appendix B. In relation to the public engagement exercise, 47.8% of respondents identified their preferred option for LGR to be a two unitary model (Option B), with 28.7% identifying a single new unitary council as their preferred model:

- Support for a single new unitary was at broadly the same levels from respondents from both north and south Worcestershire (c30%).
- Support for two new unitary councils was demonstrated most strongly by residents living in south Worcestershire (c52%), compared to north Worcestershire (42%).

Respondents identified the following as being the most important to them, in terms of how councils are organised:

- 1. Infrastructure planning (e.g. roads, schools, health): 63%
- 2. Maintaining/improving local services and council-owned facilities: 59%
- 3. How much Council Tax I pay: 44.7%
- 4. Impact on the local community and local identity: 43.8%
- 5. Access to local representation/councillors to get my voice heard: 35.1%

Of the services currently delivered by the county and district councils, respondents stated that they were most concerned about the following service being affected:

- 1. Highways (potholes, footpaths, drainage, street lighting etc.): 49.9%
 - 2. Adult social care, such as support for people with disabilities, or care for the elderly: 41.7%
 - 3. Waste and recycling collection and disposal: 39.8%
- 4. Parks and other green spaces: 35.0%
- 5. Planning and related services: 34.3%
- 6. Education and children's services: 33.7%

Specific concerns regarding the outcome of the LGR process include:

- Loss of localism and representation Concerns regarding diminished community involvement, loss of local facilities and remote decisionmaking.
- Accountability and governance A desire for clear, transparent governance with councillors who live in the areas they represent.
- Allocation of services and resources Concerns include potential marginalisation of rural areas, unequal resource allocation and fears that rural needs (e.g. isolation, transport) will be overlooked.
- Service quality Fear of service decline, particularly for vulnerable populations (e.g. elderly, disabled, rural residents). Additionally, concerns regarding the loss of non-statutory services (e.g. parks) and reliance on digital-only systems.
- Financial concerns and cost-saving scepticism Concerns regarding higher council tax, service cuts and potential hidden costs.

A collective view that meets local need and is informed by local views

 Planning, housing and environmental protections - Concerns regarding overdevelopment, loss of green belt and strain on infrastructure. There was also an emphasis on protecting the environment, nature reserves and heritage sites, as well as a requirement to integrate climate adaptation and sustainability into planning decisions.

Respondents highlighted their preference for a two unitary model due to the model strengthening local connections and place based working, increasing the ability of public services to reflect the diverse needs of urban and rural communities. Concerns regarding a single new unitary model focussed on diminishing community involvement and remote decision making.

As such, option B1 is considered well positioned to address the concerns that were raised.

Criterion - Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Consideration of issues of local identity and cultural and historic importance

During the engagement process, two views emerged in relation to the identities held by residents and communities across Worcestershire:

- Residents and communities are more likely to identify with and relate to the county's identity, heritage and culture.
- Residents and communities are more likely to identify with and relate to their local place's identity, heritage and culture (city, town or rural).

Two different views were demonstrated in relation to the impact that LGR would have on local identity:

The preservation of Worcestershire's identity - 20.3% of respondents identified the single unitary option as best supporting local identity. A thematic analysis of responses identified:

- A strong emotional and practical support for retaining the county as a whole.
- References to Worcestershire's historical and cultural coherence.
- A desire for 'One Worcestershire' as a way of avoiding unnecessary geographic or administrative splits.
- A reflection of how residents already see themselves as part of 'Worcestershire,' not as 'north' and 'south'.

The preservation of local identity, local knowledge and localism - An alternative view was provided by 45.7% of respondents who identified a two unitary model as best supporting local identity, with 25.3% stating neither option. A thematic analysis of responses identified the following main reasons for their position:

A collective view that meets local need and is informed by local views

- Respondents value local identity, local knowledge and community character, which they see as being a strength of a two unitary model.
 Some fear that this might be eroded in a large one unitary.
- Some respondents stressed the importance of decision-makers having direct knowledge of local communities, including living in those communities, which they believe will be stronger in a two unitary model.
- A two-council model is seen as maintaining local pride and cohesion better than a centralised, 'one-size-fits-all' model.

Additionally, 43.8% of respondents state that local identity was one of the most important three things that matter to them, in terms of how councils are organised.

While all options have the potential to support local identity, cultural heritage and historic distinctiveness, the feedback from the public engagement exercises identifies a prominent proportion of respondents who feel their local identity would be best preserved through a two unitary model (options B1 and B2).

Criterion: Proposals should consider issues of local identity and cultural and historic importance

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Where no CA or CCA is already established or agreed then the proposal should set out how it will help unlock devolution

The future structure of local government in Worcestershire and surrounding two-tier areas will heavily influence the design of devolution arrangements across the region. Councils across Gloucestershire and Warwickshire are currently considering various LGR options. Once confirmed, these new structural arrangements will provide further clarity on strategic authority options. The future layout of new unitary authorities may create or limit opportunities, depending on the geographical configuration and population size of each new unitary.

The creation of two new unitary councils would establish councils with a population of 290,991 (North Worcestershire) and 323,194 (South Worcestershire). Should option B1 be implemented, several approaches to devolution could be considered, each with their perceived advantages and disadvantages.

A combined approach to devolution - This would involve both new unitary councils joining the same strategic authority as constituent members. Other unitary constituent members may include (for example) unitary councils in Herefordshire, Shropshire, Warwickshire, Gloucestershire and Staffordshire.

The potential advantages of this approach include:

• In conjunction with the strategic authority, maintain a focus on the systemic challenges (transport and connectivity, productivity, housing, skills) that currently impact Worcestershire's economic

Ability to unlock devolution

growth and social outcomes.

- Equally, the new unitary authorities would be in a strong position to collaborate to support Worcestershire's cornerstone and emerging industries and key growth sectors, while also providing strong links between each place's economy and the development/delivery of regional economic priorities via the strategic authority. With populations of c290,000 and c323,000, each new unitary council would possess economic assets and strength to deliver regional priorities.
- Enabling public service system partners (health, PCC and police, fire and rescue etc.) to continue operating across the region without being required to reconfigure organisational/service structures to align to new regional boundaries.
- The ability to represent and advocate for a collective population of c614,000 residents, particular on shared priorities. This would provide the new authorities with the ability to influence regional conversations, increase the (collective) bargaining power and assist in strategic planning and delivery across the county.

A perceived disadvantage of this approach relates to:

• Limiting opportunities for each council's economy to strengthen ties with other similar economies (e.g. north Worcestershire and Birmingham, south Worcestershire with Gloucestershire and Warwickshire etc.) through a strategic authority model.

Separate approaches to devolution - The social, economic and environmental profiles of north and south Worcestershire are different. The two new unitary council option provides the opportunity for North Worcestershire to consider associating itself more closely with the West Midlands Combined Authority, while South Worcestershire may consider a strategic authority that contains (for example) south Warwickshire and Gloucestershire unitary authorities.

The potential advantages of this approach include:

- Each new unitary council possessing similar social and economic characteristics as other constituent members, resulting in regional priorities that more effectively represent the needs of each council's residents and businesses.
- The opportunities for growth that could be realised by developing stronger economic ties between unitary council areas that have not previously benefited from a formalised approach to regional economic development. For example:
 - The economies of north Worcestershire, Birmingham and the Black County would benefit from closer collaboration between north Worcestershire's growth corridors, Birmingham's innovation districts and the Black County's industrial base. Areas requiring investment include further joint enterprise zones, skills/workforce development and integrated housing and transport strategies.

Ability to unlock devolution

- South Worcestershire and Gloucestershire share challenges relating to housing need and distribution, transport infrastructure and climate resilience. Economic development opportunities include cyber and technology innovation, green infrastructure and energy, tourism and heritage and skills/workforce development.

The potential disadvantages of this approach include:

- Splitting the combined population and collective capacity that exists across both new unitary councils.
- While joining separate strategic authorities may result in more sensible economic and social geographies being established on a regional basis, such an approach would create complications regarding current boundaries of public services (e.g. health, police, fire and rescue etc.).
- It is unclear whether a North Worcestershire unitary council would be in a position to join the West Midlands Combined Authority as a constituent member.

In summary, option B1 provides numerous options for devolution across Worcestershire and surrounding areas. Further consideration of the various options and implications is required during the development of the full LGR proposal.

Criterion: Where no CA or CCA is already established or agreed then the proposal should set out how it will help unlock devolution

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Where no CA or CCA is already established or agreed then the proposal should set out how it will help unlock devolution

MHCLG guidance outlines a requirement for each new strategic authority to possess a population of 1.5 million residents, although exceptions may be permitted due to local circumstances.

The creation of two new unitary councils would establish councils with a population of 290,991 (North Worcestershire) and 323,194 (South Worcestershire). While discussions are ongoing, other potential areas that could combined to create a new strategic authority include:

- Warwickshire (population c600,000).
- Herefordshire (population c187,600).
- Gloucestershire (population c646,600).
- Shropshire (population c327,000)
- Staffordshire (population c877,900).

Until the future structure of local government in Warwickshire, Gloucestershire and Staffordshire is understood (i.e. one, two or three etc. new unitary councils being established in each two-tier area), it is not possible to provide a definitive assessment against this criterion.

However, assuming each two-tier area opts for a two new unitary council model, the populations of Worcestershire's two new unitary councils would be broadly comparable to other constituent members.

Ability to unlock devolution

Criterion - Sensible population size ratios between local authorities and any strategic authority

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Enabling stronger community engagementand neighbourhood empowerment

Proposals should demonstrate how councils will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment

The intended structure for community engagement and neighbourhood empowerments involves (for each option):

- Strengthening links with existing town and parish councils, ensuring they
 have sufficient capacity and capabilities to effectively deliver their
 responsibilities, represent the views of residents and businesses and
 influence unitary council decision making.
- The creation of neighbourhood area committees (or equivalent), potentially similar to local area partnerships (Cornwall) or the area boards (Wiltshire). The membership of these committees may include town and parish councils, representatives from public services (police, health services, youth services etc.), unitary councillors, skills providers, VCSE organisations, residents and local businesses. These committees would work alongside other organisations to deliver local priorities and shape services to meet local need; local priorities would be agreed based on local data and insights and delivered in ways that increase community capacity, capability and resilience.
- Alignment between the above and the neighbourhood health service, to create integrated people centred services that reflect the needs of each local community. Additionally, the council's delivery of adult social care, children's services and public health services are anticipated to be delivered in an increasing localised way.

Anticipated advantages - Given their local structures, leadership and presence, options B1 and B2 are anticipated to realise the following advantages:

- Neighbourhood delivery model and governance structures would create the conditions for clearer and more localised lines of accountability, enabling residents to influence decisions and hold decision makers to account.
- Given the greater place focus, a culture of ceding control could be embedded within each new unitary council. Local, visible and accountable leaders from the council and communities would be in a position to work together to develop innovative approaches to neighbourhood empowerment, potentially including (for example) devolved powers, decision making, assets and budgets to communities. Opportunities also include developing and agreeing a social contract between the council and communities (e.g. the Wigan Deal).
- Given their smaller size and local focus, opportunities exist for the new unitary councils to establish a culture of small wins; where locally designed, achievable solutions can build momentum and encourage greater participation. Such an approach would be supported by smaller geographies, enabling a more tailored approach to increasing community engagement.
- The new unitary authorities would have the opportunity to promote innovative community led solutions to other neighbourhood areas, with close strategic and operational working relationships with local VCSE organisations helping to support the scaling and spreading of 'what works'.

Enabling stronger community engagement and neighbourhood empowerment

- As outlined within Appendix B, 47.8% of respondents identified a two unitary option as being their preferred structure for local government; respondents identified the importance of decision makers having direct knowledge of local communities, including living in those communities, which they believe will be a stronger likelihood in a two unitary model. This in turn could increase community engagement and participation, given that 45.7% of residents felt that a two unitary council model would best preserve and support local identity.
- Through communities' stronger connection to the council, the opportunity exists to increase social capital and civic participation

Required conditions and arrangements for option B1 - The new unitary councils would be required to effectively establish the following arrangements:

- Invest in structures that provide strong local leadership, ensuring sufficient internal resources are allocated to work with communities to design, establish and coordinate community engagement and neighbourhood governance arrangements.
- Maintain strong relationships with town and parish councils.
- Invest in relationships with VCSE organisations operating at a local level, ensuring they have sufficient capacity and capability to support the implementation and management of new community engagement arrangements.

Criterion - Proposals should demonstrate how councils will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Overview of findings

1. The establishment of a single tier of local government capacity and withstand financial shocks		3. Prioritise the delivery of high quality and sustainable public services to citizens		4. Working together in coming to a view that meets local needs and is informed by local views		5. Ability of new unitary structures to unlock devolution		6. Enable stronger community engagement and neighbourhood empowerment			
The establishment of a single tier of local government	•	Meet the 500 population gu principle			Improved service delivery and avoidance of unnecessary fragmentation of services		Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed		Proposal should set out how it will help unlock devolution		Arrangements will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment
Represent a sensible economic area		Efficiencies s identified to h councils' fina	nelp improve		Identified opportunities to deliver public service reform		Consideration of issues of local identity and cultural and historic importance		Sensible population size ratios between local authorities and any strategic authority		
Appropriate tax base & not creating undue advantage or disadvantage for one part of the area*	•	Identification costs and ho be managed			Consideration for the impact on crucial services	•			Key		
Increase housing supply and meet local need	•	Be the right size to	Measure 1*	N S					High probability - analy evidence that the option	ı ca	n meet the criterion.
		withstand financial shocks	Measure 2*	N					that the option can mee	t th	
Identify intended		EFS - putting		9					Low probability - analy unlikely to meet the critical control of the critical		ndicates that the option is n.
outcomes, informed by local engagement		government i							Unclear - further information is required to assess the performance of the option against the criterion.		on is required to assess the
Demonstrate a positive cost/benefit ratio									 Assessment against criteria does not take into account the potential impact of the Fair Funding Formula. 		
Ensure effective democratic representation for all parts of the area									N North Worcestershire S South Worcestershire		



Section 8

Option B2 Option analysis











Overview - Option B2 is similar to option B1 as both options involve the creation of two new unitary councils. However, rather than a disaggregation of all services currently delivered by the county council, B2 would establish shared services arrangements across both new unitary councils for certain services (i.e. adult social care, children's services, education, adult education and transport), with all remaining services being delivered separately by each new unitary council.

This section provides an option analysis of B2 that includes only those criteria where B2's ratings against the LGR appraisal criteria differ from those provided by B1, or where significant differences in the rationale for ratings are identified. These differences between the ratings and/or rationale between options B2 and B1 relate to the following criterion:

2. Unitary local government must be the right size to achieve efficiencies, improve capacity and withstand financial shocks

- Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money.
- Identification of transition costs and how these will be managed.

3.Unitary structures must prioritise the delivery of high quality and sustainable public services to citizens

- Improved service delivery and avoidance of unnecessary fragmentation of services.
- Identified opportunities to deliver public service reform, including where they will lead to better value for money.

Option analysis

 Demonstrate consideration for the impact on crucial services such as adult social care, children's services, SEND, homelessness and wider public services including public safety.

4. How councils in the area have sought to work together in coming to a view that meets local needs and is informed by local views

• Evidence of local engagement and an explanation of the views that have been put forward, and how concerns will be addressed.

Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money

A systematic approach was taken to project efficiencies and costs associated with the establishment of options A, B1 and B2, using the following steps for each option modelled:

- Information was collected and aggregated from the Revenue Outturn 2023/24 returns.
- Council Tax requirements for 2025/26 were collected and aggregated for each council from budgets approved at their respective Full Councils.
- Each line of the Revenue Outturn was inflated by the percentage difference in aggregate Council Tax between 2023/24 and 2025/26.
- Expected general efficiencies were projected for categories of spend on areas of Revenue Outturn where spending is shared between county and district council; with higher efficiencies projected when there were lower numbers of future unitary authorities.

Option analysis

- Ongoing costs and savings were factored in based upon known local factors, such as existing shared services already delivering efficiencies that would otherwise be expected to be achieved within the general efficiencies.
- Based upon experience elsewhere and from other LGR proposals, assumptions were made to realise the full savings over several years with a longer timeline the more complex the reorganisation.
- One-off costs built in (see next criterion for more detail).

Aggregation - In each option the required uplift in Council Tax was between the 2023/24 Revenue Outturn and 2025/26 Council Tax requirement was 11.7%. For the purposes of this analysis, costs and savings have not been apportioned to specific options.

General efficiency factors - For option B2, the following efficiency factors were used:

	А	B1	B2
Staff saving	3.25%	3.05%	3.05%
Non-staff saving	3.25%	3.05%	3.05%
Fees & Charges Income	1.00%	1.00%	1.00%

In total these factors forecast an efficiency saving of £13.7m.

Efficiency estimates were made based upon experience in other authorities previously undergoing reorganisation, local knowledge of the extent of efficiencies and comparison with other recently submitted and ongoing proposals. Fees & Charges income savings at just under £1m is consistent with levels of savings found through fees and charges reviews of similarly sized Councils (outside of the reorganisation process).

The following local factors were adjusted for in the case of option B2:

Adjustment	Justification	Value pa (£m)
Ongoing disaggregation costs	Additional costs from splitting existing county level services (as option B1 less £0.75m for shared services)*.	4.620
Existing shared services	Efficiency savings already made (avoids double counting) - replicated across all options	3.000
Duplicated management teams	Additional senior staff required for two separate councils (NB this is a £2.75m total cost swing compared to Option A).	1.750
Reduction in number of councillor (two-tier to one-tier)	Savings based upon reduction in number of councillors and associated elections - replicated across all options*.	(0.633)
Enhancing local democracy	An allowance for a more localised element of engagement based upon local aims (replicated across all options)	0.500
Total adjustment pa	An overall amount in this case offsetting an element of the assumed efficiency savings – primarily due to the savings already achieved through existing joint-working and partnerships plus disaggregation costs	9.237

^{*} After validation, these assumptions have been informed by the February 2025 Future Worcestershire Interim LGR Plan considered by Worcestershire County Council Cabinet on 20th March 2025, with the aim to use consistent assumptions and baselines where possible.

Option analysis

Long-term impact of these savings combined - Combining the impact of these two sets of savings shows the potential long-term savings from each of these models, basing these over the various categories of income and expenditure.

Option B2: two new unitary councils including shared services arrangements, strategic services split:

Category	2023/4 outturn inflated (£m)	General efficiency (£m)	Further specific costs / (savings) (£m)	Projected expenditure / (Income) (£m)	Ongoing Saving (£m)
Employee costs	403.581	(4.443)	4.552	403.691	(0.109)
Running expenses	1,017.006	(8.342)	4.685	1,013.349	3.657
Fees & charges	(174.497)	(0.953)	0.000	(175.449)	0.953
Other income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept (Inc) / Exp *	(655.136)	0.000	0.000	(655.136)	0.000
Council Tax req	413.649	(13.737)	9.237	409.147	4.501

Consideration was also given to how quickly expected savings would be realised. Whilst greater disaggregation of existing county services results in a longer projected time to fully realise savings, it is felt that as the largest strategic services are retained, then this option should result in savings in timescales broadly in line with forecast for a single authority solution:

	Α	B1	B2
%age saved - Year 1	40%	30%	40%
%age saved - Year 2	20%	30%	20%
%age saved - Year 3	20%	20%	20%
%age saved - Year 4	20%	10%	20%
%age saved - Year 5		10%	
Saving before one-off costs	£m	£m	£m
Ongoing saving - Year 1	5.084	1.051	1.801
Ongoing saving - Year 2	7.626	2.101	2.701
Ongoing saving - Year 3	10.168	2.802	3.601
Ongoing saving - Year 4	12.710	3.152	4.501
Ongoing saving - Year 5 (and ongoing)	12.710	3.501	4.501

Combined with one-off savings (see next section), this gives an overall position per option and ability to compare direct savings.

Summary of financial modelling - The following table sets out the key metrics for each of the options:

	Α	B1	B2
One-off costs (£m)	22.581	28.431	22.831
Ongoing annual savings (£m)	12.710	3.501	4.501
10 year savings (£m)	89.269	1.685	16.786
Payback period (years)	3	10	7

Conclusion - With consistent and evidence-based cost saving assumptions applied to each option, c£8.2m of additional annual savings would be realised by option A once full savings are realised, compared to option B2. These savings should however be considered alongside wider economic benefits and disbenefits to the region (such as changes to health, investment, job creation / retention, culture and tourism) to

Option analysis

establish a fairer overall reflection of the impact of each LGR option.

Throughout this options appraisal, all savings are considered against a 'stand-still' position. Savings are projected against current needs, current costs and current allocations of grants. None of the options considered include assumptions relating to changes in levels of future needs or changes to resource allocation; these factors are assumed to have the same impact on each option. This approach is required to demonstrate the varying performance of each option to generate efficiencies and realise savings. Similarly, this options appraisal is focussed on appraising structural propositions, rather than appraising detailed system wide, organisational and service level designs. As such, broad but evidence-based assumptions have been used to inform the financial models for each option, including findings from previous LGR programmes, projections from successful recent LGR proposals and Interim LGR Plan proposals for other two-tier areas.

Further details on the approach to financial modelling for each option is provided within Appendix A.

Criterion - Efficiencies should be identified to help improve councils' finances and make sure that council taxpayers are getting the best possible value for their money

• **Medium probability** - Projected 10-year savings are between £10m and £49.9m.

Identification of transition costs and how these will be managed

An indicative breakdown of transition costs is provided, however it is considered that the overall quantum is more important that the specific categories. Local decisions would determine how much transformation delivery is carried out in-house compared to accessing external support, which in turn may adjust the allocation of these budgets. All factors have been set in line with observations from other reorganised areas.

These costs are far from certain and strong project management will need to be undertaken to ensure they are kept under control. Reference is given to this particular risk below:

Transformation needs to be fully costed and those costs kept under control. For example, in one council the estimated transformation costs increased significantly from £29.5 million in November 2019 to £52.12 million by February 2024. Transformation programmes need effective programme management and regular progress reporting in public to elected members is essential. Elected members need enough evidence to challenge delivery and ensure officers are taking corrective action if needed. Source: Learning from the new unitary councils.

Redundancy costs are set at a one-off rate of 120% of ongoing staff savings to reflect redundancy costs and pension strain, based upon experience from authorities that have previously been through LGR. These costs are broken down as follows:

Option analysis

Category	Α	B1	B2
	(£m)	(£m)	(£m)
Redundancy costs	5.681	5.331	5.331
Rebranding / comms	0.500	0.750	0.500
Public consultation	0.400	0.600	0.400
Transition support / remodelling costs	4.000	6.000	4.500
Programme management	2.000	3.000	2.000
Legal costs (contract novation, new constitutions)	0.500	0.750	0.600
ICT costs	3.000	4.000	3.000
Contingency	4.000	5.000	4.000
Shadow operations	1.000	1.500	1.000
Additional agency year 1	0.750	0.750	0.750
HR Support for transition / TUPE etc	0.750	0.750	0.750
Closedown			
Sub-total non-redundancy costs	16.900	23.100	17.500
Total one-off costs	22.581	28.431	22.831

There are several ways this cost can be met in whole or part:

- Existing reserves Especially if some existing earmarked reserves are no longer needed for their original purpose post-reorganisation.
- Sale of surplus land / properties Due to existing overlap in provision between councils, there may be land and properties that become surplus to requirements post-reorganisation. These assets could be sold and receipts used to offset the transition costs (noting there are likely timing gaps, so alternative interim solutions may be required).
- Additional borrowing Following a Capitalisation direction to meet any short-term costs that cannot be met by the above.

The need for borrowing and ability to payback will be influenced by ability to generate efficiencies, so a shorter payback period would mitigate some of the risks of reliance on borrowing.

A summary of the anticipated transition costs and payback periods is provided below:

	Α	B1	B2
One-off costs (£m)	22.581	28.431	22.831
Ongoing annual savings (£m)	12.710	3.501	4.501
10 Year Savings (£m)	89.269	1.685	16.786
Payback period (years)	3	10	7

Criterion - Identification of transition costs and how these will be managed

Medium probability - Projected payback period is between 5 years and 10 years.

NB. The LGR criterion does not provide a specific target in terms of the required/maximum duration of the payback period.

Option analysis

Improved service delivery and avoidance of unnecessary fragmentation of services

Service fragmentation - Option B2 is a variation of option B1. All characteristics of option B2 are similar to option B1 with the following key exceptions:

- A care partnership for children's services would be established between the two new unitary councils. Services would be jointly commissioned and delivered across both new unitary councils, potentially with pooled staff and budgets.
- Similarly, a care partnership for adult social care would be established. Adult social care would therefore represent a single function operating across both new unitary councils.
- Public Health functions would be delivered through a shared service.
- Education, schools and adult learning would be delivered via a shared service between the two new unitary councils.
- Strategic Transport would be delivered across both new unitary authorities, via a strategic partnership, shared service or hosted model.

The exact nature of the shared service arrangement has yet to be defined by the commissioning councils. Delivery arrangements could potentially involve a joint committee model, where services are jointly delivered and commissioned across both new unitary councils. Alternatively, a lead authority model could be considered, where one council hosts the service on behalf of the other 'receiving' new unitary council (with pooled staff and budgets etc.).

Improved service delivery - Option B2 would create a model that combines the benefits of a place based approach to the delivery of services with structural efficiencies (leading to better value for money and financial sustainability) and levels of integration associated with public services operating across geographies (maximising opportunities for future collaboration at a strategic level). The model would have the potential to realise the following advantages:

- Option B2 would avoid the fragmentation of crucial services, given that the proposed shared services arrangements across the two new unitary councils would account for c80% of the county council's current annual expenditure.
- The process of establishing shared service arrangements would support service continuity of social care, public health, education, adult education and strategic transport services.
- Early help services for children's services would be delivered by the new unitary councils, enabling a localised approach to prevention and early intervention (i.e. similar to option B1) and alignment with the neighbourhood health service and community led initiatives.
- Services including economic development, planning and development, leisure services, parks and culture, currently delivered / commissioned by the district councils, would transfer to the respective new unitary council, maintaining local connections and relationships.
- It is assumed at this stage that the arrangement would result in both new unitary councils appointing their own Director of Children's Services and Director of Adult Social Services, to strengthen local accountability and leadership.

Option analysis

- The arrangement would maintain the current adult social care and children's services offers.
- Arrangements would protect current levels of integration between social care and health; for example current Better Care Fund arrangements and the single discharge pathways between health and adult social care.
- A reduced number of partners, connections and relationships would need to be held across the wider system (compared to a fully disaggregated two unitary model, option B1).
- The children's service's care partnership would provide stability in relation to children's services current improvement journey.
- The maintaining of a single education service would ensure consistency across the county, however challenges would remain in terms of varying structures (e.g. middle schools in Redditch) and achieving consistency across the county in terms of attainment and other educational outcomes.
- In relation to skills, each new unitary council would be in a position to maintain strong relationships with education and skills providers, ensuring the development of local partnerships to address challenges around accessibility, inclusion and aspiration, while also working closely with businesses to address skills shortages that suppress economic growth and productivity. The following provides a recent case study of the opportunities for improved service delivery via a shared service arrangement.

Evidence from elsewhere - Following LGR in Cumbria in 2023, Westmorland and Furness Council's Adult Learning Service, which also provides learning programmes on behalf of Cumberland Council, was rated as 'good' by Ofsted in July 2025, with two areas of service rated as 'outstanding'. This represents an improvement from 'good' in all areas at the last inspection (2018). Ofsted found that courses 'are aligned to meet the needs of these communities to help learners develop skills, pick up a new hobby, enhance their CV, or improve their health and wellbeing'.

Required conditions and arrangements - The commissioning councils would be required to consider the following in relation to each shared service arrangement:

- Strategic considerations A clear and shared view on the vision, priorities and objectives for each shared service.
- Compatibility between both councils Ensuring that the agreed vision is supported by similar cultures, values and service expectations.
- Robust, transparent and equitable governance structures Arrangements should reflect the desire amongst residents and other
 local stakeholders for clear and needs led decision making, local
 accountability and the ability to influence decisions. Governance
 arrangements would be required to ensure effective and accountable
 local leadership, effective scrutiny and oversight arrangements and
 local decision making.
- Agreement on 'what good looks like' Both new unitary councils would be required to agree a range of shared key performance indicators, likely to involve Worcestershire wide, place based and local indicators.

Option analysis

- The requirement to agree an acceptable funding model Stating how costs, savings and risks will be shared.
- Change control The requirement to agree how proposed variance to underlying principles and agreements would be managed.

Criterion - Improved service delivery and avoidance of unnecessary fragmentation of services

• **High probability** - analysis provides demonstrable evidence that the option can meet the criterion.

Identified opportunities to deliver public service reform, including where they will lead to better value for money

Within the 'LGR: Considerations for partnership working in social care for new unitary authorities' (MHCLG - July 2025) guidance note, specific mention is made of 'partnership working between new unitary authorities that supports authorities to manage the continuity of adult social care and children's social care services during the reorganisation process. It could also maximise opportunities for future collaboration at a strategic level, such as on health and care integration and with other public services.... We are interested in the range of approaches that new unitary authorities may use to work across boundaries on social care services'.

The shared services arrangements (care partnerships) for adult social care and children's services included within option B2 directly align with the above. Additionally, shared service arrangements covering education, transport and adult learning are also likely to realise strategic and operational benefits.

The proposed arrangements would enable:

- Shared approaches to workforce planning, avoiding direct competition in relation to staff recruitment and retention.
- A collaborative approach to commissioning and market shaping, to assist in ensuring sufficiency across Worcestershire (e.g. adult social care and children's services).
- The joint development of specialist services and provision (e.g. children's homes, foster carers, SEND, residential homes etc.).
- A joint approach to supporting the sustainability of current and future community based provision, including family hubs, community centres and youth centres.
- Possessing the collective scope and scale to work collaboratively with the strategic authority to further transform public services at both place and regional levels.
- Collaborative working with partners to establish and further develop integrated service delivery, including through discharge and transfer of care hubs and the development of the neighbourhood health service.
- Coordination and management of single front doors into public services.
- Joint use of data to understand population needs, design services and shape markets.

From a neighbourhood working perspective, LGR presents the opportunity to reimagine local leadership, rebuild trust between citizens and the state and transform public services so they are truly people-centred, integrated and relational.

Option analysis

Creating truly person-centred support requires both a strengthening of collaboration across public and community services and the direct connections between people, their neighbourhoods and the support they need. Given the structural characteristics of options B1 and B2, these options would possess significant agility to deliver change at pace. Integrated services, close connections to communities and deep local insights provide the conditions to achieve significant and impactful public service reform, particularly at a neighbourhood level.

A localised approach to delivering services creates numerous potential advantages for option B2:

- A relational approach to public service reform Opportunities exist to establish each unitary council's role as a place leader; by establishing strong working relationships with neighbourhood area committees, town and parish councils and VCSE organisations, the conditions required for long term planning, investment and ongoing reform, tailored to the needs of local communities, would be established.
- The agility, connections and culture to be radical Through their local connections and relationships, the two new unitary authorities would be well positioned to implement neighbourhood governance models that reflect preferences and need on a community by community basis. Once established, these would provide an effective mechanism for ongoing engagement and empowerment, building further trust and strengthening connections. These arrangements would provide a strong basis for discussions around local expectations and how best to deliver localised support and enhance community capacity and capabilities.

- Supported by the above, a culture of ceding control could be embedded within each new unitary council. Opportunities could include devolving decision making, powers, assets and budgets to communities. Closer links between the new unitary councils and town and parish councils and VCSE organisations would provide effective mechanisms to explore opportunities for neighbourhood empowerment.
- Continued investment in communities The expansion of investment in preventative services designed to meet local needs, building on the examples of recently funded project by district councils (social mobility, preventing homelessness and Voluntary, community and social enterprise grants.

Criterion - Identified opportunities to deliver public service reform, including where they will lead to better value for money

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Option analysis

Demonstrate consideration for the impact on crucial services such as adult social care, children's services, SEND and homelessness and wider public services including public safety

The establishment of two new unitary councils and shared services arrangements has the potential to have the following impact on crucial services:

Service continuity - The complexity of disaggregating adult social care, children's services, education, adult education and SEND would be avoided.

Adult social care and children's services - The proposed arrangements would:

- Maintain the county council's current adult social care and children's services offers and Better Care Fund arrangements.
- Protect the single discharge pathways between health and adult social care that currently exist.
- Provide stability in relation to Worcestershire children's services current improvement journey, including the involvement of system partners such as health services.

SEND - A shared services arrangement for children's services would result in a simplified interface between the council, education and health services (compared to option B1).

Homelessness - Each new unitary council would be responsible for the delivery of homelessness services. The potential benefits of option B2 include each new unitary also delivering their own housing support and benefits management services, while preventative approaches would be co-designed and delivered via each council's respective neighbourhood delivery models.

Public safety - The creation of two new unitary authorities would provide the opportunity for the continuation of the North Worcestershire and South Worcestershire Safer Community Partnerships, supported by an enhanced level of neighbourhood working that would be implemented by each council.

Links between the new unitary authorities and strategic authority would need to be considered, given the latter's regional responsibilities for the coordination of homelessness services.

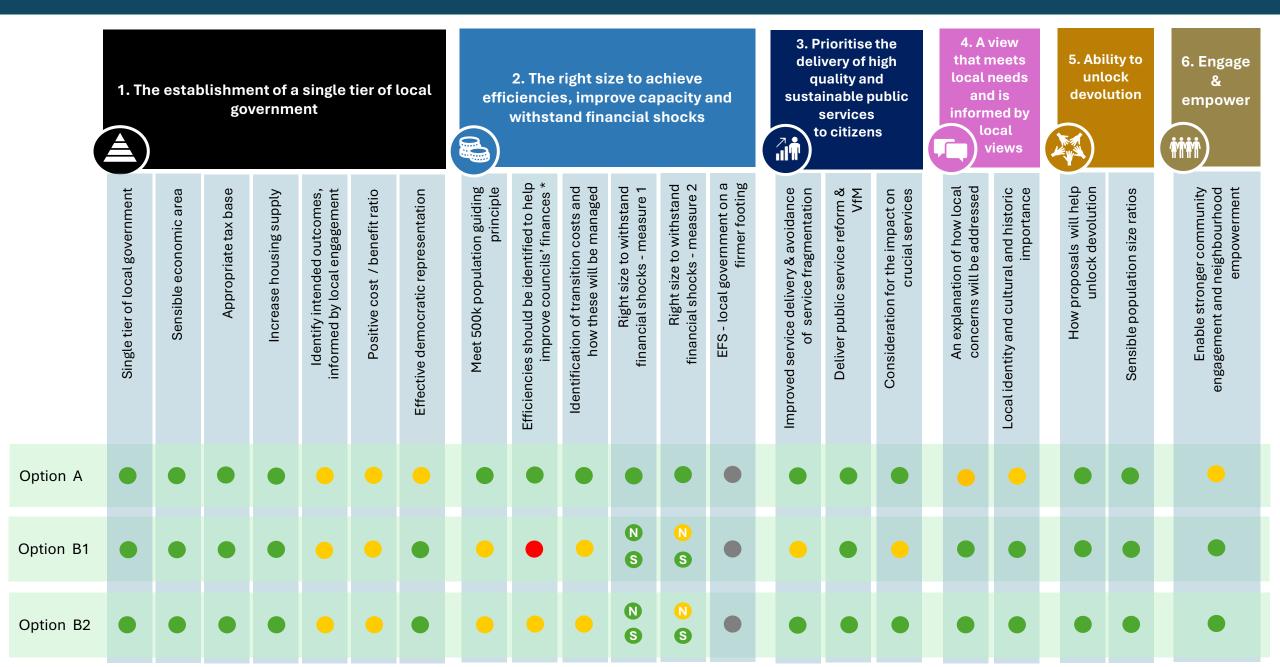
Criterion - Demonstrate consideration for the impact on crucial services such as adult social care, children's services, SEND and homelessness and wider public services including public safety

 High probability - analysis provides demonstrable evidence that the option can meet the criterion.

Overview of findings

1. The establishment of a single tier of local government 2. The right size to achieve efficiencies, improve capacity and withstand financial shocks		3. Prioritise the delivery of high quality and sustainable public services to citizens		4. Working together in coming to a view that meets local needs and is informed by local views		5. Ability of new unitary structures to unlock community engagement and neighbourhood empowerment					
The establishment of a single tier of local government	•	Meet the 500,0 population gu principle			Improved service delivery and avoidance of unnecessary fragmentation of services	•	Evidence of local engagement and an explanation of the views that have been put forward and how concerns will be addressed	•	Proposal should set out how it will help unlock devolution Arrangements will enable stronger community engagement and deliver genuine opportunity for neighbourhood empowerment		
Represent a sensible economic area		Efficiencies shidentified to he councils' final	elp improve		Identified opportunities to deliver public service reform		Consideration of issues of local identity and cultural and historic importance	•	Sensible population size ratios between local authorities and any strategic authority		
Appropriate tax base & not creating undue advantage or disadvantage for one part of the area*	•	Identification costs and how be managed			Consideration for the impact on crucial services				High probability - analysis provides demonstrable evidence that the option can meet the criterion.		
Increase housing supply and meet local need		Be the right size to withstand financial shocks	Measure 1 * Measure 2 *						 Medium probability - analysis provides partial evidence that the option can meet the criterion. Low probability - analysis indicates that the option is unlikely to meet the criterion. 		
Identify intended outcomes, informed by local engagement	•	EFS - putting lo government in a whole on a f	n the area as						 Unclear - further information is required to assess the performance of the option against the criterion. * Assessment against criteria does not take into account the 		
Demonstrate a positive cost/benefit ratio									potential impact of the Fair Funding Formula. N North Worcestershire		
Ensure effective democratic representation for all parts of the area									S South Worcestershire		

Summary - option performance against LGR criteria





APPENDIX A

Financial modelling and assumptions

Purpose - To summarise the assumptions and outputs from the financial modelling undertaken to inform the Local Government Reorganisation in Worcestershire options appraisal.

Assumptions - All options were modelled on Revenue Outturns 2023/24, with all figures inflated so that the total Council Tax requirement for all Worcestershire councils was equal to the Council Tax requirements agreed by each council as part of the 2025/26 budget setting processes.

Within this report, 5 options are considered. The first three are those being considered within the options appraisal (options A, B1 and B2). The final two (Ref 1 LA and Ref 2 LA) refer to the options and associated calculations provided within the Future Worcestershire - Local Government Reorganisation in Worcestershire Options Appraisal and Draft Interim Plan (considered by Worcestershire County Council Cabinet on 20th March 2025). The full list of options referred to in this report are as follows:

- Option A A new unitary council for the whole county of Worcestershire.
- Option B1- Two new unitary councils (North Worcestershire and South Worcestershire) with full disaggregation of services.
- Option B2 Two new unitary councils (North Worcestershire and South Worcestershire) with a shared service/hybrid model (adult social care, children's services, education, adult learning, transport).
- Ref 1 LA Future Worcestershire model single new unitary council (adjusted for redundancy, please see below for detail); considered by Worcestershire County Council Cabinet on 20th March 2025
- Ref 2 LA Future Worcestershire model two new unitary councils (adjusted for redundancy);
 considered by Worcestershire County Council Cabinet on 20th March 2025.

Throughout this options appraisal, all savings are considered against a 'stand-still' position. Savings are projected against current needs, current costs and current allocations of grants. None of the options considered include assumptions relating to changes in levels of future needs or changes to resource allocation; these factors are assumed to have the same impact on each option. This approach is required to demonstrate the varying performance of each option to generate efficiencies and realise savings. Similarly, this options appraisal is focussed on appraising structural proposition, rather than appraising detailed system wide, organisational and service level designs. As such, broad but evidence-based assumptions have been used to inform the financial models for each option, including findings from previous LGR programmes, projections from successful recent LGR proposals and Interim LGR Plan proposals for other two-tier areas.

General efficiencies - Areas for savings were as categories of service department expenditure where there is an overlap of spending between Districts councils and the County Council, split between staffing, other expenditure and fees and charges income and other income. The following table sets out the modelled saving targets for each option:

	Α	B1	B2	Ref 1 LA	Ref 2 LAs
Staff saving	3.25%	3.05%	3.05%	4.50%	4.00%
Non-staff saving	3.25%	3.05%	3.05%	4.70%	2.90%
Fees & Charges Income	1.00%	1.00%	1.00%	0.00%	0.00%

Ongoing additional costs / savings - The next consideration was to look at whether the specifics of any individual option gives rise to ongoing additional costs (such as costs for more members) or leads to ongoing savings (for example through prevention). The following table sets out the net ongoing costs



and savings (Σ m's) assumed in each option. These are taken to adjust the general level of savings as suggested above.

	Α	B1	B2	Ref 1	Ref 2
				LA	LAs
Ongoing disaggregation costs	0	5.370	4.620	0	5.370
Existing efficiencies - shared	3.000	3.000	3.000	0	0
services					
Democratic services	0	0	0	0.445	0.890
Management teams *	(1.000)	2.000	1.750	(1.000)	3.180
Members	(0.633)	(0.633)	(0.633)	(0.633)	(0.633)
Enhancing local democracy	0.500	0.500	0.500	0	0
TOTAL additional costs / (savings)	1.867	10.237	9.237	(1.188)	8.807

^{*}These are costs / (savings) over and above the general %age staff savings based upon streamlining the executive levels of staff

Long-term impact of these savings combined - Combining the impact of these two sets of savings shows the potential long-term savings from each of these models, based upon these over the various categories of income and expenditure – at this stage in the process, figures are presented for all new Councils combined; for the purposes of this analysis no attempt is made to apportion costs and savings to specific newly formed councils.

Option A - A new unitary council for the whole county of Worcestershire

Category	2023/4 Outturn inflated (£m)	General efficiency (£m)	Further specific costs / (savings) (£m)	Projected expenditure / (Income) (£m)	Ongoing saving (£m)
Employee	403.581	(4.734)	(0.633)	398.214	5.367
Costs					
Running	1,017.006	(8.889)	2.500	1,010.617	6.389
Expenses					
Fees &	(174.497)	(0.953)	0.000	(175.449)	0.953
Charges					
Other Income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept (Inc)	(655.136)	0.000	0.000	(655.136)	0.000
/ Exp *					
Council Tax Req	413.649	(14.575)	1.867	400.939	12.710

Option B1- Two new unitary councils (North Worcestershire and South Worcestershire) with full disaggregation of services

Category	2023/4 Outturn inflated (£m)	General efficiency (£m)	Further specific costs / (savings) (£m)	Projected expenditure / (Income) (£m)	Ongoing saving (£m)
Employee	403.581	(4.443)	5.052	404.191	(0.609)
Costs					
Running	1,017.006	(8.342)	5.185	1,013.849	3.157
Expenses					
Fees &	(174.497)	(0.953)	0.000	(175.449)	0.953
Charges					
Other Income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept (Inc)	(655.136)	0.000	0.000	(655.136)	0.000
/ Exp *					
Council Tax	413.649	(13.737)	10.237	410.147	3.501
Req					



Option B2 - Two new unitary councils (North Worcestershire and South Worcestershire) with a shared service/hybrid model (adult social care, children's services, education, adult learning, transport).

Category	2023/4 Outturn inflated (£m)	General efficiency (£m)	Further specific costs / (savings) (£m)	Projected expenditure / (Income) (£m)	Ongoing saving (£m)
Employee Costs	403.581	(4.443)	4.552	403.691	(0.109)
Running Expenses	1,017.006	(8.342)	4.685	1,013.349	3.657
Fees & Charges	(174.497)	(0.953)	0.000	(175.449)	0.953
Other Income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept (Inc) / Exp *	(655.136)	0.000	0.000	(655.136)	0.000
Council Tax Req	413.649	(13.737)	9.237	409.147	4.501

Ref 1 LA - Future Worcestershire model - single new unitary council

Category	2023/4 Outturn inflated (£m)	General efficiency (£m)	Further specific costs / (savings) (£m)	Projected expenditure / (Income) (£m)	Ongoing saving (£m)
Employee	403.581	(6.555)	(1.633)	395.394	8.188
Costs					
Running	1,017.006	(12.717)	0.455	1,004.733	12.272
Expenses					
Fees &	(174.497)	0.000	0.000	(174.497)	0.000
Charges					
Other Income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept (Inc)	(655.136)	0.000	0.000	(655.136)	0.000
/ Exp *					
Council Tax Req	413.649	(19.272)	(1.188)	393.187	20.461

Ref 2 LA - Future Worcestershire model - two new unitary councils

Category	2023/4 Outturn inflated (£m)	General efficiency (£m)	Further specific costs / (savings) (£m)	Projected expenditure / (Income) (£m)	Ongoing saving (£m)
Employee Costs	403.581	(5,826)	5.232	402.987	0.594
Running Expenses	1,017.006	(7.795)	3.575	1,012.786	4.220
Fees & Charges	(174.497)	0.000	0.000	(174.497)	0.000
Other Income	(177.308)	0.000	0.000	(177.308)	0.000
Non-Dept (Inc) / Exp *	(655.136)	0.000	0.000	(655.136)	0.000
Council Tax Req	413.649	(13.621)	8.807	408.833	4.814



* This includes all other elements of Council Income and Expenditure, including Housing Benefits, Levies, Capital Financing, Non-service grants and appropriations / use of reserves (elements considered outside service reporting on Government – Revenue Outturn forms)

The following table sets out the ongoing savings as a percentage. This is calculated in three ways:

- As a percentage of gross service costs (i.e. employee costs and running expenses)
- As a percentage of net service costs (i.e. employee costs and running expenses less service income)
- As a percentage of Council Tax requirement (i.e. all costs including non-service specific grants, financing costs, precepts and use of reserves)

Category	Α	B1	B2	Ref 1 LA	Ref 2 LAs
	(£m)	(£m)	(£m)	(£m)	(£m)
Ongoing saving	12.710	3.501	4.501	20.461	4.814
Savings as a percentage of:					
Gross Service Cost (£1,420.587m)	0.9%	0.2%	0.3%	1.4%	0.3%
Net Service Cost (£1,068.785m)	1.2%	0.3%	0.4%	1.9%	0.5%
Council Tax Requirement					
(£413.649m)	3.1%	0.8%	1.1%	4.9%	1.2%

One-off costs and time to realise savings Each option was considered for one-off costs and how quickly savings could be achieved. The breakdown of these costs varies from option to option and can be seen within the model. For most costs these were given a direct cost. The exception was redundancy costs that were calculated as a percentage of employee costs saved (this forecast includes both the direct costs and any pension strain). A summary of these one-off costs per model are as follows.

	Α	B1	B2	Ref 1 LA	Ref 2 LAs
Redundancy (%age of employee costs	120%	120%	120%	120%*	120%*
saved)					
Other one-off cost (£m)	16.900	23.100	17.500	9.815	14.026

Although an indicative breakdown of transition costs is given, it is considered that the overall quantum is more important that the specific categories. Local decisions will determine how much is of this work is carried out in-house compared to with external support, which in turn may adjust the allocation of these budgets. These costs are broken down as follows:

Category	A (£m)	B1 (£m)	B2 (£m)	Ref 1 LA (£m)	Ref 2 LAs (£m)
Redundancy Costs	5.681	5.331	5.331	7.865	6.992
					3300
Rebranding / Comms	0.500	0.750	0.500		
Public consultation	0.400	0.600	0.400	0.275	0.412
Transition support / remodelling costs	4.000	6.000	4.500	4.640	6.950
Programme Management	2.000	3.000	2.000	1.900	2.859
Legal costs (contract novation, new					
constitutions)	0.500	0.750	0.600		
ICT costs	3.000	4.000	3.000	2.140	2.390
Contingency	4.000	5.000	4.000	0.244	0.488
Shadow operations	1.000	1.500	1.000	0.311	0.622
Additional agency year 1	0.750	0.750	0.750		
HR Support for transition / TUPE etc	0.750	0.750	0.750		
Closedown				0.305	0.305
Sub-Total Non-Redundancy Costs	16.900	23.100	17.500	9.815	14.026
Total One-off Costs	22.581	28.431	22.831	17.680	21.018



Consideration was also given to how quickly expected savings would be realised. Greater disaggregation of existing county-level services results in a longer projected time to fully realise savings, with the assumptions and impact on early-year savings projected below:

	Α	B1	B2	Ref 1 LA	Ref 2 LAs
%age saved - Year 1	40%	30%	40%	50%	50%
%age saved - Year 2	20%	30%	20%	25%	25%
%age saved - Year 3	20%	20%	20%	25%	25%
%age saved - Year 4	20%	10%	20%		
%age saved - Year 5		10%			
Saving before one-off costs	£m	£m	£m	£m	£m
Ongoing saving - Year 1	5.084	1.051	1.801	10.231	2.408
Ongoing saving - Year 2	7.626	2.101	2.701	15.347	3.612
Ongoing saving - Year 3	10.168	2.802	3.601	20.461	4.814
Ongoing saving - Year 4	12.710	3.152	4.501	20.461	4.814
Ongoing saving - Year 5 (and ongoing)	12.710	3.501	4.501	20.461	4.814

^{*} These were calculated at approximately 30% in the initial alternative modelling carried out on behalf of Worcestershire County Council - based upon recent examples of costs elsewhere and assumptions used in other current proposals we believe that this would significantly understate redundancy costs.

Summary of financial modelling - The following table sets out the key metrics from each of the options:

	Α	B1	B2	Ref 1 LA	Ref 2 Las
One-off costs (£m)	22.581	28.431	22.831	17.680	21.018
Ongoing annual savings (£m)	12.710	3.501	4.501	20.461	4.814
10 Year Savings (£m)	89.269	1.685	16.786	171.595	23.531
Payback period (years)	3	10	7	2	6 *

^{*} This was presented as 11+ years in the actual report, however the savings and costs did not appear to support this calculation

Differences between models - The key differences between assumptions in this modelling compared to Worcestershire County Council's modelling are summarised below:

- Redundancy costs are much greater within this model for all options (120% of employment costs saved compared to c30% in the county's modelling) - our assumption is based upon experience at previously combined councils and includes pension strain for people taking redundancy.
- Lower additional ongoing costs for social care following disaggregation informed by the findings of the Impower report commissioned by DCN (https://www.districtcouncils.info/wp-content/uploads/Impower-DCN-ASC-LGR-Report-2025-FINAL-compressed-version.pdf) which states "There are no economies of scale in delivering social care, and in some cases, there is evidence that larger systems introduce diseconomies"; allowances have still been made for additional leadership roles and ICT relating to running an additional ICT system.
- Lower ongoing savings modelled across all options and a longer time to realise these –
 informed by findings in previous merged councils showing that savings took longer to achieve
 than anticipated and were overestimated. As an example:
 https://www.westmorlandandfurness.gov.uk/your-council/finance/westmorland-and-furness-council-productivity-plan is projecting £1.293m of unitary specific efficiencies after 4 years of
 operations (this being one of two new unitary councils formed in Cumbria).
- This model includes a modest increase in income based upon reviewing and aligning fees & charges; this increase is consistent with previous reviews of fees & charges in single authority situations (there should be a greater ability to raise income as there is already differential in fees charged across the existing councils).



- This model makes explicit adjustments for savings already realised in terms of shared services
 and makes an expenditure allowance for enhanced localised democracy across all options;
 the county council's model does not make such allowances.
- This model assumes greater transition costs across all options than the county council model, again based upon experience of costs from previous reorganisation; although the split of these costs is different between models, this split is highly dependent upon how the new organisation(s), choose to resource the required transformation and the reliance on internal versus external support (Westmorland and Furness, as one of two new councils in the region were themselves allocated £10m to facilitate transformation in Cumbria as referenced in the same report as linked above). Grant Thornton referenced an example of transformation costs reaching over £50m (see box 1 below):

Box 1: Example of under-estimation and transformation costs associated with LGR

Transformation needs to be fully costed and those costs kept under control. For example, in one council the estimated transformation programme costs increased significantly from £29.5 million in November 2019 to £52.12 million by February 2024. Transformation programmes need effective programme management and regular progress reporting in public to elected members is essential. Elected members need enough evidence to challenge delivery and ensure officers are taking corrective action if needed.

Source: https://www.grantthornton.co.uk/globalassets/1.-member-firms/united-kingdom/pdf/publication/2024/report---learning-from-the-new-unitary-councils_v08.pdf

Conclusion - When consistent and more realistic cost saving assumptions are applied to each option, we believe that there is a c£8-9m per annum additional saving by having a single new unitary council, compared to options associated with two new unitary councils. These savings should however be considered alongside wider economic benefits and disbenefits to the region (such as changes to health, investment, job creation / retention, culture and tourism) to get a fairer overall reflection of the impact of changes to the region. Initial analysis suggests that Option B1 has the potential to realise the greatest level of wider economic benefits. Further development of these outcomes and the anticipated economic benefits is required during the development of the full LGR proposal.







Shaping Worcestershire - Council changes survey 2025 County wide headline results

The initial Shaping Worcestershire public engagement campaign and survey was carried out for a month from 1st June to 29th June 2025. All borough, city and districts were involved, but not the county council.

The following report sets out the headline results for the whole of the county. It does not currently include any free text analysis and has only one table of results by individual council area. A thematic analysis of free text comments and summary reports for each borough/city/district council and will be available by Friday 11th July 2025. Individual files of raw data will be provided to each borough/city/district after this date for continued / further analysis locally.

4,249 responses in total were received from across the county. The majority (94%) were from residents. Small numbers of businesses, parish and town councils, and voluntary and community sector organisations also responded. The 'other' category of responses included police, church groups, housing associations, colleges, GPs, and some council employees and councillors.

	In what capacity are you responding? (If you would like to respond in more than one capacity, please complete a separate survey for each.)							
An	swer Choices		Response Percent	Response Total				
1	Resident		94.4%	4009				
2	Business		1.5%	65				
3	Parish/Town council		1.2%	52				
4	Voluntary or community sector organisation		1.5%	63				
5	Other, for example, school, health provider, police, housing association etc (please specify):		1.4%	60				
			answered	4249				









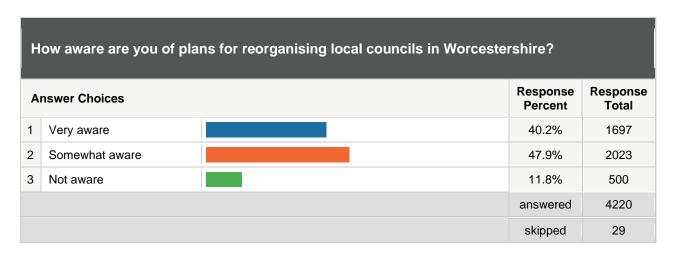




The total number of responses for each borough/city/district (all types of respondents combined) were as follows:

Number of respondents:						
	Bromsgrove DC	Malvern Hills DC	Redditch BC	Worcester CC	Wychavon DC	Wyre Forest DC
Responses	560	633	759	502	1,073	722

AWARENESS OF LOCAL GOVERNMENT REORGANISATION PLANS:



How well do you understand each of the two proposed options for Worcestershire? (For more details on the proposed options, see the main Shape Worcestershire website (opens in a new window))

Answer Choices	Very well	Somewhat	Not well	Response Total
One unitary council covering all of Worcestershire	47.6% 1984	40.8% 1700	11.7% 486	4170
Two unitary councils - one for North Worcestershire and one for South Worcestershire	46.0% 1930	41.8% 1751	12.2% 511	4192
			answered	4238
			skipped	11





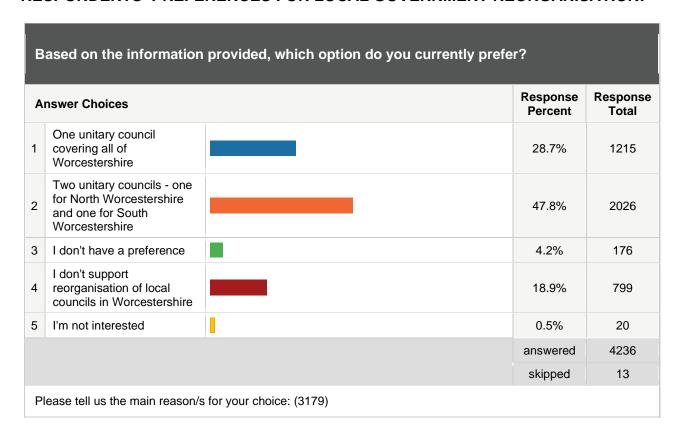








RESPONDENTS' PREFERENCES FOR LOCAL GOVERNMENT REORGANISATION:



3,179 respondents shared the main reason/s for their preference. These responses are currently being analysed and a headline thematic analysis will be provided by 11th July 2025.

Despite the overall pattern of views across the county showing two unitary authorities as the most popular preference, there is some variation in responses by borough/city/districts. This is shown in the table below.

By local area - Based on the information provided, which option do you currently prefer?								
	Bromsgrove DC	Malvern Hills DC	Redditch BC	Worcester CC	Wychavon DC	Wyre Forest DC		
One unitary authority	34%	24%	15%	46%	22%	40%		
Two unitary authorities	46%	58%	41%	42%	57%	39%		
I don't have a preference	2%	4%	6%	4%	3%	6%		
I don't support reorganisation	18%	14%	37%	8%	17%	15%		
I'm not interested	<0.2%	<0.5%	<1%	0	<1%	<0.5%		













Respondents were asked to identify which restructure arrangement would best deliver a range of outcomes, with the responses shown in the table below.

In summary, the one unitary authority option was rated as best for 'saving money and delivering value', and 'making local government simpler', and the two unitary authority option was thought to be better for 'improving local services', 'supporting local identity', and 'stronger community engagement'.

Thinking of the outcomes the Government expects us to consider when deciding how we restructure councils in Worcestershire, which of the potential options do you think would best deliver each? Choose one option for each of the outcomes

Answer Choices	One unitary authority	Two unitary authorities	Both options	Neither option	Don't know	Response Total
Improving local services	24.6%	44.8%	5.0%	20.9%	4.7%	4192
Saving money and delivering value	36.2%	30.8%	8.5%	18.5%	6.0%	4210
Making local government simpler	35.8%	32.5%	9.7%	17.9%	4.1%	4205
Supporting local identity	20.3%	45.7%	5.1%	25.3%	3.6%	4211
Stronger community engagement	18.7%	43.7%	5.2%	27.4%	4.9%	4206
					answered	4235

The three things delivered by local councils that mattered most to the respondents were 'infrastructure planning' (64%), 'maintaining or improving local services and council-owned facilities' (59%), and 'how much Council Tax I pay' (45%). 'Impact on the local community and local identity' was a very close fourth choice (44%).

Thinking about how your local councils are currently organised, which three things from the list below matter most to you? Choose up to three Response Response **Answer Choices** Percent Total Access to local 1 representation/councillors to get my 35.1% 1485 voice heard Availability of business support 4.1% 172 Funding and other support for 3 voluntary and community 16.1% 681 organisations 1894 4 How much Council Tax I pay 44.7% Impact on the local community and 5 43.8% 1856 local identity Infrastructure planning (e.g. roads, 63.8% 2701 schools, health)













Thinking about how your local councils are currently organised, which three things from the list below matter most to you? Choose up to three						
7	Knowing who to contact when I have a query or complaint		21.3%	903		
8	Maintaining or improving local services and council-owned facilities, such as community centres, sports grounds, arts centres, museums etc-		59.0%	2498		
9	Other (please specify):		6.0%	253		
			answered	4236		

Of the services currently delivered by the county and borough/city/district councils, the top five that respondents were most concerned about being affected by local government reorganisation were:

- 1. Highways (potholes, footpaths, drainage, street lighting etc) 49.9%
- 2. Adult social care, such as support for people with disabilities, or care for the elderly
- 3. Waste and recycling collection and disposal 39.8%
- 4. Parks and other green spaces 35.0%
- 5. Planning and related services **34.3**%

Education and children's services such as looked-after children, those with special educational needs or disability (SEND), fostering and adoption was a very close sixth choice, with 33.7% of respondents selecting it in their top five.

The full ranking is shown in the table on the next page.





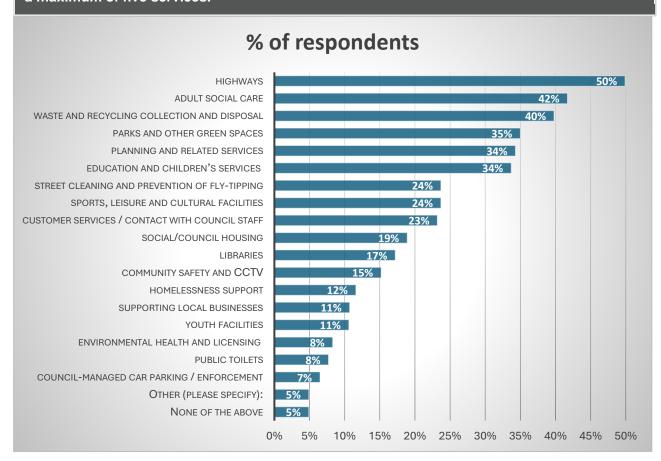








County and district/borough/city councils are responsible for a number of services. Which, if any, local services are you concerned about being affected by reorganisation? Choose up to a maximum of five services.



The final question in the survey asked if respondents had any other comments, suggestions or concerns about the proposed reorganisation. 1,563 respondents shared a view, and these text responses are currently being analysed.



















Shape Worcestershire - Council changes survey 2025

Executive summary of the thematic analysis

The Shape Worcestershire – Council Changes Survey 2025 included two free text questions. These elicited a total of 4,742 responses, providing insight into respondents' views and concerns about the future of local councils in Worcestershire.

This executive summary provides an overview of the main themes and key points covered in the free text responses. A more detailed analysis can be found in the 'County wide headline results thematic analysis' report.

Survey respondents were invited to choose their **preferred option for reorganising local councils in Worcestershire**. A total of 4,236 respondents gave a preference and 3,179 of them shared the main reason/s for their preference

Of the 1,215 respondents (29%) who selected 'one unitary council', 924 gave a reason for their choice.

The prevailing argument for one council is respondents believe this option would deliver greater efficiency and cost savings, reduce duplication, streamline services, cut costs, provide fairness for all irrespective of where they live and maintain a coherent, historic county identity.

Respondents also felt this option would provide strategic coherence, including negating the need to split strategic services currently delivered on a county wide-basis if a two unitary model were chosen.

These respondents broadly reject the idea of splitting the county into two smaller units, which is seen as inefficient, unsustainable, unnecessary and inconsistent with both local needs and national policy direction.

Of the 2,026 respondents (48%) who selected '**two unitary councils'**, 1,570 gave a reason for their choice.

Supporters believe the two-council model provides a balanced approach enabling shared efficiencies where appropriate, while still maintaining local focus, democratic accountability and community connection.

The existing cooperation between councils, suitable infrastructure and natural boundaries are also cited as logical reasons for the north/south option. Many feel this is the least disruptive and most effective solution, which is more reflective of local needs, identities















and priorities. Respondents believe that two councils could cooperate successfully on county-wide services, while tailoring delivery more effectively at a local level.

Generally, these respondents strongly oppose the creation of a single county-wide unitary council, which is seen as too large, remote and unrepresentative. Concerns centre on losing local identity, reduced democratic accountability and worsened service delivery, particularly for rural areas.

Of the 176 respondents (4%) who selected 'I don't have a preference', 89 gave a reason for their choice.

Most felt ill-equipped to make an informed choice due to the lack of concrete information about the proposed council reorganisation. They expressed frustration, confusion and a strong desire for more transparency and detailed explanations.

While many can see theoretical benefits to reorganisation, such as cost savings or simplified governance, they also express concern about losing local representation, increasing bureaucracy or creating geographical inequality.

There is a prevailing sense of scepticism and distrust toward government processes throughout the responses, with many doubting that any change, regardless of the structure, will result in tangible improvements for residents.

Whilst the survey made it clear that not reorganising is not an option, 799 respondents (19%) chose 'I don't support reorganisation of local councils in Worcestershire'. 573 gave a reason for their choice.

These responses reveal strong opposition to proposals for merging local councils into one or two larger unitary authorities. They see the existing councils as effective, locally responsive and better equipped than unitary authorities to serve diverse communities across the county.

Among these respondents there is significant concern that larger, more centralised bodies would diminish local democracy and local representation, fearing that the distinct needs and identities of individual towns will be overshadowed by broader, less responsive administrations.

There is anxiety that service quality will decline due to stretched budgets, staff shortages and increased bureaucracy, alongside a belief that financial resources may be unfairly redistributed to more indebted or affluent areas at the expense of others, particularly in rural areas.

Critically, many feel the engagement process has been rushed and lacks transparency, leading to distrust in the motives behind the changes, which are viewed largely as political cost-cutting moves rather than efforts to improve governance.

Overall, these respondents value the current local council structure for its accessibility and local knowledge and worry that merging councils will diminish democratic engagement, weaken community identity and worsen public services. The dominant feeling among













those who selected this preference is that reorganisation is unnecessary, risky and not supported by evidence.

Just 20 respondents (0.5%) selected '**I am not interested**'. 13 gave a reason for their choice.

The issue most often raised by this small number of respondents was a lack of trust that structural reorganisation will lead to any real improvement in services or governance. There is scepticism that changing structures will not solve the current underlying problems of perceived inefficiency, poor decision-making and wasting public money.

At the end of the survey respondents were given the opportunity to add 'any other comments, suggestions, or concerns about the proposed reorganisation'. Of the 4,249 survey respondents, 1,563 (37%) provided some further views indicating the strength of feeling about local government reorganisation in Worcestershire.

A summary of the key themes and points made is provided below, many are similar to those already expressed.

Urban vs rural differences

- Some support a single unitary council for efficiency, but many prefer two to reflect the diverse needs of urban and rural areas.
- Concerns include potential marginalisation of rural areas, unequal resource allocation and fears that rural needs (e.g. isolation, transport) will be overlooked.

Loss of localism and representation

- Worries about losing local identity and access to decision-makers, especially in smaller communities.
- Many believe smaller councils, or two unitary councils, would be more responsive and maintain local connections.
- Concerns about diminished community involvement, loss of local facilities and remote decision-making.

Accountability and governance

- Desire for clear, transparent governance with councillors who live in the areas they represent.
- Calls for better understanding of new structures and accountability.

Parish and town councils

- Concerns about overburdening parish councils with new responsibilities and losing their influence.
- Suggestions to empower rather than expand parish councils.

Service quality

- Fear of service decline, particularly for vulnerable populations (e.g. elderly, disabled, rural residents).
- Worries about the loss of non-statutory services (e.g. parks, libraries) and reliance on digital-only systems.















Financial concerns and cost-saving scepticism

- Many express doubts that reorganisation will save money, citing previous failed reorganisations.
- Concerns about higher council tax, service cuts and potential hidden costs.

Alternative proposals and reorganisation legitimacy

- Calls for strengthening existing councils or investing in back-office efficiencies rather than restructuring.
- Scepticism that the reorganisation is politically motivated or driven by cost-cutting, rather than improving services.
- Some suggest splitting into two unitary authorities that align with natural boundaries to better reflect local identities.

Planning, housing and environmental protections

- Concerns about overdevelopment, loss of green belt and strain on infrastructure.
- Emphasis on protecting the environment, nature reserves, and heritage sites.
- Calls for integrating climate adaptation and sustainability into planning decisions.







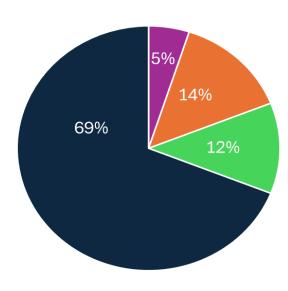




Staff surveys - headlines

Bromsgrove District Council and Redditch Borough Council Which reorganisation option do you prefer?

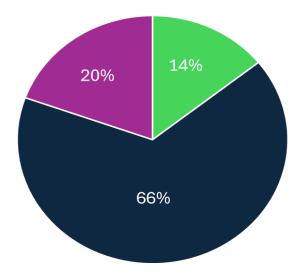
Number of responses: 251



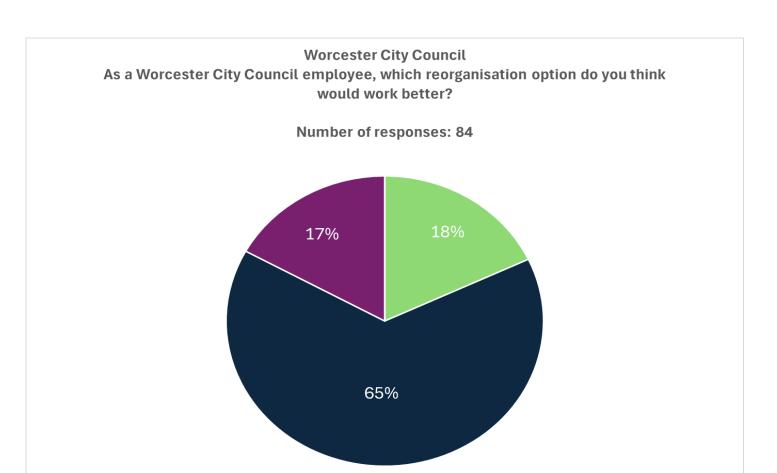
- I don't have preference
- I don't have enough information / feel informed enough to make a decision
- One unitary authority covering all of Worcestershire
- Two unitary authorities one for North Worcestershire and one for South Worcestershire

Malvern Hills District Council and Wychavon District Council
As a Malvern Hills or Wychavon council employee, which reorganisation option
do you prefer?

Number of responses: 364



- One unitary council covering all of Worcestershire
- Two unitary councils one for North Worcestershire and one for South Worcestershire
- I don't have a preference



■ I don't have a preference

■ One unitary council ■ Two unitary councils

Shape Worcestershire focus groups - reports

The focus group reports are available via the following link:

https://shapeworcestershire.org/survey-results#775d8a6b-fb59-4c1f-8dc9-42909d3ba5d5

- Shape Worcestershire focus groups overview report (pdf)
- Shape Worcestershire focus groups all public comments (pdf)
- Shape Worcestershire focus groups parish/town council feedback (pdf)



Appendix C

Place profiles











Place profile - Worcestershire County Council

ECONOMIC

Measure	WCC (Above / equal to / below national average)	National average
	Demographics	
Area (km2)	1,741	-
Population (2023)	614,185	-
Population forecast (2032)	646,150	-
Age 0-15	17.2%	18.5%
Age 16-64	59.5%	63.0%
Age 65+	23.3%	18.3%
Population density (km2) (2021)	346.8	433.5
Proportion of pop. in rural Output Areas	23.9%	16.8%
	fultiple Deprivation (2019) eprived, 10 is the least depriv	ed)
Income	6	5
Employment	6	5
Skills	6	5
Health	6	5
Crime	6	5
Housing	5	5
Living env.	6	5

Measure	WCC (Above / equal to / below national average)	National average
	Economy	
Claimants as a proportion of residents aged 16-64 (2025)	3.1%	4.2%
Council tax base	225,128	-
Total rateable value of all businesses	£537,957,925	-
GVA per hour	£34.3	£39.7
Gross median pay	£588.6	£618.70
Employmt. rate (16-64)	79.4%	75.7%
Economically active (16-64)	81.2%	78.9%
% pop - Level 3 skills	17.0%	16.9%
% pop - Level 4 skills	32.3%	33.9%
Estimated % of jobs earning below Living Wage Foundation rates	16.7%	15.9%
% of residents who travel less than 10km to work	33.8%	35.3%
% of residents who travel more than 10km to work	23.0%	18.7%
Housing target	663	-
5 year housing land supply (years)	3.3	-
Employment land (ha)*	70.9	-

^{*}Required employment land as set out in each area's Local Plan or Demand Study
Please note that figures for Housing Target, council tax base, total rateable value 5-year housing land supply and
employment land are amalgamations of the 6 districts' figures in the absence of a whole County figure.

Place profile - Bromsgrove District Council

Measure	BDC (Above / equal to / below county average)	Worcestershire average
	Demographics	
Area (km2)	217	1,741
Population (2023)	100,679	614,185
Pop. forecast (2032)	107,119	646,150
Age 0-15	18.4%	17.2%
Age 16-64	58.6%	59.5%
Age 65+	23.0%	23.3%
Population density (km2) (2021)	457.1	346.8
Proportion of pop. in rural Output Areas	14.4%	23.9%
	f Multiple Deprivation (2019 t deprived, 10 is the least dep	-
Income	7	6
Employment	7	6
Skills	7	6
Health	7	6
Crime	6	6
Housing	6	5
Living env.	7	6

Measure	BDC (Above / equal to / below county average)	Worcestershire average
	Economy	
Claimants as a proportion of residents aged 16-64 (2025)	2.5%	3.1%
Council tax base	38,663	37,521
Total rateable value of all businesses	£73,373,503	£89,659,654
GVA per hour	£42.3	£34.3
Gross median pay	£661.4	£588.6
Employmt. rate (16-64)	82.3%	79.4%
Economically active (16-64)	83.8%	81.2%
% pop - Level 3 skills	16.6%	17.0%
% pop - Level 4 skills	36.6%	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	16.9%	16.7%
% of residents who travel less than 10km to work	25.7%	33.8%
% of residents who travel more than 10km to work	26.1%	23.0%
Housing target	715	663
5 year housing land supply (years)	1.98	3.3
Employment land (ha)*	28	70.9

^{*}Required employment land as set out in each area's Local Plan or Demand Study

Place profile - Malvern Hills District Council

Measure	MHDC (Above / equal to / below county average)	Worcestershire average	
	Demographics		
Area (km2)	557	1,741	
Population (2023)	81,822	614,185	
Pop. forecast (2032)	88,585	646,150	
Age 0-15	15.4%	17.2%	
Age 16-64	56.2%	59.5%	
Age 65+	28.4%	23.3%	
Population density (km2) (2021)	137.7	346.8	
Proportion of pop. in rural Output Areas	56.2%	23.9%	
	Index of Multiple Deprivation (2019) (1 is the most deprived, 10 is the least deprived)		
Income	6	6	
Employment	6	6	
Skills	7	6	
Health	8	6	
Crime	7	6	
Housing	4	5	
Living env.	5	6	

Measure	MHDC (Above / equal to / below county average)	Worcestershire average
	Economy	
Claimants as a proportion of residents aged 16-64 (2025)	2.4%	3.1%
Council tax base	33,558	37,521
Total rateable value of all businesses	£47,752,897	£89,659,654
GVA per hour	£33.4	£34.3
Gross median pay	£546.9	£588.6
Employmt. rate (16-64)	74.5%	79.4%
Economically active (16-64)	74.5%	81.2%
% pop - Level 3 skills	16.1%	17.0%
% pop - Level 4 skills	38.8%	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	26.6%	16.7%
% of residents who travel less than 10km to work	27.5%	33.8%
% of residents who travel more than 10km to work	23.0%	23.0%
Housing target	646	663
5 year housing land supply (years)	2.06	3.3
Employment land (ha)*	64.3	70.9

^{*}Required employment land as set out in each area's Local Plan or Demand Study

Place profile - Redditch Borough Council

ECONOMIC

Measure	RBC (Above / equal to / below county average)	Worcestershire average
	Demographics	
Area (km2)	54	1,741
Population (2023)	87,059	614,185
Pop. forecast (2032)	88,279	646,150
Age 0-15	19.2%	17.2%
Age 16-64	61.6%	59.5%
Age 65+	19.2%	23.3%
Population density (km2) (2021)	1,604.4	346.8
Proportion of pop. in rural Output Areas	0.0%	23.9%
	Multiple Deprivation (201 deprived, 10 is the least de	
Income	6	6
Employment	5	6
Skills	4	6
Health	4	6
Crime	6	6
Housing	3	5
Living env.	8	6

Measure	RBC (Above / equal to / below county average)	Worcestershire average
	Economy	
Claimants as a proportion of residents aged 16-64 (2025)	3.9%	3.1%
Council tax base	27,004	37,521
Total rateable value of all businesses	£91,182,392	£89,659,654
GVA per hour	£32.3	£34.3
Gross median pay	£586.2	£588.6
Employmt. rate (16-64)	77.1%	79.4%
Economically active (16-64)	80.1%	81.2%
% pop - Level 3 skills	17.2%	17.0%
% pop - Level 4 skills	25.9%	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	14.0%	16.7%
% of residents who travel less than 10km to work	42.7%	33.8%
% of residents who travel more than 10km to work	19.8%	23.0%
Housing target	489	663
5 year housing land supply (years)	2.8	3.3
Employment land (ha)*	55	70.9

*Required employment land as set out in each area's Local Plan or Demand Study

Place profile - Worcester City Council

Measure	WCC (Above / equal to / below county average)	Worcestershire average
	Demographics	
Area (km2)	33	1,741
Population (2023)	105,143	614,185
Pop. forecast (2032)	106,090	646,150
Age 0-15	17.4%	17.2%
Age 16-64	64.4%	59.5%
Age 65+	18.2%	23.3%
Population density (km2) (2021)	3,121.4	346.8
Proportion of pop. in rural Output Areas	0.0%	23.9%
	Multiple Deprivation (201 deprived, 10 is the least de	•
Income	6	6
Employment	6	6
Skills	6	6
Health	5	6
Crime	6	6
Housing	6	5
Living env.	5	6

Measure	MHDC (Above / equal to / below county average)	Worcestershire average
	Economy	
Claimants as a proportion of residents aged 16-64 (2025)	3.7%	3.1%
Council tax base	36,798	37,521
Total rateable value of all businesses	£107,386,408	£89,659,654
GVA per hour	£36.6	£34.3
Gross median pay	£606.8	£588.6
Employmt. rate (16-64)	81.8%	79.4%
Economically active (16-64)	83.8%	81.2%
% pop - Level 3 skills	18.3%	17.0%
% pop - Level 4 skills	33.7%	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	13.9%	16.7%
% of residents who travel less than 10km to work	41.9%	33.8%
% of residents who travel more than 10km to work	18.5%	23.0%
Housing target	559	663
5 year housing land supply (years)	2.37	3.3
Employment land (ha)*	32.2	70.9

^{*}Required employment land as set out in each area's Local Plan or Demand Study

Place profile - Wychavon District Council

Measure	WDC (Above / equal to / below county average)	Worcestershire average
	Demographics	
Area (km2)	664	1,741
Population (2023)	136,229	614,185
Pop. forecast (2032)	151,343	646,150
Age 0-15	16.4%	17.2%
Age 16-64	58.2%	59.5%
Age 65+	25.4%	23.3%
Population density (km2) (2021)	199.7	346.8
Proportion of pop. in rural Output Areas	49.5%	23.9%
	Multiple Deprivation (201 deprived, 10 is the least de	•
Income	7	6
Employment	7	6
Skills	6	6
Health	8	6
Crime	7	6
Housing	4	5
Living env.	5	6

Measure	WDC (Above / equal to / below county average)	Worcestershire average
	Economy	
Claimants as a proportion of residents aged 16-64 (2025)	2.7%	3.1%
Council tax base	53,767	37,521
Total rateable value of all businesses	£138,269,434	£89,659,654
GVA per hour	£35.8	£34.3
Gross median pay	£580.0	£588.6
Employmt. rate (16-64)	73.7%	79.4%
Economically active (16-64)	76.2%	81.2%
% pop - Level 3 skills	16.6%	17.0%
% pop - Level 4 skills	33%	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	16.8%	16.7%
% of residents who travel less than 10km to work	29.2%	33.8%
% of residents who travel more than 10km to work	25.9%	23.0%
Housing target	976	663
5 year housing land supply (years)	1.1	3.3
Employment land (ha)*	217.3	70.9

^{*}Required employment land as set out in each area's Local Plan or Demand Study

Place profile - Wyre Forest District Council

Measure	WFDC (Above / equal to / below county average)	Worcestershire average		
Demographics				
Area (km2)	195	1,741		
Population (2023)	103,253	614,185		
Pop. forecast (2032)	104,735	646,150		
Age 0-15	16.4%	17.2%		
Age 16-64	58.2%	59.5%		
Age 65+	25.4%	23.3%		
Population density (km2) (2021)	520	346.8		
Proportion of pop. in rural Output Areas	23.3%	23.9%		
Index of Multiple Deprivation (2019) (1 is the most deprived, 10 is the least deprived)				
Income	6	6		
Employment	5	6		
Skills	5	6		
Health	6	6		
Crime	5	6		
Housing	5	5		
Living env.	5	6		

Measure	WFDC (Above / equal to / below county average)	Worcestershire average
Economy		
Claimants as a proportion of residents aged 16-64 (2025)	3.3%	3.1%
Council tax base	35,338	37,521
Total rateable value of all businesses	£79,993,291	£89,659,654
GVA per hour	£25.2	£34.3
Gross median pay	£583.7	£588.6
Employmt. rate (16-64)	86.3%	79.4%
Economically active (16-64)	87.6%	81.2%
% pop - Level 3 skills	17.0%	17.0%
% pop - Level 4 skills	26.1%	32.3%
Estimated % of jobs earning below Living Wage Foundation rates	19.3%	16.7%
% of residents who travel less than 10km to work	36.0%	33.8%
% of residents who travel more than 10km to work	24.5%	23.0%
Housing target	590	663
5 year housing land supply (years)	9.28	3.3
Employment land (ha)*	29.0	70.9

^{*}Required employment land as set out in each area's Local Plan or Demand Study



Appendix C

Place analysis











Sectoral analysis

County-wide economy

Worcestershire boasts a diverse and resilient economy which is made up of a network of primarily micro businesses (representing 77% of all Worcestershire businesses). The economy does not rely on a key single sector or employer dominance, making the county more resilient to economic shocks.

Rural areas make up 86% of Worcestershire, housing 27% of the population and contributing to 30% of jobs. Agri-tech and construction jobs are particularly prominent in these more rural areas. The county has seen business growth in professional services but a decline in the total number enterprises since 2022, particularly in transport and storage. Specific challenges identified by the LEP include skills shortages, which are hampering economic development and growth.

The Local Economic Partnership has identified key cornerstone and opportunity sectors that govern the county's economy. These sectors, which represent large volumes of jobs across the county, include professional services, construction, and health care. Key opportunity sectors which have significant potential for high-value growth across the county have been identified as advanced manufacturing, cyber security, IT and defence, and horti/agricultural technology.

Tourism has also been identified as a key sector for Worcestershire which is worth nearly £690m per year to the Worcestershire economy.

Bromsgrove

Bromsgrove is a hub for business and professional services, with a particular strength in financial and insurance services, health, and business administration and support services.

The district has seen a healthy employment growth of 7.9% between December 2022 and December 2023 with around 52,900 residents in employment. Key employers include the NHS, AFH Independent Financial Services, and Selco Trade Centres.

Malvern Hills

Malvern Hills has a diverse local economy with key specialism including tech and cyber. It is home to the Malvern Hills Science Park where a cluster of cyber and technology-led businesses are based. The district benefits from a strong presence of high-tech SMEs, particularly in defence, electronics, and software development, supported by collaborations with QinetiQ and the UK Cyber Security Centre.

Other key sectors for the district include manufacturing and engineering, the health economy, education, and tourism, with the Malvern Hils National Landscapes supporting a vibrant hospitality and tourism economy locally.

Sectoral analysis

Redditch

Redditch's local economy is dominated by manufacturing and engineering and is a hub for advanced manufacturing and business services. Redditch has three times the national average regarding employment in the manufacturing sector, with levels of employment remaining strong in the sector whilst simultaneously declining nationally.

Key local employers include Mettis Aerospace (a leader in precision forging for aerospace) and Johnsons Cars. Other key sectors in the local economy include Health and Retail.

Whilst the local economy is dominated by micro businesses, Redditch does have a slightly larger share of small and medium-sized enterprises compared to other districts across Worcestershire due to its industrial base.

Worcester

Worcester City is the primary city economy in Worcestershire. The LEP identifies the city as having a strong manufacturing base with key opportunities for growth in the health and care and professional services sectors.

The city's economy has a strong existing presence in healthcare, driven by the Worcester Royal Hospital and a growing care sector. Education is another key sector in Worcester as it is a regional hub which is home to the University of Worcester, several colleges and schools. Retail is also a key sector, with the city centre acting as a shopping and leisure destination for the south of the county.

Wychavon

Wychavon, as a primarily rural district, is home to a large number of small and micro businesses that operate remotely across a wide breadth of sectors. Key sectors include Agriculture, Food Production and Agri-Tech, being home to major food producers such as Evesham Vale Growers. Logistics and Distribution is a key sector due to Wychavon's strategic location near the M5 corridor and proximity to Birmingham, making it attractive for distribution and logistics firms.

Manufacturing and engineering is also a key sector, with the district supporting light and advanced manufacturing in flooring, machinery and packaging. Key employers include Karndean Designflooring and Gtech, which are both headquartered in Wychavon. Tourism and Hospitality are further key sectors within the district.

Wyre Forest

Wyre Forest, centred around Kidderminster, is identified by the LEP as a hub for advanced manufacturing and business services. Key sectors include Health and Social Care, driven by the presence of Kidderminster Hospital. Retail is also a key sector, centred around Kidderminster, which is being revitalised through the ReWyre regeneration programme.

Manufacturing and engineering is also a strong sector locally, with Wyre Forest having a sizeable base in light manufacturing, including carpets, textiles and metal fabrication. Key employers include Victoria Carpets and a range of micro and small businesses based on industrial estates in Kidderminster and Stourport-on-Severn.

However, Wyre Forest has historically been among the lowest-ranked areas in the UK for GVA, particularly when measured per capita.

Housing

County wide approach to housing

Worcestershire County Council does not produce a Local Plan. Housing planning and delivery responsibilities lie with the district and borough councils within the county.

Worcestershire does not form a self-contained housing market area. Bromsgrove and Redditch are part of the Greater Birmingham Housing Market Area, whilst Wychavon, Malvern Hills and Worcester City represent the South Worcestershire Housing Market Area.

The county's long-term vision for housing is guided by the Worcestershire Housing Strategy 2023–2040, which sets out a vision for housing delivery that supports economic growth, health and wellbeing and environmental sustainability. The strategy emphasises the need to deliver affordable, energy-efficient homes while also preserving the distinct character of Worcestershire's towns, villages, and landscapes.

Local Plans are developed at the sub-county level, governing housing delivery locally:

- Wychavon, Worcester City and Malvern Hills share a Local Plan (the South Worcestershire Development Plan (SWDP), which governs housing delivery across the south of the county.
- Whilst Bromsgrove and Redditch have their own Local Plans, they share strategic housing functions and collaborate on housing delivery.

North Worcestershire

Bromsgrove

Bromsgrove faces challenges in maintaining its five-year housing land supply, triggering the 'tilted balance' in planning decisions and prompting an early Local Plan review. The district supports Redditch by accommodating 3,400 homes and contributes to Birmingham's unmet housing need through developments such as the 700-home scheme at Longbridge.

Much of the district is constrained by the Green Belt, however, with a lack of brownfield land coming forward locally, some Green Belt land will be required to be developed to meet housing need. Future growth will be shaped by ongoing green belt and Local Plan reviews, particularly in response to regional housing pressures.

Redditch

Redditch is the only district in Worcestershire that retains its own council-owned housing stock, providing social housing for residents. The council also develops its own sites for housing delivery through its housing growth programme. Despite this, the borough is unable to meet its full housing need within its boundaries and currently has only 2.8 years of deliverable housing land, well below the required five-year supply. To address this shortfall, 3,400 homes have been allocated in neighbouring Bromsgrove, helping Redditch work toward its overall target of 6,400 homes between 2011-2030.

Housing

With an urban profile, Redditch focuses on regeneration, brownfield redevelopment, and town centre renewal, guided by the Local Plan No.4. The borough prioritises affordable housing and infrastructure-led growth, supported by strategic partnerships and planning policy.

Wyre Forest

Wyre Forest plans to deliver 5,520 new homes between 2016 and 2036, as set out in its Local Plan. The district aims to deliver a mix of housing types and sizes to meet local needs, with a minimum annual target of 276 dwellings, including 90 affordable homes per year.

Housing delivery is closely linked to the regeneration of Kidderminster (ReWyre) and surrounding areas, with a focus on sustainable development, community-led schemes, and town centre regeneration.

Wyre Forest is also the only district within Worcestershire with a housing land supply that exceeds the 5-year target. The district has exceeded its housing delivery target between 2020-2023, meaning that it can demonstrate a housing land supply of 9.3 years.

South Worcestershire

Malvern Hills

Malvern Hills faces challenges in delivering affordable housing due to land constraints and high property values, particularly in its more rural areas. The district also faces a challenge of disproportionately low levels of private rental accommodation which drives up demand. The district supports housing delivery through community-led housing and exception site policies, though there is a challenge in securing Registered Providers to deliver smaller sites or sites in more rural areas.

The January 2025 Addendum to the South Worcestershire Councils' (SWDP) Five Year Housing Land Supply Report confirms that none of the South Worcestershire Councils can currently demonstrate a 5-year housing land supply, with Malvern Hills having a supply of 2.06 years.

The refreshed South Worcestershire Local Plan is due to be published in Spring 2026, which will evidence a supply of housing and employment land over the period of the Plan.

Worcester

Worcester City faces significant land constraints within its administrative boundary, relying heavily on urban extensions to meet housing and employment needs. The city experiences high and growing demand for affordable housing and a range of housing types to accommodate families, driven by population growth and limited development space.

Housing

The Housing Enabling Strategy and Delivery Plan 2023–2026 outlines a coordinated approach to increasing supply through brownfield redevelopment, urban expansion, and partnerships with registered providers, with a focus on delivering mixed-tenure and repurposed housing to meet diverse needs.

Though the January 2025 Addendum to the South Worcestershire Councils' (SWDP) Five Year Housing Land Supply Report notes that Worcester City has the highest supply of the three areas, at 2.37 years.

Wychavon

Wychavon operates under the South Worcestershire Development Plan (SWDP) and has identified strategic major growth areas for housing development, including Worcestershire Parkway and Throckmorton.

Wychavon faces a challenge in balancing its rural character with the need for affordable and family housing. The district is actively seeking to address this local challenge through seeking approval to build its first homes in decades, as part of a groundbreaking £4.5 million development with Rooftop Housing Group on land they own at Laurels Avenue in Offenham.

Despite this investment, the January 2025 Addendum to the South Worcestershire Councils' (SWDP) Five Year Housing Land Supply Report identifies that Wychavon has a very constrained supply of 1.10 years.

Employment sites

County wide approach to employment sites

As Worcestershire County Council does not produce a Local Plan, employment land delivery responsibilities are held by the district and borough councils within the county.

The LEP's Worcestershire Plan for Growth 2020-2040 sets out a county-wide ambition to deliver 20,000 new homes and 25,000 jobs, supported by strategic employment land allocations.

The LEP currently plays a central role in identifying and promoting key employment sites, particularly those linked to infrastructure investments.

Despite this, the GJS Dillon Worcestershire Commercial Property Market Report 2024 reported that across the county, key employment land is being lost to residential development.

Bromsgrove

Bromsgrove's employment land strategy is shaped by green belt constraints, but the district delivers employment space through strategic employment sites such as Bromsgrove Enterprise Park and Aston Fields.

Bromsgrove also provides employment land for Redditch, highlighting the strong cross-boundary planning efforts that occur across the north of the county.

The Local Plan Review is exploring land allocations to support business growth and inward investment, particularly in areas with strong transport links.

Malvern Hills

Employment land is allocated through the SWDP, with delivery focused on Malvern, Tenbury Wells, and Upton-upon-Severn. Key sites include Malvern Hills Science Park, Enigma Business Park, and Tenbury Wells Business Park. Whilst these employment sites provide for larger employers in the technology sector, a lack of smaller units (between 5-10k sq ft) has been recognised as a constraint to economic growth.

The district is also directly investing in employment land delivery at Malvern Hills Science Park.

Redditch

Redditch is unable to meet employment needs within its administrative boundary due to land constraints. The district therefore collaborates with neighbouring Local Authorities to identify land which is capable of accommodating Redditch's land supply shortfall, including Stratford-on Avon and Bromsgrove.

Key employment areas within the district include Ravensbank Business Park, North Moons Moat, and Washford Industrial Estate, which provide space for businesses in the advanced manufacturing, logistics, and business services sectors.

The Eastern Gateway site, shared with Stratford-on-Avon, is a major strategic allocation progressing to meet regional employment needs.

Employment sites

Worcester City

Worcester has limited capacity for large-scale employment land due to constraints on land availability and therefore has a shortfall of delivery against its target in the SWDP. Worcester does however collaborate on employment land delivery with Wychavon at the Worcester Six site.

The council pursues delivering employment land through regeneration-led delivery at Shrub Hill and the Canal Quarter. These sites are delivering mixed-use space, though overall employment land delivery is constrained. The city relies on urban extensions and cross-boundary sites to meet demand.

Wychavon

Wychavon has demonstrated strong performance in delivering employment land within the district. The district has some of the largest employment land allocations in the county and actively collaborates with other districts in the SWDP for employment land delivery.

Key allocations include Worcestershire Parkway, Throckmorton New Settlement, and Vale Park in Evesham, supported by infrastructure investment and planning consents. The district has also directly invested in employment land delivery at Vale Park.

Sites are designed to deliver employment-led growth, with strong transport connectivity and capacity for logistics, advanced manufacturing, and office space.

Wyre Forest

Wyre Forest's Local Plan (2016 – 2036) allocates 29 hectares of employment land, primarily around Kidderminster and Stourport-on-Severn. The district aims to support a mix of employment types, including light industrial, logistics, and office space.

Wyre Forest is delivering its employment land allocation through sites like Lea Castle Village and mixed-use regeneration in Kidderminster. The district is on track to meet Local Plan targets by balancing town centre regeneration with new employment zones.

Transport

Regional approach to transport

Transport in Worcestershire is primarily the responsibility of Worcestershire County Council. The council oversees a wide range of transport-related services including public transport planning, road maintenance and improvement projects, sustainable and active travel initiatives and transport planning and strategy (including the Worcestershire Local Transport Plan).

The Local Transport Plan sets out the long-term vision for reducing congestion, improving access to key economic centres, and promoting sustainable travel, ensuring that transport infrastructure aligns with housing and employment growth whilst also supporting shared environmental goals.

Strategic infrastructure projects play a central role in this delivery, including major schemes such as the development of Worcestershire Parkway Station, which aims to improve regional connectivity whilst simultaneously unlocking new housing and employment land.

Public transport is also a key county priority. The Worcestershire Bus Service Improvement Plan and the Rail Investment Strategy aim to modernise services, improve station facilities, and promote low-carbon travel options. These initiatives are designed to make public transport more reliable, accessible, and attractive to residents and visitors alike.

Each district also benefits from tailored transport investment that reflects specific needs and geography.

Bromsgrove

Strategic transport investment in Bromsgrove focuses on managing congestion and improving connectivity to the West Midlands conurbation through key investments of highway upgrades and improvements to Bromsgrove Railway Station.

A major investment program (A38 Bromsgrove Route Enhancement Programme), led by Worcestershire County Council, focuses on improving the A38 between M5 Junction 4 and Hanbury Turn and aims to reduce congestion, support economic growth, and provide improvements for pedestrians, cyclists, and bus infrastructure.

Malvern Hills

Malvern Hills faces unique challenges due to its rural geography and environmental constraints, which impact transport investment decisions locally.

Transport investment aims to support rural accessibility, with a focus on community transport, bus service enhancements and rail connectivity to Worcester and Hereford. The district also actively promotes walking and cycling through its Active Travel Strategy, which supports healthier, low-carbon transport options and aims to reduce car dependency in smaller settlements.

Transport

Redditch

Redditch is located on major corridors (A435, A441, A448, M42) and is investing in station improvements, bus infrastructure, and active travel routes to support its urban regeneration goals. The borough's draft Local Cycling and Walking Infrastructure Plan (LCWIP) outlines a long-term strategy to improve walking, cycling, and wheeling routes across the borough through cycle network enhancements and walking and wheeling routes.

The Eastern Gateway development also includes transport upgrades to support employment growth.

Worcester City

Worcester is a key focus for transport investment due to its role as the county's urban and economic centre which has some strain on its local transport network as evidenced by the transport modelling undertaken as part of the SWDP review.

Major projects include the Southern Link Road dualling (A4440) and the Broomhall Way Footbridge, both aimed at easing congestion and improving east-west connectivity.

The city also benefits from regeneration-led transport upgrades at Shrub Hill and the Canal Quarter, integrating rail, bus, and active travel. However, land constraints and high traffic volumes continue to pose challenges, requiring ongoing investment in sustainable transport modes.

The Worcester City Centre Transport Strategy (2023) aims to improve the city's transport system by reducing car dependence and promoting sustainable travel options, with a focus on four key areas: Cornmarket, Foregate Street North, Copenhagen Street and Riverside. However, whilst this strategy was highlighted in LTP4, it failed to be acknowledged by the previous county administration.

Wychavon

Wychavon's transport priorities focus on improving access to local transport and improving links between places, focusing on strategic growth areas such as Worcestershire Parkway and Throckmorton New Settlement. Strategic investment is focused on improving rail access, rural mobility, and road infrastructure to support housing and employment growth.

The district's strategy focuses on increasing the range of community-based transport options available across the district, including the Worcestershire On Demand pilot.

Wyre Forest

Wyre Forest's transport investment centres on the regeneration of Kidderminster town centre, including improvements to public realm, bus access, and walking and cycling routes.

The district also benefits from infrastructure upgrades linked to the Lea Castle Village development and the Stourport Road Corridor, supporting both housing and employment delivery.

Live and work patterns

County wide patterns

Worcestershire is characterised by a commuter-based economy, with significant daily flows of residents travelling both within and outside the county for work. Data from the 2021 Census shows that 23% of residents across the county travel more than 10km to work, which is larger than the national average of 18.7%.

There are estimated to be nearly 22,000 more working residents than there are jobs in the county, meaning the county is a net out commuter of labour. Workplace earnings in Worcestershire are lower than resident earnings, particularly in Bromsgrove, resulting in out-commuting to higher wage areas such as the Birmingham conurbation. Within the county, Worcester City and Redditch act as employment hubs, attracting workers from surrounding rural areas.

Initiatives such as town centre regeneration, local employment land delivery, and transport investment aim to retain more economic activity within Worcestershire by encouraging more residents to live and work locally.

Bromsgrove

Bromsgrove has the highest level of out-commuting in the county, with around 68% of residents leaving the borough for work, primarily to Birmingham and Solihull. The district's rail and road links make it a popular commuter base to the West Midlands, with limited travel to the south of Worcestershire due to a lack of public transport infrastructure.

While local employment exists in business services and light industries, the high proportion of workers commuting out of the district suggests that a significant proportion of the income earned is spent outside the district.

Malvern Hills

Malvern Hills is largely rural, with a correspondingly large proportion of the population commuting out of the area for work (approximately 55%), with many residents commuting to Worcester, Hereford, and Birmingham.

The district does, however, support a niche local economy in technology and defence, centred around the Malvern Hills Science Park which does attract workers from neighbouring areas.

Redditch

Data from the 2021 Census shows that approximately 47% of residents in Redditch commute out of the borough to work. Redditch's location on the edge of the Birmingham conurbation and role as a commuter town means that a large proportion of those who commute out of the area to work do so to Birmingham.

A significant proportion of residents who work within the borough do so in key local sectors of manufacturing, retail, and public services. The town's regeneration efforts aim to retain more economic activity, but income leakage remains a challenge due to proximity to larger urban centres.

Live and work patterns

Worcester City

Worcester functions as a key employment centre within the county, drawing in commuters from surrounding southern districts such as Wychavon and Malvern Hills. Many residents also work locally, with approximately 56% of residents working in the city in key sectors such as public services, retail, and education. The city's compact geography and transport links support a high level of local economic activity.

Wychavon

Wychavon has a strong commuter profile, with approximately 52% of residents commuting out of the district for work, typically to Worcester, Birmingham, and Cheltenham. While the district has a growing employment base in logistics and agri-tech, a significant share of income earned by residents is spent outside the district, reflecting its role as a residential base for professionals working in nearby urban centres.

Wyre Forest

Wyre Forest, centred around Kidderminster, has a mixed live-work pattern. While many residents work locally in retail, healthcare, and manufacturing, approximately 47% of residents commute out of the district to work, primarily to Wychavon, Birmingham, Worcester, and Dudley.

Local identity, culture and heritage

Culture and heritage

Worcestershire is shaped by its rich historical legacy and diverse geography; encompassing market towns, rural villages, and urban centres that reflect centuries of cultural development. Its deep historical identity is rooted in the area's pivotal role during the English Civil War, and this legacy is preserved in numerous listed buildings, heritage sites, and museums.

The county's cultural landscape is further enriched by the natural beauty of the Malvern Hills, designated an Area of Outstanding Natural Beauty, and the artistic legacy of Sir Edward Elgar. These elements continue to inspire a strong sense of place and pride among local communities within the county.

Worcestershire's identity is actively celebrated and promoted through strategic partnerships such as Museums Worcestershire and Visit Worcestershire, which showcase the county's historic architecture, cultural events, and natural attractions. Museums such as the Avoncroft Museum of Historic Buildings, Bewdley Museum, and the Forge Mill Needle Museum offer experiences that enable visitors and residents alike to connect to Worcestershire's industrial, artistic, and rural heritage.

Across the county, there is a shared commitment to preserving Worcestershire's historic character and community values, particularly through place-sensitive housing development and regeneration initiatives.

Local identity

The 'Shape Worcestershire' public engagement exercise (June 2025) highlighted differing views regarding local identity. Two main cohorts of respondents were highlighted:

Preservation of Worcestershire's identity - 20.3% of respondents identified the single unitary option (option A) as best supporting local identity. A thematic analysis of responses identified:

- A strong emotional and practical support for retaining the county as a whole.
- References to Worcestershire's historical and cultural coherence.
- A desire for "One Worcestershire" as a way of avoiding unnecessary geographic or administrative splits.
- A reflection of how most residents already see themselves as part of "Worcestershire," not as "North" or "South".

Preservation of local identity, local knowledge and localism - An alternative view was provided by 45.7% of respondents who identified a two unitary model (option B) as best supporting local identity. A thematic analysis of responses identified the following main reasons for their position:

- Respondents value local identity, local knowledge and community character, which they see as being a strength of a two unitary model. Some fear that this might be eroded in a large one unitary.
- Some responses stress the importance of decision-makers having direct knowledge of local communities, including living in those

Local identity, culture and heritage

communities, which they believe will be stronger in a two unitary model.

 A two-council model is seen as maintaining local pride and cohesion better than a centralised, "one-size-fits-all" model.

This diversity of views is informed by the local characteristics of the cities, towns and rural communities that make up Worcestershire:

Bromsgrove

Bromsgrove's culture and heritage are influenced by both its location in Worcestershire and its proximity to Birmingham. It is an area with significant industrial heritage, particularly in nail-making and engineering.

The council's Leisure and Culture Strategy integrates parks, arts, sports, and events into a cohesive vision for community wellbeing, and its Playing Pitch Strategy includes priorities of upgrading sports pitches, supporting local clubs, and enhancing cultural venues to meet growing demand.

Malvern Hills

The district contains the Malvern Hills, which are nationally recognised for their natural beauty and cultural significance. The district's identity is also closely tied to its spa town history and landscape conservation efforts, supported by local and county heritage services.

The Council's vision includes a commitment to create a local vibrant culture and arts community that delivers social, economic and health

benefits for residents through improving assets such as Malvern Theatres and supporting community-led arts and culture across the district.

Redditch

Historically a centre for needle manufacturing, Redditch's industrial legacy is preserved through museums and cultural initiatives. The borough's diverse population, green spaces and key locations like the Palace Theatre contribute to its evolving identity.

Redditch's Leisure and Culture Strategy outlines a comprehensive approach to sport, arts, and open spaces, with a focus on health, inclusion, and regeneration. The Built Facility Strategy also includes cultural development as a priority, focusing on arts access and community engagement.

Worcester

Worcester's identity is rooted in over 2,000 years of history, with landmarks like the Cathedral, the Commandery, and the site of the final Civil War battle reflecting its rich heritage. The city is a hub for education, with a student population of over 10,000 and institutions including the University of Worcester. Its cultural life is seen through museums, which celebrate a range of local history and Royal Worcester porcelain.

The City Plan 2025-30 and draft Arts and Culture Strategy highlight ambitions to be a "city of festivals," with events such as the Worcester Festival and

Local identity, culture and heritage

Three Choirs Festival drawing national attention. Worcester City Council also supports community sport, including football clubs and the new International Hockey Centre.

Wychavon

Known for its agricultural heritage and market towns, Wychavon celebrates local produce through events such as the Pershore Plum Festival and Evesham's asparagus celebrations.

These traditions are supported by community-led initiatives and council-backed cultural programming, which includes celebrating local residents through Wychavon Community Stars and previously hosting an annual Village of Culture competition.

Wychavon have also historically invested significantly in community infrastructure and facilities, including Number 8, The Regal and new community halls.

Wyre Forest

Wyre Forest is distinguished by its rich and varied heritage, encompassing Kidderminster's renowned carpet manufacturing industry, the mix of medieval and Georgian architecture of Bewdley, and the historic canal networks of Stourport-on-Severn, alongside the historical Wyre Forest itself.

This cultural legacy is preserved and celebrated through dedicated institutions such as Bewdley Museum, the Museum of Carpet in Kidderminster, and the Stourport Heritage Rooms. The varied identities across the district reflect the rich blend of industrial and architectural heritage locally, which is supported by local tourism and conservation efforts.

Existing public sector collaboration

County wide strategic partnerships

Worcestershire benefits from a well-established network of county-wide strategic partnerships that enable coordinated action across a range of key public service areas.

Leisure, culture and the economy

In the areas of leisure, culture, and the local economy, organisations such as Museums Worcestershire, Visit Worcestershire, and the Worcestershire Local Enterprise Partnership work collaboratively to promote the county's cultural heritage, attract tourism, and drive economic development.

In the field of health and wellbeing, the Worcestershire Health and Wellbeing Board and the Integrated Care Board Assembly bring together health services, local authorities, and community organisations to improve population health and deliver more integrated, person-centred care.

Community safety is supported through partnerships such as the West Mercia Local Resilience Forum and the Safer Communities Board, which coordinate efforts in emergency planning, crime prevention, and public protection across the county.

Additionally, several service delivery partnerships—including the Strategic Waste Board, Lead Local Flood Response, and the Worcestershire Housing Board—ensure effective collaboration across the district level geography.

Strategic partnerships between District Councils

County-wide strategic partnerships are complemented by district-level strategic partnerships which often reflect a natural division between the northern and southern areas of Worcestershire.

There are two separate shared leadership functions which exist between neighbouring districts within the county:

- Bromsgrove District Council and Redditch Borough Council share a Chief Executive, Deputy, Executive Director and seven joint Heads of Service.
- Malvern Hills District Council and Wychavon District Council share a Chief Executive and leadership team, as well as HR, legal, housing, planning, community safety and emergency planning services.

Strategic partnerships between districts also occur within community safety, with two separate Community Safety Partnerships existing beneath the Safer Communities Board (North Worcestershire (Bromsgrove, Redditch and Wyre Forest councils) and South Worcestershire (Malvern Hills, Worcester City and Wychavon councils).

There is a further strategic partnership between Malvern Hills, Worcester City and Wychavon through the South Worcestershire Development Plan, which sets out the spatial ambitions for the south of the county.

Existing public sector collaboration

Shared services

In addition to its strategic partnerships, Worcestershire benefits from a range of shared service arrangements that enhance efficiency and collaboration across the county.

County-wide shared services

Several services operate at a county-wide level:

- All district councils participate in Worcestershire Regulatory Services (WRS), a joint committee model hosted by Bromsgrove District Council. WRS delivers key regulatory functions including environmental health, licensing, and trading standards.
- The Worcestershire Growth Hub is jointly funded by the county council and all district councils, supporting business development and economic growth.
- Worcestershire County Council is responsible for waste disposal and shares this service with Herefordshire Council, extending collaboration beyond the county boundary.

Shared services between district councils

District councils across Worcestershire also engage in shared service arrangements at varying scales. The Internal Audit Partnership includes all districts except Wyre Forest, providing coordinated internal audit functions.

Several services in Worcestershire are shared between neighbouring districts, reflecting the county's north–south division.

In North Worcestershire, the councils of Bromsgrove, Redditch, and Wyre Forest collaborate on a range of services, including:

- Emergency Planning North (Applied Resilience)
- Water Management
- Land Drainage
- Building Control

Redditch and Bromsgrove also share all council services except for Redditch's housing stock and associated Housing Revenue Account, which remains independently managed.

In South Worcestershire, Malvern Hills, Worcester City, and Wychavon councils jointly deliver services, including:

- Procurement
- ICT
- Building Control
- Land Drainage
- Revenues and Benefits

Additionally, Malvern Hills and Worcester City share a creditors and debtors service. These shared arrangements enhance service efficiency and consistency across the county, while allowing for tailored delivery at the local level.

Existing public sector collaboration

District council services delivered through contractual arrangements

In addition to formal shared service arrangements, several services across Worcestershire are delivered through contractual agreements between the county and district councils.

Parking services are a key example of this, with collaborative contractual arrangements varying across the county. For example, Wychavon District Council provides parking services on behalf of Redditch and Bromsgrove (in addition to other councils), demonstrating joint working between councils across the north and south of the county.

The county council also commissions services from districts in areas such as the Starting Well Partnership and the development of Family Hubs, enabling local delivery of early help and family support services through established district-level infrastructure.

County wide

Significant community engagement and neighbourhood empowerment structures already are in place across the county:

Town and Parish Councils

Worcestershire benefits from a network of 180 Town and Parish Councils who are represented by Worcestershire County Association of Local Councils (CALC). These Town and Parish Councils support their communities, businesses, and local voluntary groups to maintain and champion the special characteristics of their localities.

Partnerships with local community, voluntary and charitable organisations

A range of voluntary and community sector (VCS) infrastructure organisations exists across the county to strengthen and support the sector. Key partners include the Worcestershire VCSE Alliance, the Worcestershire Community Action Network (WeCAN), and the Worcestershire Advice Network.

At the county level, several VCS-led partnerships focus on health and wellbeing, and on children and young people. These include the Health and Wellbeing Board, and its sub-groups—the Being Well Strategic Group and the Children and Young People Strategic Group—as well as an active Schools Forum.

The county's commitment to community-led innovation is exemplified by its role in the We Are Westlands project, which aims to reduce health inequalities through local collaboration and recently received national recognition with an LGC Award.

The Worcestershire VCSE Alliance, supported by Worcestershire County Council, plays a central role in helping local VCS organisations engage with the Integrated Care System (ICS). Its goal is to improve health and wellbeing outcomes through stronger cross-sector collaboration. Each district hosts a District Collaborative, which brings together local partners from the community, health, and education sectors to set shared priorities.

WeCAN provides infrastructure support to small charities and grassroots organisations, helping with fundraising, governance, and volunteer coordination. Meanwhile, the Worcestershire Advice Network delivers free, confidential, and accessible advice to residents on issues such as housing, benefits, debt, and legal matters, with funding and commissioning support from the County Council.

Community Safety

The Safer Communities Board oversees two Safer Community Partnerships (SCP), North Worcestershire and South Worcestershire, who work toward addressing the four strategic priority areas across Worcestershire: reducing re-offending, harm reduction, domestic and sexual abuse, and drugs and alcohol.

District based operational groups support the delivery of the SCP's priorities at a local level.

At a District Council level, the following arrangements are in place:

Bromsgrove

Bromsgrove has 19 Parish and Town Councils that represent their communities' voices locally and set priorities through Neighbourhood Plans. These Parish and Town Councils form part of the Bromsgrove and Redditch County Association of Local Councils (CALC).

Bromsgrove also convenes the Bromsgrove Partnership, which is a local strategic partnership and district collaborative that has a Strategic Board and themed sub-groups. This sits below the county VCS Alliance and sets priorities in partnership with a range of local stakeholders. Key themes for the Partnership include creating a better environment, ensuring residents can age well, and improving community wellbeing.

Bromsgrove forms part of the North Worcestershire Community Safety Partnership.

Malvern Hills

Malvern Hills has a network of 53 Town and Parish Councils (including three Town Councils) representing their communities and forms part of the South Worcestershire Community Safety Partnership.

The Malvern Hills District Collaborative, which sits below the VCS Alliance at county level, sets local priorities in partnership with a range of local stakeholders. Malvern Hills have also published a Connected Communities Strategy 2021-2041, which clearly demonstrates the Council's commitment in supporting communities to become strong, resilient, and sustainable.

At a place-based level, Malvern Hills' focus on communities is governed by the South Worcestershire Development Plan and Neighbourhood Plans. The council's Connected Community Strategy forms part of a five-year plan commitment to 'develop and implement an asset-based community development strategy which supports the building of strong, resilient and sustainable communities'.

Redditch

Redditch has one Parish Council which forms part of the Bromsgrove and Redditch County Association of Local Councils (CALC).

Redditch also hosts a Community Wellbeing Partnership and the Redditch District Collaborative, which sits below the VCS Alliance and sets local priorities in partnership with a range of local stakeholders, including a significant number from the Primary Care Network.

As a council that retains control of its own housing stock, Redditch is also developing a Tenant Participation Network to strengthen resident engagement. Uniquely within the county, Redditch has a Town Deal Board, which brings together representatives from public services, the voluntary and community sector, and the business community to guide local regeneration and investment.

Redditch forms part of the North Worcestershire Community Safety Partnership.

Worcester City

Worcester City has two Town and Parish Councils.

The Worcester City District Collaborative, which sits below the VCS Alliance, meets quarterly and includes representation from culture and leisure partners (Museums Worcestershire and Freedom Leisure).

The Worcester City District Collaborative, which operates under the Worcestershire VCSE Alliance, meets quarterly and brings together partners from across sectors, including representatives from Museums Worcestershire and Freedom Leisure, reflecting the city's strong cultural and leisure presence.

The city is home to eight community centres, which serve as key hubs for local engagement and service delivery. Six of these centres are operated in partnership with Worcester Community Trust, which delivers a range of services and programmes from these sites.

Worcester City also works closely with the Voluntary Organisations of Worcester (VOW), a local network convened by Worcester Community Action. VOW brings together a wide range of voluntary and community sector organisations to share information, strengthen collaboration, and represent the sector in strategic discussions.

Worcester City forms part of the South Worcestershire Community Safety Partnership.

Wychavon

Wychavon is fully parished, with 70 Town and Parish Councils. As well as the Wychavon City District Collaborative which sits below the VCS Alliance, Wychavon has several VCS networks which cover the towns od Droitwich, Pershore and Evesham, as well as the surrounding rural areas. Furthermore, there is also a dedicated Children and Young Person's Network in operation.

Place-based communities and Town Officers support communities to develop across the area. The council also hosts a Communities and Funding Advisory Panel, Rural Matters Advisory Panel, and Town Centres Advisory Panel who provide their Executive Board with advice and policy development, representing the community voice.

Wychavon forms part of the South Worcestershire Community Safety Partnership.

Wyre Forest

Wyre Forest has 12 Town Parish Councils, with several outlining their local priorities and spatial ambitions through Neighbourhood Plans.

The Wyre Forest District Collaborative, part of the Worcestershire VCSE Alliance structure, has a strong focus on improving health outcomes. It works closely with partners including the Primary Care Network and West Mercia Police, reflecting a joined-up approach to community wellbeing and safety.

In addition, the district hosts a monthly Multi-Agency Group, coordinated by Simply Limitless, which brings together a wide range of local organisations to foster collaboration and share intelligence. There is also a dedicated Children and Young People's Network, which supports joined-up working around youth services and safeguarding.

Wyre Forest forms part of the North Worcestershire Community Safety Partnership.

Data sources

Section	Data sources
Place Profile	 Census (2021) ONS Population estimates - local authority based by single year of age (2024) Population projections - local authority based by single year of age (2018) ONS 2021 Rural Urban Classification (2021) English Indices of Deprivation (2019)
Place Profile	 ONS Claimant count by sex and age (2025) ONS Subregional Productivity (June 2024) Annual Survey of Hours and Earnings (2024) Annual Population Survey (2025) Census (2021) Council tax base (provided by each authority, 2025) Rateable value (provided by each authority, 2025) Housing target (provided by each authority, 2025) 5-year housing land supply (available from each council's website) Employment land (provided by each authority, 2025)
Sectoral analysis	 Worcestershire Plan for Growth 2020–2040 (LEP) Worcestershire's Employment Market Key Growth Sectors (Skills 4 Worcestershire) Worcestershire's Employment and Labour Market Information (LMI) (Skills 4 Worcestershire) ONS Labour Market profiles (2024) ONS Local Indicators (2025) ONS UK Business Counts (2024)

Data sources

Section	Data sources
Housing	 Local Plans (SWDP, Bromsgrove, Redditch, Wyre Forest) Housing Land Supply Reports Planning Monitoring Reports
Employment Sites	 Worcestershire Plan for Growth 2020-2040 (LEP) GJS Dillon Worcestershire Commercial Property Market Report 2024 Local Plans (SWDP, Bromsgrove, Redditch, Wyre Forest) Cross-boundary planning agreements
Transport	 Worcestershire Local Transport Plan 4 Worcestershire Bus Service Improvement Plan Worcestershire Rail Investment Strategy Worcester City Centre Transport Strategy (2023) South Worcestershire Development Plan Review (SWDPR)
Live and Work Patterns	 Census (2021) Worcestershire Plan for Growth 2020–2040 (LEP) Worcestershire County Economic Summary ONS Nomis labour market profiles

Data sources

Section	Data sources
Local identity, culture and heritage	 'Shape Worcestershire' public engagement exercise (June 2025) Museums Worcestershire website Visit Worcestershire website Bromsgrove Leisure and Culture Strategy Redditch Leisure and Culture Strategy Redditch Built Facility Strategy Worcester City Plan 2025-30 Worcester City draft Arts and Culture Strategy (2025)